

***AMENDED (5/18/15, 11:00 AM)**
AGENDA
ORO VALLEY TOWN COUNCIL
REGULAR SESSION
May 20, 2015
ORO VALLEY COUNCIL CHAMBERS
11000 N. LA CAÑADA DRIVE

REGULAR SESSION AT OR AFTER 5:00 PM

CALL TO ORDER

ROLL CALL

EXECUTIVE SESSION - Pursuant to A.R.S. 38-431.03(A)(4) and ARS 38-431.03(D) for the purpose of discussion or consultation with the attorneys of the public body in order to consider its position and instruct its attorneys regarding the public bodies regarding matters that are the subject of pending or contemplated litigation (Paula Mora v. Town of Oro Valley) or in settlement discussions conducted in order to avoid or resolve litigation

REGULAR SESSION AT OR AFTER 6:00 PM

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

UPCOMING MEETING ANNOUNCEMENTS

COUNCIL REPORTS

- **Spotlight on Youth**

DEPARTMENT REPORTS

The Mayor and Council may consider and/or take action on the items listed below:

ORDER OF BUSINESS: MAYOR WILL REVIEW THE ORDER OF THE MEETING

INFORMATIONAL ITEMS

1. Public Safety Providers Quarterly Reports (Jan. - Mar. 2015)

CALL TO AUDIENCE – At this time, any member of the public is allowed to address the Mayor and Town Council on any issue ***not listed on today's agenda***. Pursuant to the Arizona Open Meeting Law, individual Council Members may ask Town Staff to review the matter, ask that the matter be placed on a future agenda, or respond to criticism made by speakers. However, the Mayor and Council may not discuss or take legal action on matters raised during "Call to Audience." In order to speak during "Call to Audience" please specify what you wish to discuss when completing the blue speaker card.

CONSENT AGENDA

(Consideration and/or possible action)

- A. Minutes - April 29 and May 6, 2015
- B. Visit Tucson Quarterly Report: January 1, 2015 - March 31, 2015
- C. Greater Oro Valley Chamber of Commerce Quarterly Report: January 1, 2015 - March 31, 2015
- D. Approval of the 2015/16 Employee Healthcare Insurance Premium Rates and Health Savings Account Contributions
- E. Resolution No. (R)15-35, approving the donation of scoreboards from the Oro Valley Fast Pitch Softball League to be installed on the two softball fields at Riverfront Park

REGULAR AGENDA

- 1. PUBLIC HEARING: DISCUSSION AND POSSIBLE ACTION REGARDING THREE APPLICATIONS FOR A SERIES 10 (BEER & WINE STORE) LIQUOR LICENSE FOR GIANT STORE #617 LOCATED AT 8080 N. ORACLE ROAD, GIANT STORE #812 LOCATED AT 10505 N. ORACLE ROAD AND GIANT STORE #813 LOCATED AT 12885 N. ORACLE ROAD
- 2. PRESENTATION OF FIVE-YEAR FINANCIAL FORECAST THROUGH FY 2019/20
- 3. PUBLIC HEARING: RESOLUTION NO. (R)15-36, ADOPTION OF THE TENTATIVE BUDGET FOR FY 2015/16 AND SETTING THE LOCAL ALTERNATIVE EXPENDITURE LIMITATION FOR FY 2015/16
- 4. AMENDING SECTION 28.5.B.15 OF THE ORO VALLEY ZONING CODE TO ALLOW ILLUMINATED WINDOW SIGNS ON BUSINESS STORE FRONTS AND TO SECTION 28.6.B TO ALLOW THE USE OF BALLOONS FOR A GRAND OPENING OR CHANGE OF OWNERSHIP AND MINOR CHANGES THROUGHOUT SECTION 28 RELATED TO THE AMENDMENTS
 - a. RESOLUTION NO. (R)15-37, DECLARING THE PROPOSED AMENDMENT TO THE ORO VALLEY ZONING CODE SECTION 28.5.B.15, RELATING TO ILLUMINATED WINDOW SIGNS AND TO SECTION 28.6.B. RELATING TO BALLOONS AND MINOR CHANGES RELATED TO THE AMENDMENTS PROVIDED AS EXHIBIT "A" WITHIN THE ATTACHED RESOLUTION AND FILED WITH THE TOWN CLERK, A PUBLIC RECORD
 - b. PUBLIC HEARING: ORDINANCE NO. (O)15-08, AMENDING SECTION 28.5.B.15 OF THE ORO VALLEY ZONING CODE TO ALLOW ILLUMINATED WINDOW SIGNS ON BUSINESS STORE FRONTS AND TO SECTION 28.6.B TO ALLOW THE USE OF BALLOONS FOR A GRAND OPENING OR CHANGE OF OWNERSHIP AND MINOR CHANGES THROUGHOUT SECTION 28 RELATED TO THE AMENDMENTS
- 5. DISCUSSION AND POSSIBLE ACTION ON THE PLANNING DIVISION TWO YEAR WORK PLAN (FISCAL YEAR 15-16 AND FISCAL YEAR 16-17) INCLUDING LONG RANGE PLANS AND ZONING CODE AMENDMENTS

6. DISCUSSION AND POSSIBLE DIRECTION REGARDING PERSONNEL POLICY 14 - OVERTIME
7. ~~*DISCUSSION AND POSSIBLE DIRECTION REGARDING ESTABLISHING A TASK-FORGE FOR THE ENVIRONMENTALLY SENSITIVE LAND ORDINANCE~~
(Removed from the agenda on 5/18/15 at 11:00 a.m.)

FUTURE AGENDA ITEMS (The Council may bring forth general topics for future meeting agendas. Council may not discuss, deliberate or take any action on the topics presented pursuant to ARS 38-431.02H)

CALL TO AUDIENCE – At this time, any member of the public is allowed to address the Mayor and Town Council on any issue ***not listed on today's agenda.*** Pursuant to the Arizona Open Meeting Law, individual Council Members may ask Town Staff to review the matter, ask that the matter be placed on a future agenda, or respond to criticism made by speakers. However, the Mayor and Council may not discuss or take legal action on matters raised during "Call to Audience." In order to speak during "Call to Audience" please specify what you wish to discuss when completing the blue speaker card.

ADJOURNMENT

POSTED: 5/13/15 at 5:00 p.m. by mrs
AMENDED AGENDA POSTED: 5/18/15 at 5:00 p.m. by mrs

When possible, a packet of agenda materials as listed above is available for public inspection at least 24 hours prior to the Council meeting in the office of the Town Clerk between the hours of 8:00 a.m. – 5:00p.m.

The Town of Oro Valley complies with the Americans with Disabilities Act (ADA). If any person with a disability needs any type of accommodation, please notify the Town Clerk's Office at least five days prior to the Council meeting at 229-4700.

INSTRUCTIONS TO SPEAKERS

Members of the public have the right to speak during any posted public hearing. However, those items not listed as a public hearing are for consideration and action by the Town Council during the course of their business meeting. Members of the public may be allowed to speak on these topics at the discretion of the Chair.

