

**Table Comparing Proposed Rooney Ranch Area D Sign Standards  
With Zoning Code Standards**

<b>Category</b>	<b>MSP standard</b>	<b>Zoning Code standard</b>
<b>Wall Signs</b>		
Sign size	Pad, shop and minor tenant: 1 square foot for each linear foot of building frontage, or 1.5 square feet if more than 300 feet from road	Consistent with Zoning Code
	<ul style="list-style-type: none"> <li>Major, Anchor tenant: 1.5 square feet for each linear foot of building frontage</li> <li>Not to exceed 500 square feet (existing standard from PAD guideline)</li> </ul>	Zoning Code permits 1.5 square feet only if business is more than 300 feet from road Maximum size is 300 square feet
Logo size	Standard varies from 14 feet to 36 square feet, depending on user. Logo is included in the permitted sign area.	No limitation on logo size
Illumination	<ul style="list-style-type: none"> <li>Halo or internal illumination in any color from approved palette</li> <li>Both may be used in a sign, but each character, symbol, or logo may use only one type</li> </ul>	Consistent with Zoning Code
Number	<ul style="list-style-type: none"> <li>Only 2 elevations may have a wall sign</li> <li>If a single tenant occupies an end unit of pad, 3 elevations may have a wall sign</li> </ul>	Consistent with Zoning Code
<b>Monument Sign</b>		
Area	72 square feet for multiple tenant, including logo	72 square feet for multiple tenant, including logo
Height	Not to exceed 8 feet from grade; architectural features may add 25%	Not to exceed 8 feet from grade; architectural features may add 25%
<b>Traffic &amp; Pedestrian Directional</b>		
Area	21 feet	Determined on individual project basis
Height	6 feet	8 feet