



QUARTERLY PROGRESS REPORT

October 1, 2014 – December 31, 2014

Submitted To: Amanda Jacobs, Economic Development Manager

By: Dave Perry, President/CEO

In accordance with Resolution No. (R) 14-33

A. Tourism, Visitors Services and General Information

The Greater Oro Valley Chamber of Commerce has provided tourism and visitor’s services and information to Town residents and seasonal tourists and anyone indicating an interest in locating a business or residence in the Town over the past three months. Below is data on activity that the Chamber has addressed through this quarter:

| Category | Oct 2014 | Nov 2014 | Dec 2014 | Total |
|-----------------------------------|----------|----------|----------|-----------------|
| 1. Business Retention Site Visits | 1 | 14 | 23 | 38 |
| 2. OV Dollars Distribution | 0 | \$4,400 | \$24,390 | \$28,790 |
| 3. Ribbon Cuttings | 3 | 2 | 0 | 5 |
| 4. Breakfasts, lunches, mixers | 7 | 2 | 0 | 9 |
| 5. Relocation Packages | 78 | 66 | 6 | 150 |

1. The Chamber President and/or staff attended Business Retention Site Visits with the following businesses: **Michelangelo’s** and **Red Lion Inn & Suites**. Additionally, the Chamber and staff reached out to the businesses along **Magee Road and Oracle Road** to discuss the ‘**Road Construction Signs**’ adopted by Council on November 19.
2. OV Dollars: The Chamber is responsible for activating and distributing **\$10,000** in OV Dollars cards this fiscal year. This quarter the Chamber activated **163 cards** totaling **\$28,790**. The Chamber incentivized sales with its **seasonal 10 percent bonus Nov. 26-Dec. 12**. It also gave away **\$750 in Oro Valley Dollars** at the holiday tree-lighting event **Dec. 5** (we tried for **\$1,000**, but had **5** unclaimed numbers), and donated the **\$500 grand prize** in the **Shop Oro Valley Holiday Campaign**. Chamber’s direct out-of-pocket expense was **\$3,800**.
3. Ribbon cuttings/ground breakings were held for **Table Talk at Home, Panera Bread** and **Mutual of Omaha Bank** in **October**, and for **Desert Palms Physical Therapy** and **Catalina Springs Memory Care** in **November**.
4. 9 Town officials took advantage of the free Chamber breakfasts, luncheons and mixers.
5. 150 relocation packages were distributed in the second quarter.

Additional Information

On **Oct. 3**, the Chamber helped get a crowd for an **economic development forum** hosted by the Town of Oro Valley as part of Your Voice Our Future. Chamber President / CEO Dave Perry welcomed the group.

On **Oct. 30**, with economic development specialist **William Vicens**, Chamber staff visited non-member **Michelangelo's** regarding the uncompleted **Magee Road** project. The Chamber asked for short-term remediation at Michelangelo's from Pima County, and it was accomplished. Further visits were conducted in the Magee corridor to update business people on the project status and to learn their concerns.

Chamber staff addressed tenants' meeting at **Oro Valley Marketplace** on **Nov. 20**.

Chamber staff provided assistance to the 10th annual **Oro Valley Holiday Parade** on **Dec. 13**.