If you wish to address the Town Council on any item(s) on this agenda, please complete a speaker card located on the Agenda table at the back of the room and give it to the Town Clerk. **Please indicate on the speaker card which item number and topic you wish to speak on, or if you wish to speak during "Call to Audience", please specify what you wish to discuss when completing the blue speaker card.**

Please step forward to the podium when the Mayor announces the item(s) on the agenda which you are interested in addressing.

1. For the record, please state your name and whether or not you are a Town resident.
2. Speak only on the issue currently being discussed by Council. Please organize your speech, you will only be allowed to address the Council once regarding the topic being discussed.
3. Please limit your comments to 3 minutes.
4. During "Call to Audience" you may address the Council on any issue you wish.
5. Any member of the public speaking must speak in a courteous and respectful manner to those present.



Town Council Regular Session

Item # 1.

Meeting Date: 05/20/2015

Submitted By: Arinda Asper, Town Manager's Office

Information

Subject

Public Safety Providers Quarterly Reports (Jan. - Mar. 2015)

Attachments

[OVPD Quarterly Reports](#)

[GRFD Quarterly Reports](#)

[MVFD Quarterly Reports](#)

ORO VALLEY POLICE DEPARTMENT POLICE ACTIVITY SUMMARY

2015	TOTAL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Total Calls	4374	1502	1304	1568									
Commercial Veh Enforcement	28	3	25	0									
Residential Burglaries	6		5	1									
Non-Residential Burglaries	3	1	0	2									
All Burglary Attempts	2	1	1	0									
Thefts	94	39	26	29									
Vehicle Thefts	4	1	1	2									
Recovered Stolen Vehicles	3	0	1	2									
Attempted Vehicle Thefts	1	0	0	1									
DUI	63	26	13	24									
Liquor Laws	5	2	1	2									
Drug Offenses	40	15	9	16									
Homicides	0	0	0	0									
Robbery	2	1	0	1									
Assault	21	4	10	7									
Total Arrests	432	153	115	164									
Assigned Cases	169	58	54	57									
Alarms (Residential)	166	56	48	62									
Alarms (Business)	96	36	31	29									
K9 Searches	54	23	10	21									
First Aid Calls	760	275	221	264									
Fatal Accidents**	1	1	0	0									
Accidents**	161	57	40	64									
Citations (Traffic)*	781	385	396	**									
Written Warnings/Repair Orders*	1449	665	784	**									
Public Assists***	180	59	70	51									
Reserve Man Hours	68	0	36	32									
Business Checks***	1171	564	385	222									
Drug Task Force Arrest	9	1	4	4									
CVAP Dark House Checks	718	199	282	237									
CVAP Public Assists	111	35	43	33									
CVAP Total Hours	3731	1029	1408	1294									

* Traffic data delayed at least 30 days due to data entry backlog and may be updated with adjustments periodically; including the category "Written Warnings/Repair Orders".

** DUI Accidents are included in Fatal Accident and Accident totals.

***"Public Assists" numbers are separated from CVAP Public Assist numbers.

Disclaimer: Numbers may show slight fluctuations when compared to previously published reports because of changes in the case data within the system due to normal adjustments. The more recent case counts are the most likely to fluctuate. Although this data may change slightly, it is as accurate as it can be for the data collected during this time period.

	First Quarter 2015		
	Jan-Mar 2013	Jan-Mar 2014	Jan-Mar 2015
Total Calls	4264	4150	4374
Commercial Veh Enforcement	92	55	28
Residential Burglaries	19	3	6
Non-Residential Burglaries	9	2	3
All Burglary Attempts	5	6	2
Thefts	148	124	94
Vehicle Thefts	4	7	4
Recovered Stolen Vehicles	2	1	3
Attempted Vehicle Thefts	1	0	1
DUI Arrests	43	54	63
Liquor Laws	4	14	5
Drug Offenses	28	39	40
Homicides	1	0	0
Robbery	1	1	2
Assault	44	20	21
Total Arrests	444	456	432
Assigned Cases	175	191	169
Alarms (Residential)	175	168	166
Alarms (Business)	83	83	96
K9 Searches	181	68	54
First Aid Calls	721	654	760
Fatal Accidents*	0	0	1
Accidents*	116	149	161
Citations (Traffic)**	1390	1137	**
Written Warnings/Repair Orders**	1464	1654	**
Public Assists***	268	225	180
Reserve Man Hours	89	26	68
Business Checks***	1905	1365	1171
Drug Task Force Arrest	17	4	9
CVAP Dark House Cks	752	1591	718
CVAP Public Assists	132	125	111
CVAP Total Hours	3722.5	3868	3731

*"Fatal Accidents" & "Accidents" categories now include DUI-related fatal accidents & accidents. Numbers subject to fluctuate slightly due to reclassification.

**"Written Warnings/Repair Orders" category now replaces "Warnings" and "Repair Orders" categories. Previous year totals updated to reflect the change. Traffic data delayed for data entry backlog.

***"Business checks" now a separate category from "Dark House Checks". Public Assist totals no longer include CVAP numbers.

ORO VALLEY POLICE DEPARTMENT MONTHLY BREAKDOWN OF CITATIONS BY VIOLATION

Citations 2015	TOTAL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
TOWN CODE	29	9	20										
TITLE 28 VIOLATIONS													
SIZE, WEIGHT, LOAD	0	0	0										
INSURANCE VIOLATION	177	82	95										
REGISTRATION VIOLATION	88	52	36										
DRIVERS LICENSE VIOLATION	77	45	32										
DUI ARRESTS	39	26	13										
RECKLESS/AGGRESSIVE DRIVING	1	1	0										
SPEEDING	267	115	152										
LANE VIOLATIONS	51	29	22										
RED LIGHT	11	5	6										
STOP SIGN	5	1	4										
FAILURE TO YIELD	13	4	9										
SEATBELT VIOLATION	22	7	15										
CHILD RESTRAINT	1	0	1										
EQUIPMENT VIOLATIONS	6	3	3										
PARKING	0	0	0										
LITTERING	2	1	1										
OTHER CITATIONS	21	14	7										
Total Citations	781	385	396										

Based on further investigation and updating of information, actual classifications may change resulting in small variances in counts.

**DUIs are arrest counts, not citations counts, and may change like arrest figures do*

ORO VALLEY POLICE DEPARTMENT January through March 2015

Priority 1	# of calls	%
Total Response Time		
<i>Goal: Total Response under 5 minutes 90% of the time</i>		
Under 5 minutes	39	81%
Over 5 minutes	9	19%
Total Calls	48	

Average Overall Response Time 3:44

Priority 2	# of calls	%
Total Response Time		
<i>Goal: Total Response under 8 minutes 90% of the time</i>		
Under 8 minutes	159	89%
Over 8 minutes	21	11%
Total Calls	180	

Average Overall Response Time 4:36

Priority 3	# of calls	%
Total Response Time		
<i>Goal: Total Response under 15 minutes 90% of the time</i>		
Under 15 minutes	1043	94%
Over 15 minutes	58	6%
Total Calls	1101	

Average Overall Response Time 7:33

Priority 4	# of calls	%
Total Response Time		
<i>Goal: Total Response under 30 minutes 90% of the time</i>		
Under 30 minutes	2199	98%
Over 30 minutes	38	2%
Total Calls	2237	

Average Overall Response Time 8:06

Golder Ranch Fire District - Oro Valley Call Summary

3rd Quarter FY 2014-2015 (January – March 2015)

Sun City Station 374	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	238	53%
Dispatch to At Scene <6:00 minutes -FIRE	0	
Average Dispatch to At Scene Time	5:13	

Woodburne Station 375	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	485	55%
Dispatch to At Scene <6:00 minutes -FIRE	3	33%
Average Dispatch to At Scene Time	5:00	

Lambert Station 376	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	191	55%
Dispatch to At Scene <6:00 minutes -FIRE	0	
Average Dispatch to At Scene Time	5:15	

Oracle Rd. Station 377	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	221	67%
Dispatch to At Scene <6:00 minutes -FIRE	0	
Average Dispatch to At Scene Time	4:44	

Average Total All Oro Valley Stations	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	1135	57%
Dispatch to At Scene <6:00 minutes -FIRE	3	33%
Average Dispatch to At Scene Time	5:01	

Average Total All Oro Valley Stations -2nd Fire Unit	# of calls	%
2 nd Fire Unit Dispatch to At Scene <8:00 minutes -FIRE	3	66%
Average Dispatch to At Scene Time for 2nd Fire Unit	8:28	

**Golder Ranch Fire District – Oro Valley
Detailed Fire Response Report
3rd Quarter FY 2014-2015
(January – March 2015)**

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
2/1/15	2821	HOUSE	15:23:04	LD375	15:23:45	15:29:03	5:59
St.375				EN376	15:24:25	15:29:11	6:07
Calling party was the home owner reporting that they started a grease fire in the kitchen and was spreading. Smoke and flames showing upon arrival by on-scene units. WORKING FIRE.							

Date	Call #	Type	Disp. time	Unit	Respond	On-scene	Total Resp. Time
2/1/15	2788	HOUSE	08:39:43	EN374	08:40:42	08:46:49*	7:06*
St.374				EN370	08:40:34	08:46:51*	7:08*
Calling party reported seeing smoke coming from a home –unknown exact location. EN374 and EN370 in area searching along with OVPD. Nothing located. NEGATIVE INCIDENT. *In the area of –no location was ever given or discovered. Response times will not count against total.							

Date	Call #	Type	Disp. time	Unit	Respond	On-scene	Total Resp. Time
3/22/15	7136	HOUSE	03:51:46	LT375	03:53:21	03:58:09	6:23
St.375				EN376	03:53:45	04:00:34	8:48
Fire started on a back patio fireplace that extended into a portion of the outside structure. WORKING INCIDENT.							

Date	Call #	Type	Disp. time	Unit	Respond	On-scene	Total Resp. Time
3/25/15	7516	HOUSE	23:22:59	LT375	23:24:06	23:32:09	9:10
St. 375				EN374	23:24:22	23:33:45	10:46
Resident reported that the smoke detectors are beeping and thinks they smell smoke. Upon investigation, nothing was ever found. NEGATIVE INCIDENT							

Golder Ranch - Oro Valley Call Load Breakdown

3rd Quarter FY 2014-2015 (Jan - March 2015)

Final Type Reference

CALL TYPE	Sun City	Woodburne	Lambert	Oracle		TOTAL
Aircraft						
Brush / Vegetation		1				1
Building		2				2
Electrical / Motor				1		1
Fires - All Other	1			2		3
Gas Leak	2	1	1			4
Hazmat		1		1		2
Trash / Rubish		1	1			2
Unauthorized Burning						
Vehicle		1				1
Total Fire Calls	3	7	2	4		16
Animal Problem						
Animal Rescue						
Assist -Other	36	34	47	20		137
Battery Change	5	11	3	8		27
Bee Swarm	1	3	3	4		11
Defective Appliance	1	2		1		4
Invalid Assist	43	20	19	15		97
Snake	42	45	50	37		174
Lockout		1				1
Fire Now Out	1	1		2		4
Total Service Calls	129	117	122	87		455
Alarms (Fire, Smoke, CO)	3	13	7	4		27
Cancelled / Negative Incident	10	12	11	16		49
Smoke / Odor Investagation	5	7	3	1		16
Total Good Intent Calls	18	32	21	21		92
Motor Vehicle Accident	2	18	19	18		57
Rescue (high, trench, water)		1				1
All Other EMS Incidents	236	466	172	203		1077
Total EMS Type Calls	238	485	191	221		1135
TOTAL ALL CALLS						

Golder Ranch Fire District - 3rd Quarter FY 2014-2015 (Jan - Mar 2015) Oro Valley Report Summary

All GRFD Oro Valley Stations		Time	#of Calls	Adopted Standard %	Actual %	Description of Variance
Dispatch to At Scene - FIRE		< 6:00	3	90%	33%	Early morning call
Time to achieve Adopted Standard of 90%		9:10				
Average Dispatch to At Scene Time		7:06				

Dispatch to At Scene - EMS		< 5:00	1135	90%	57%	Vistoso Village subdivision
Time to achieve Adopted Standard of 90%		8:01				Returning from hospital
						Early morning call
						Splitting crew to respond in TRT truck
						Winding roads
						Backed up traffic
						Road construction
						Navigating engine in narrow streets
						security gate / dark and narrow
Average Dispatch to At Scene Time		5:01				

2nd Fire Unit Dispatch to At Scene		< 8:00	3	90%	66%	
Time to achieve Adopted Standard of 90%		10:46				
Average Dispatch to At Scene Time		8:28				

SWA - Oro Valley Transport Units		Time	#of Calls	Adopted %	Actual %	Description of Variance
Dispatch to At Scene - ALS Transport Unit		< 8:00	350	90%	94%	Calls are in compliance
Time to achieve Adopted Standard of 90%		Achieved				
Average Dispatch to At Scene Time		7:34				

Mountain Vista Fire District - Oro Valley Call Summary Third Quarter Jan-Mar FY14-15

Station 610 (Magee Rd.)	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	65	91%
Dispatch to At Scene <6:00 minutes -FIRE	9	100%
Average Dispatch to At Scene Time	3:50	

Station 620 (Shannon Rd.)	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	0	0%
Dispatch to At Scene <6:00 minutes -FIRE	0	0%
Average Dispatch to At Scene Time	0	

Average Total All Oro Valley Stations	# of calls	%
Dispatch to At Scene <5:00 minutes -EMS	65	91%
Dispatch to At Scene <6:00 minutes -FIRE	9	100%
Average Dispatch to At Scene Time	3:50	

Average Total All Oro Valley Stations -2nd Fire Unit	# of calls	%
2 nd Fire Unit Dispatch to At Scene <8:00 minutes -FIRE	1	100%
Average Dispatch to At Scene Time for 2nd Fire Unit	7:20	

**Mountain Vista Fire District – Oro Valley
Detailed Fire Response Report
Third Quarter FY14-15**

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
1/2/2015	N150020070	FUNK	18:05:48	EN610	18:07:36	18:10:54	0:03:18
St. 610							

PRIORITY RESPONSE TO A REPORT OF SMOKE IN THE AREA. ENGINE 610 FOUND INDIVIDUALS HAVING A SMALL WARMING FIRE. THEY HAD A MEANS OF EXTINGUISHMENT AND ADVISED THAT THEY WOULD EXTINGUISH WHEN FINISHED WITH THE FIRE. IT WAS DETERMINED THAT THE FIRE WAS OF NO THREAT. NEGATIVE INCIDENT.

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
1/17/2015	N150030022	ODOR	8:14:42	EN610	8:15:45	8:19:53	0:04:08
St. 610							

PRIORITY RESPONSE FOR POSSIBLE ODOR OF NATURAL GAS PRESENT IN THE AREA. ENGINE 610 WAS UNABLE TO LOCATE SOURCE OF GAS SMELL. SOUTHWEST GAS WAS CALLED AND SCENE WAS PASSED ON TO SWG UPON THEIR ARRIVAL. THEY WERE ADVISED TO REINITIATE 911 FOR FIRE RESPONSE IF NEEDED. NEGATIVE INCIDENT.

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
1/17/2015	N150170018	CAR	8:41:02	EN610	8:42:31	8:45:31	0:03:00
St. 610							

PRIORITY RESPONSE FOR A CAR FIRE. VEHICLE WAS PARKED WITH THE HOOD UP WITH A LIGHT HAZE OF SMOKE OBSERVED, NO FIRE. DRIVER OF THE TRUCK STATED HE WAS AT A RED LIGHT AND STARTED TO SEE SMOKE COMING FROM THE ENGINE COMPARTMENT. HE PROCEEDED TO OPEN THE HOOD AND USE AN ABC EXTINGUISHER TO NEUTRALIZE THE FIRE PROBLEM. FIRE WAS OUT UPON ARRIVAL. NEGATIVE INCIDENT.

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
1/29/2015	N150290077	ALM	17:22:09	EN610	17:23:29	17:27:31	0:04:02
St. 610							

PRIORITY RESPONSE FOR A RESIDENTAL FIRE ALARM, ACCIDENTAL ACTIVATION, NO FIRE. NEGATIVE INCIDENT.

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
2/1/2015	N150320018	ALM	7:53:31	EN610	7:55:29	8:00:09	0:04:40
St. 610							

PRIORITY RESPONSE FOR A COMMERCIAL FIRE ALARM, ACCIDENTAL ACTIVATION, NO FIRE. NEGATIVE INCIDENT.

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
2/7/2015	N150380028	ALM	11:32:30	EN610	11:34:41	11:38:27	0:03:46
St. 610							

PRIORITY RESPONSE FOR A RESTAURANT/COMMERCIAL FIRE ALARM, ACCIDENTAL ACTIVATION, NO FIRE. NEGATIVE INCIDENT.

Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
3/3/2015	N150620081	HOUSE	20:10:12	EN610	20:11:40	20:17:17	0:05:37
St. 610							
<p>PRIORITY RESPONSE FOR FOR A RESIDENTIAL BUILDING FIRE. ON ARRIVAL ENGINE 610 REPORTED SMOKE SHOWING FROM THE RIGHT SIDE OF THE STRUCTURE. ENGINE 610 DETERMINED THAT THERE WAS A WORKING CHIMNEY FIRE. THE TOP OF THE ROOF NEAR THE CHIMINEY WAS REMOVED AND THE FIRE WAS KNOCKED DOWN. UPON INSPECTION THERE WAS FOUND TO BE AN ACTIVE FIRE IN THE VOID SPACE AND FIRE DAMAGE TO THE STRUCTURAL MEMBERS. FIRE WAS KNOCKED DOWN AND FURTHER EXTENSIONS WERE FOUND TO BE NEGATIVE WITH THE USE OF A THERMAL IMAGING CAMERA. HOMEOWNER ADVISED THAT HE WAS GOING TO STAY AT THE HOUSE ONCE THE FIRE DEPARTMENT HAD LEFT. A SMOKE DETECTOR HAD ALERTED THE HOMEOWNERS TO THE FIRE. WORKING INCIDENT.</p>							
Date	Call#	Type	Disp. Time	Unit	Respond	On-scene	Total Resp. Time
3/18/2015	N150770082	FUNK	18:13:16	EN610	18:15:24	18:19:12	0:03:48
St. 610							
<p>PRIORITY RESPONSE FOR SMOKE COMING FROM EAST SIDE OF PROPERTY, UNKNOW SOURCE. ENGINE 610 SEARCHED THE AREA WITH NEGATIVE SIGNS OF SMOKE OR SOURCE. ENGINE 610 SPOKE TO CALLING PARTY AND ADVISED NOTHING FOUND. NEGATIVE INCIDENT.</p>							

Mountain Vista Fire District - Oro Valley Call Load Breakdown

January-March FY14-15

3rd QTR

CALL TYPE	MVFD
Aircraft	
Brush / Vegetation	
Building	1
Electrical / Motor	
Fires - All Other	
Gas Leak	
Hazmat	
Trash / Rubish	
Unauthorized Burning	
Vehicle	1
Total Fire Calls	2
Animal Problem	
Animal Rescue	
Assist -Other	4
Battery Change	
Bee Swarm	1
Defective Appliance	
Invalid Assist	6
Snake	8
Lockout	2
Fire Now Out	1
Total Service Calls	22
Alarms (Fire, Smoke, CO)	3
Cancelled / Negative Incident	9
Smoke / Odor Investigation	4
Total Good Intent Calls	16
Motor Vehicle Accident	12
Rescue (high, trench, water)	
All Other EMS Incidents	75
Total EMS Type Calls	87
TOTAL ALL CALLS	127

Mountain Vista Fire District - Third Quarter FY14-15 - Oro Valley Report Summary

All MVFD Oro Valley Stations			Time	#of Calls	Adopted Standard %	Actual %	Description of Variance
Dispatch to At Scene - FIRE			< 6:00	9	90%	100%	
Time to achieve Adopted Standard of 90%							
Average Dispatch to At Scene Time			3:58				

Dispatch to At Scene - EMS			< 5:00	65	90%	91%	
Time to achieve Adopted Standard of 90%							
Average Dispatch to At Scene Time			3:50				

2nd Fire Unit Dispatch to At Scene			< 8:00	1	90%	100%	
Time to achieve Adopted Standard of 90%							
Average Dispatch to At Scene Time			7:20				



Town Council Regular Session

Item # A.

Meeting Date: 05/20/2015

Requested by: Julie Bower **Submitted By:** Michelle Stine, Town Clerk's Office

Department: Town Clerk's Office

Information

SUBJECT:

Minutes - April 29 and May 6, 2015

RECOMMENDATION:

Staff recommends approval.

EXECUTIVE SUMMARY:

N/A

BACKGROUND OR DETAILED INFORMATION:

N/A

FISCAL IMPACT:

N/A

SUGGESTED MOTION:

I MOVE to (approve, approve with the following changes) the April 29 and May 6, 2015 minutes.

Attachments

4/29/15 Draft Minutes

5/6/15 Draft Minutes

**MINUTES
ORO VALLEY TOWN COUNCIL
BUDGET STUDY SESSION
April 29, 2015
ORO VALLEY COUNCIL CHAMBERS
11000 N. LA CANADA DRIVE**

***STUDY SESSION AT OR AFTER 4:30 PM**

CALL TO ORDER

Mayor Hiremath called the meeting to order at 4:30 p.m.

ROLL CALL

PRESENT:

Satish Hiremath, Mayor
Lou Waters, Vice Mayor
Brendan Burns, Councilmember
Bill Garner, Councilmember
Joe Hornat, Councilmember
Mary Snider, Councilmember
Mike Zinkin, Councilmember

1. FY 2015/16 Town Manager's Recommended Budget Department Overviews

Town Manager Greg Caton announced the first budget presentation would be from the Police Department, followed by the Community Center and Golf Fund and the Capital Improvement Program (CIP).

Police

Police Chief Daniel Sharp gave an overview of the proposed Police Department budget that included the following:

- Sir Robert Peel's Principle of Policing
- Town of Oro Valley Strategic Plan 2015
- Town of Oro Valley General Plan and Public Safety
- Your Voice, Our Future
- Community Expectations
- Revenues and Restricted Funding Sources
- Fiscal Year Comparison
- Variances by Program Area
- Innovations and Efficiencies for the Future
- Continued Volunteer Support

Discussion ensued amongst Council, Chief Sharp and staff regarding the proposed Police Department budget.

Mayor Hiremath recessed the meeting at 5:44 p.m.

Mayor Hiremath reconvened the meeting at 5:50 p.m.

Parks and Recreation Community Center and Golf Fund

Parks and Recreation Director Kristy Diaz-Trahan gave an overview of the following proposed Community Center and Golf Fund budget highlights:

- Strategic Plan Implementation
- Parks & Recreation Department
- Community Center & Golf Fund - Budget Overview
- Community & Recreation Center
- Tennis Programming, Golf and Food & Beverage
- Tennis Programming
- Golf
- Food & Beverage
- Capital Improvements

Development and Infrastructure Services Director Paul Keesler gave an overview of the following proposed design and construction components associated with the Capital Improvements for the Parks and Recreation Community Center and Golf Fund:

- Capital Improvements
- Facility CIP - Breakdown by the Numbers
- Facility CIP - Reconfigure & Remodel Lobby

Councilmember Burns left the meeting at 6:30 p.m.

Discussion ensued amongst Council, staff and Troon representatives regarding the proposed Community Center and Golf Fund.

Capital Improvement Program (CIP)

Budget and Management Analyst Wendy Gomez gave an overview of the following proposed CIP information highlights:

- Capital Improvement Program (CIP)
- Funding for General Government CIP Fund Projects
- CIP - Notable Projects by Fund

Discussion ensued amongst Council and staff regarding the Capital Improvement Program.

ADJOURNMENT

MOTION: A motion was made by Vice Mayor Waters and seconded by Councilmember Snider to adjourn the meeting at 7:41 p.m.

MOTION carried, 6-0.

Prepared by:

Michelle Stine
Senior Office Specialist

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the study session of the Town of Oro Valley Council of Oro Valley, Arizona held on the 29th day of April 2015. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this ____ day of _____, 2015.

Julie K. Bower, MMC
Town Clerk

**MINUTES
ORO VALLEY TOWN COUNCIL
REGULAR SESSION
May 6, 2015
ORO VALLEY COUNCIL CHAMBERS
11000 N. LA CANADA DRIVE**

REGULAR SESSION AT OR AFTER 6:00 PM

CALL TO ORDER

Mayor Hiremath called the meeting to order at 6:00 p.m.

ROLL CALL

PRESENT:

Satish Hiremath, Mayor
Lou Waters, Vice Mayor
Brendan Burns, Councilmember
Bill Garner, Councilmember
Joe Hornat, Councilmember
Mary Snider, Councilmember
Mike Zinkin, Councilmember

PLEDGE OF ALLEGIANCE

Mayor Hiremath led the audience in the Pledge of Allegiance.

UPCOMING MEETING ANNOUNCEMENTS

Communications Administrator Misti Nowak announced the upcoming Town meetings and events.

COUNCIL REPORTS

No reports were received.

DEPARTMENT REPORTS

Town Clerk Julie Bower announced that new artwork was on display in the Council Chambers from the students of Sunshine Elementary School.

Development and Infrastructure Services Director Paul Keesler reported that the final mold inspection report had been completed for the new Community & Recreation Center and the findings noted that no mold was found in any of the occupied areas and the only mold found was a one foot square area in a mop bucket closet. The mold that was found would be industrially removed.

ORDER OF BUSINESS

Mayor Hiremath removed regular agenda item #2 from the agenda.

INFORMATIONAL ITEMS

1. Letters of Appreciation - Development and Infrastructure Services Department

CALL TO AUDIENCE

Oro Valley resident Sherokee Ilse spoke about smart water meters and was concerned about the possible long-term harmful effects they could have on people. Ms. Ilse urged the Town Council to allow residents the option to opt-out of using the new smart water meters.

Vice Mayor Waters directed staff to look into an opt-out provision for smart meters.

Oro Valley resident Clare Scappulla requested that the Town provide an opt-out option for the installation of smart meters.

Oro Valley resident Don Bristow said that the financial reporting format for the Oro Valley Community & Recreation Center needed to be revised by separating the revenue generated by the half-cent sales tax from revenues of on-going operations.

Councilmember Zinkin directed staff to prepare a PowerPoint presentation for the May 20, 2015 Council meeting that would separate the financials for the golf and community center operations.

Oro Valley resident Todd Polley said he represented eight congregations of the Church of Jesus Christ of Latter Day Saints in the Northwest Tucson region and offered to provide community service in any way possible.

Oro Valley resident Geri Ottoboni was concerned with the overall cost of the upcoming Pima County Bond election and urged the public to vote "no" on the bond.

Oro Valley resident Henry Sheets thanked the Council, Town Manager, Chief Sharp and staff for everything that they have done to make the community better.

PRESENTATIONS

1. Certificates of Appreciation to outgoing members of the Youth Advisory Council

Assistant to the Town Manager Chris Cornelison, introduced the outgoing members of the YAC and presented the following members with certificates of appreciation:

In Attendance:

Ani Ebrahimian
Terika Horton
Charles Huang (President)
Abigail Price
ShoYoung Shin (Secretary)
Rav Singh
Vanessa Van Scyoc (Vice-President)

Not in Attendance:

Sydney Hecht
Tessa Nardozza (Historian)
Yorick Oden-Plants
Sophie Sandweiss
Danika Lunnon
Copeland Wiberg

2. Proclamation - Building Safety Month 2015

Mayor Hiremath proclaimed the month of May, 2015 as Building Safety Month and encouraged all residents to participate in Building Safety Month activities.

Town Manager Greg Caton invited the public to attend an open house on May 21st from 3:00 p.m. to 5:00 p.m. in the Council Chambers to recognize staff members who worked in the building safety field.

Development and Infrastructure Services Director Paul Keesler said the Town would offer free pool and spa safety inspections from May 1st through September 7, 2015.

CONSENT AGENDA

Councilmember Zinkin requested to remove items (B) and (E) from the Consent Agenda for discussion.

- A. Minutes - April 15, 2015 and April 22, 2015
- C. Resolution No. (R)15-33, authorizing and accepting a donation from the Steven M. Gootter Foundation for the purchase of 12 automated external defibrillators (AEDs)
- D. Request for approval of a final plat and license agreement for the Estates at Capella subdivision, located south of Naranja Drive approximately one-quarter mile west of La Cholla Boulevard

MOTION: A motion was made by Councilmember Burns and seconded by Councilmember Garner to approve Consent Agenda items (A) and (C)-(D).

MOTION carried, 7-0.

B. Fiscal Year 2014/15 Financial Update through February 2015

Councilmember Zinkin asked various questions regarding the Financial Update.

Finance Director Stacey Lemos responded to the questions regarding the Financial Update.

MOTION: A motion was made by Councilmember Zinkin and seconded by Councilmember Burns to accept item (B).

MOTION carried, 7-0.

E. Resolution No. (R)15-34, authorizing Verizon Communications, Inc. to sublease the ground lease, entered with the Town of Oro Valley, to American Tower and subsequently lease back from American Tower a portion of the site located at 551 W. Lambert Lane

Councilmember Zinkin and Councilmember Garner asked various questions regarding the proposed lease agreement.

Ms. Lemos responded to the questions.

MOTION: A motion was made by Councilmember Zinkin and seconded by Councilmember Garner to accept item (E).

MOTION carried, 7-0.

REGULAR AGENDA

1. PUBLIC HEARING: RESOLUTIONS AMENDING THE GENERAL PLAN FUTURE LAND USE MAP TO MASTER PLANNED COMMUNITY, ADOPTING SPECIAL AREA POLICIES RELATED TO THE DEVELOPMENT AND DELETING THE SIGNIFICANT RESOURCE AREA DESIGNATION PERTAINING TO 191 ACRES LOCATED AT THE SOUTHWEST AND NORTHWEST CORNERS OF THE LA CHOLLA BOULEVARD AND NARANJA DRIVE INTERSECTION

A. RESOLUTION NO. (R)15-31, AMENDING THE GENERAL PLAN LAND USE MAP, ADOPTING SPECIAL AREA POLICIES AND DELETING THE SIGNIFICANT RESOURCE AREA DESIGNATION FOR 182.7 ACRES LOCATED AT THE SOUTHWEST CORNER OF LA CHOLLA BOULEVARD AND NARANJA DRIVE

B. RESOLUTION NO. (R)15-32, AMENDING THE GENERAL PLAN LAND USE MAP, ADOPTING SPECIAL AREA POLICIES AND DELETING THE SIGNIFICANT RESOURCE AREA DESIGNATION FOR 8.2 ACRES LOCATED AT THE NORTHWEST CORNER OF LA CHOLLA BOULEVARD AND NARANJA DRIVE

Principal Planner Chad Daines presented item #1 and gave an overview of the following:

- Requests
- Existing Plan Versus Proposed Plan
- Process to Date
- Direction from Town Council on December 10th
- Further Work With Neighborhood
- Recommendation

Paul Oland, representative of the WLB Group and representing the property owner, presented item #1.

Discussion ensued amongst Council, staff and Mr. Oland regarding item #1.

Mayor Hiremath opened the public hearing.

The following individuals spoke in support of item #1

Dave Perry, President and CEO of the Greater Oro Valley Chamber of Commerce and Oro Valley resident
Oro Valley resident Mike Jones

The following individual spoke in opposition to item #1.

Oro Valley resident Karen Stratman

The following individuals spoke on item #1

Oro Valley resident Saul Betten
Oro Valley resident Rick Hines
Oro Valley resident Diane Peters

Mayor Hiremath closed the public hearing.

MOTION: A motion was made by Councilmember Zinkin and seconded by Councilmember Garner to approve Resolution No. (R)15-31, approving the Major General Plan Amendment requested under case OV1114-002, specifically the land use map shown on Attachment 8, adoption of the Special Area Policies shown on Attachment 5 and deletion of the Significant Resource Area, based on a finding that the amendments are consistent with the General Plan Vision, Goals and Policies and in compliance with the four amendment criteria in the Zoning Code and with the additional Special Use Policy that there will be no direct access to Canada Hills Drive.

MOTION carried, 7-0.

MOTION: A motion was made by Councilmember Zinkin and seconded by Councilmember Burns to approve Resolution No. (R)15-32, approving the Major General Plan Amendment requested under case OV1114-003, specifically the land use map shown on Attachment 8, adoption of the Special Area Policies shown on

Attachment 5 and deletion of the Significant Resource Area, based on the findings that the amendments are consistent with the General Plan Vision, Goals and Policies and in compliance with the four amendment criteria in the Zoning Code.

MOTION carried, 7-0.

2. DISCUSSION AND POSSIBLE DIRECTION REGARDING COMMEMORATIVE PLAQUES FOR TOWN COUNCIL-AUTHORIZED PROJECTS

Mayor Hiremath removed item #2 from the agenda.

FUTURE AGENDA ITEMS

Councilmember Zinkin requested a future agenda item to be placed on the May 20th regular meeting agenda, to discuss the possible creation of an Environmentally Sensitive Lands (ESL) Task Force, seconded by Councilmember Garner.

CALL TO AUDIENCE

No comments were received.

ADJOURNMENT

MOTION: A motion was made by Vice Mayor Waters and seconded by Councilmember Snider to adjourn the meeting at 7:35 p.m.

MOTION carried, 7-0.

Prepared by:

Michael Standish, CMC
Deputy Town Clerk

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the regular session of the Town of Oro Valley Council of Oro Valley, Arizona held on the 6th day May, 2015. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this ____ day of _____, 2015.

Julie K. Bower, MMC
Town Clerk



Town Council Regular Session

Item # **B.**

Meeting Date: 05/20/2015

Requested by: Amanda Jacobs **Submitted By:** Amanda Jacobs, Town Manager's Office

Department: Town Manager's Office

Information

SUBJECT:

Visit Tucson Quarterly Report: January 1, 2015 - March 31, 2015

RECOMMENDATION:

This report is for information only.

EXECUTIVE SUMMARY:

The FY 2014/15 Financial Participation Agreement (FPA) between the Town of Oro Valley and Visit Tucson (formerly known as the Metropolitan Tucson Convention and Visitors Bureau) stipulates that a quarterly report be compiled by Visit Tucson and submitted to the Economic Development Division and Town Council. The enclosed report satisfies the FPA requirement for the third quarter of FY 2014/15.

BACKGROUND OR DETAILED INFORMATION:

N/A

FISCAL IMPACT:

The FY 2014/15 FPA between the Town of Oro Valley and Visit Tucson is \$175,000.

SUGGESTED MOTION:

N/A

Attachments

MTCVB FPA

Visit Tucson Third Quarter Report

RESOLUTION NO. (R)12-37

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF ORO VALLEY, ARIZONA, AUTHORIZING AND APPROVING A FINANCIAL PARTICIPATION AGREEMENT BETWEEN THE TOWN OF ORO VALLEY AND THE METROPOLITAN TUCSON CONVENTION AND VISITORS BUREAU

WHEREAS, the Town of Oro Valley is a political subdivision of the State of Arizona vested with all associated rights, privileges and benefits and is entitled to the immunities and exemptions granted municipalities and political subdivisions under the Constitution and laws of the State of Arizona and the United States; and

WHEREAS, pursuant to A.R.S. § 9-500.11, the Town may appropriate public monies for and in connection with economic development activities as long as there is adequate consideration; and

WHEREAS, the Town desires to continue to promote a business environment in Oro Valley that enhances economic vitality and improves the quality of life for its residents; and

WHEREAS, the Town of Oro Valley desires to enter into a Financial Participation Agreement with the Metropolitan Tucson Convention and Visitors Bureau (MTCVB); and

WHEREAS, it is in the best interest of the Town to enter into the Financial Participation Agreement with the MTCVB, attached hereto as Exhibit "A" and incorporated herein by this reference, to set forth the terms and conditions of the Agreement.

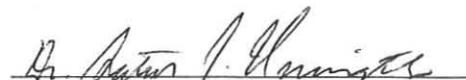
NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the Town of Oro Valley, Arizona, that:

SECTION 1. The Financial Participation Agreement between the Town of Oro Valley and the Metropolitan Tucson Convention and Visitors Bureau, attached hereto as Exhibit "A", is hereby authorized and approved.

SECTION 2. The Mayor and other administrative officials are hereby authorized to take such steps as necessary to execute and implement the terms of the Agreement.

PASSED AND ADOPTED by the Mayor and Council of the Town of Oro Valley, Arizona this 20th day of June, 2012.

TOWN OF ORO VALLEY


Dr. Satish I. Hiremath, Mayor

ATTEST:



Julie K. Bower, Town Clerk

Date: 6/21/12

APPROVED AS TO FORM:



Tobin Rosen, Town Attorney

Date: 6/20/12

EXHIBIT “A”

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

THIS AGREEMENT is made and entered into this 1st day of July, 2012, by and between the Town of Oro Valley, a municipal corporation, hereinafter called the "Town" and the **Metropolitan Tucson Convention and Visitors Bureau**, a non-profit corporation, hereinafter called the "Agency".

WITNESSETH

WHEREAS, it has been determined that the activities of Agency are in the public interest, and are such as to improve and promote the public welfare of the Town; and

WHEREAS, the Mayor and Council have determined that to financially participate in the promotion of the activities of Agency is a public purpose in that the activities confer direct benefit of a general character to a significant part of the public.

NOW THEREFORE, in consideration of the mutual covenants and conditions hereinafter set forth, the parties hereto do mutually agree as follows:

Section 1. Definitions

- A. Tour Operator – a person who arranges and/or organizes groups of people to travel together to a destination and who also organizes tour packages and advertises them for people to buy.
- B. Travel Agent Impressions – the number of travel agents who would likely read a tour brochure which a tour operator produced to promote tours that he or she organized.

Section 2. Statement of Purpose

Agency will initiate, implement and administer a comprehensive sales promotion and advertising program to attract an increasing number of convention delegates and vacationing tourists to the Town, thereby providing revenues to the community through transient rental and sales taxes, and contributing to the overall economic growth and continued viability of the tourism and hospitality industry.

Section 3. Services to be Performed by Agency

Agency performance measures outlined below are for FY 2012-13 (July 1, 2012 – June 30, 2013). The performance measures for FY 2013-14 (July 1, 2013 – June 30, 2014) will be determined at the end of FY 2012-13. The performance measures for FY 2014-15 (July 1, 2014 – June 30, 2015) will be determined at the end of FY 2013-2014.

Town of Oro Valley

FINANCIAL PARTICIPATION AGREEMENT

Convention Sales

1. Generate 275 convention sales leads for Oro Valley properties.
2. Conduct 35 customer interaction/site inspections for Oro Valley properties.
3. Confirm 12 convention bookings for future dates for Oro Valley properties.
4. Confirm convention bookings for future dates resulting in 6,000 room nights for Oro Valley properties.

Convention Services

1. Service a minimum of 25 Oro Valley meetings and conventions.

Travel Industry Sales

1. Generate 35 domestic and international tour program leads and services for Oro Valley properties/venues.
2. Promote Oro Valley as one of the world's top leisure destinations to 500 targeted tour operator clients.
3. Generate a minimum of 600,000 tour operators and travel agent impressions via destination product offering in domestic and international tour operator catalogues.

Communications

1. Feature Oro Valley within the first 10 pages of the Official MTCVB Visit Guide
2. Reach a minimum of 750,000 readers/viewers through editorial placement.
3. Generate publicity with an equivalent advertising value of at least \$20,000.00.

Marketing

1. Feature Oro Valley's Aquatic Facility in the online edition of the Sports Facility Guide
2. Generate no less than a total of 75,000 inquiries from high demographic customers in primary markets i.e. (Chicago, Los Angeles, New York) secondary markets (including Denver, San Diego, San Francisco) and Canada.
3. Generate a minimum of 1,250,000 unique visitors to the MTCVB website (www.visitTucson.org).
4. Generate 10,000 unique visitors to the Town of Oro Valley's and Oro Valley properties website (www.orovalleyaz.gov) from the MTCVB website (www.visitTucson.org).
5. Town officials may attend trade shows with MTCVB staff at the expense of the Town.

General Support

1. Consult with Town staff and officials on tourism sales and marketing initiatives, including, but not limited to, promoting Town venues to special event operators, Mexico marketing, leisure marketing and group sales initiatives.
2. One Town official will serve on the MTCVB Board of Directors.

Town of Oro Valley

FINANCIAL PARTICIPATION AGREEMENT

Section 4. Services to be Provided by the Town

All funding is subject to the Town's budget appropriations. For this Agreement, up to Seventy Four Thousand Nine Hundred Seventy Dollars (\$74,970) shall be allocated to Agency.

Section 5. Responsibility for Open Records

Agency agrees to open to the public all records relating to any funds directly received from the Town that Agency distributes to any organization and/or individual.

Section 6. Evaluation Criteria and Reporting

- A. Agency agrees to submit to the Town, through the Economic Development Division, quarterly reports addressing the progress of the Agency in achieving its performance measures listed in Section 2. Reports shall be submitted to the Economic Development Manager within thirty (30) working days of the end of the calendar quarter.
- B. Agency agrees to review and present such quarterly reports to the Town Council in open meetings on an "as requested" basis.

Section 7. Accountability

Agency shall maintain a true and accurate accounting system which meets generally accepted accounting principles, and which is capable of properly accounting for all expenditures and receipts of Agency on a timely basis. In addition, Agency shall maintain evidence of its compliance with the nondiscrimination provisions of this Agreement.

Agency shall provide the Finance Department of the Town, 15 days after MTCVB Board approval, a copy of the financial audit of Agency's operations by an independent certified public accountant, along with any management letter and, if applicable, Agency's plan for corrective action.

At any time during or after the period of this Agreement, the Town Finance Department and/or a Town agent may audit Agency's overall financial operation or compliance with the nondiscrimination clause of this Agreement for the Agreement period. Agency shall provide any financial reports, nondiscrimination policies and procedures or other documentation necessary to accomplish such audits.

Section 8. Matching Grants

Agency agrees to obtain Mayor and Council approval prior to applying for any matching grants involving the commitment of Town funds.

Town of Oro Valley

FINANCIAL PARTICIPATION AGREEMENT

Section 9. Nondiscrimination

Agency, in its employment policies and practices, in its public accommodations and in its provision of services shall obey all relevant and applicable, federal, state, and local laws, regulations and standards relating to discriminations, biases, and/or limitations, including, but not limited to, Titles VI and VII of the Civil Rights Act of 1964, the Age Discrimination in Employment Act of 1967, the Americans with Disabilities Act of 1990, the Arizona Civil Rights Act, the Arizonans with Disabilities Act, the Human Relations provisions of the Oro Valley Code, and the Mayor and Council policy adopted on September 25, 2000, prohibiting the direct or indirect grant of discretionary Town funds to organizations that have a policy of exclusionary discrimination on the basis of race, color, religion, ancestry, sex, age, disability, national origin, sexual orientation, gender identity, familial status or marital status. See Administrative Guidance Re: Non-Discrimination Policy for Programs Funded by the Town of Oro Valley, attached and incorporated herein by this reference.

Section 10. Sub-recipient Funding Agreements

Agency agrees to include in all of its sub-recipient funding agreements the nondiscrimination provisions contained in Section 8 herein.

Section 11. Term of Agreement

This Agreement between parties as described above shall be effective from July 1, 2012 through June 30, 2015.

- A. The Mayor and Council of the Town determine the services of Agency are in the public interest and allocate funds therefore; and
- B. The parties mutually agree to a scope of services to be provided by Agency in any subsequent fiscal year.

At the end of the third fiscal year referred to above, the provisions of this agreement will be subject to review and renegotiations by the Town and the Bureau.

Section 12. Payment Withholding, Reduction, or Termination

The Town may withhold whole or part of the scheduled payment, reduce, or terminate funding allocations to Agency if:

- A. Services are not rendered.
- B. Agency fails to supply information or reports as required.
- C. Agency is not in compliance with agreed upon disbursement documentation and/or other project performance.
- D. Agency fails to make required payments to subcontractors.
- E. The Town has reasonable cause to believe Agency is not in compliance with the nondiscrimination clause of this Agreement.

Town of Oro Valley

FINANCIAL PARTICIPATION AGREEMENT

F. The Mayor and Council fail to appropriate all or part of the funds for this Agreement.

Such payment reductions or payment termination may result in Agency receiving a lesser total Town allocation under this Agreement than the maximum funding allocated. If reasons for withholding payments other than non-appropriation of funds have been corrected to the satisfaction of the Town, any amounts due shall be processed.

The Town will be reimbursed for any funds expended for services not rendered. In addition, Agency shall return to the Town any Town funds provided pursuant to this Agreement that have not been expended by June 30, 2015.

Section 13. Termination of Agreement

This Agreement may be terminated at any time by mutual written consent, or by either party giving thirty (30) days written notice to the other party or at such time, as in the opinion of the Town, Agency's performance hereunder is deemed unsatisfactory.

Section 14. Method of Payment

- A. The parties have agreed that Agency will receive from the Town an amount not to exceed \$74,970 for FY2012-13. The Agency will receive an amount not to exceed \$120,000 for FY2013-14 and an amount not to exceed \$175,000 for FY2014-15. Disbursement of funds by the Town is subject to the annual appropriation by the Town Council and the limitations of the state budget law. Payments shall be made on a quarterly basis commencing July 1, 2012. Payments are to be made within forty (40) days after the close of each preceding quarter.
- B. It shall be the responsibility of the Agency to obtain funding from sources other than the Town. Financial participation agreements with other governments and government agencies, grants, donations, memberships and any other sources of funding as may become available from time to time shall be included as part of the annual budget submission.

Section 15. Indemnification

Agency agrees to indemnify, defend and save harmless the Town, its Mayor and Council, appointed boards, committees, and commissions, officers, employees, and insurance carriers, individually and collectively, from all losses, claims, suits, demands, expenses, subrogations, attorney's fees, or actions of any kind and nature resulting from personal injury to any person, including employees of Agency or of any subcontractor employed by Agency (including bodily injury and death); claims based upon discrimination and/or violation of civil rights; or damages to any property, arising or alleged to have arisen out of the work to be performed hereunder, except any such injury or damages arising out of the sole negligence of the Town, its officers, agents, or employees. Workers' Compensation insurance and/or self-insurance carried by the Town do not apply to employees or volunteers acting in any capacity for Agency.

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

Section 16. Insurance

Agency agrees to:

- A. Obtain insurance coverage of the types and amounts required in this Section and keep such insurance coverage in force throughout the life of this Agreement. All policies will contain an endorsement providing that written notice be given to the Town at least thirty (30) calendar days prior to termination, cancellation, or reduction in coverage in any policy.
- B. The Comprehensive General Liability Insurance policy will include the Town as an additional insured with respect to liability arising out of the performance of this Agreement.
- C. Agency will provide and maintain minimum insurance limits as follows:

COVERAGE AFFORDED	LIMITS OF LIABILITY
1. Workers' Compensation	Statute
2. Employer's Liability	\$100,000
3. Comprehensive General Liability Insurance -- Including: (1) Products and Completed Operations (2) Blanket Contractual	\$1,000,000 - Bodily Injury and Combined Single Limit \$100,000 Property Damage

- D. Agency shall adequately insure itself against claims based upon unlawful discrimination and violation of civil rights. The cost of this insurance shall be borne by Agency.

Section 17. Use of the Town Logo

The Town Logo shall be used for the recognition of the Town's contribution to Agency only.

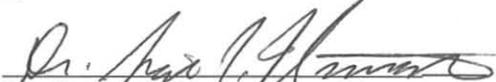
Section 18. Conflict of Interest

This Agreement is subject to the conflict of interest provisions of A.R.S. § 38-511, *et seq.*

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

TOWN OF ORO VALLEY, a municipal corporation


Dr. Satish I. Hiremath, as Mayor
and not personally

ATTEST:

APPROVED AS TO FORM:

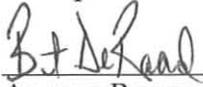
 Deputy Clerk FOR
Julie K. Bower, as Town Clerk
and not personally


Tobin Rosen, as Town Attorney
and not personally

Date: 7/2/12

Date: 7/2/12

METROPOLITAN TUCSON CONVENTION AND VISITORS BUREAU, a non-profit Corporation


Agency Representative
and not personally

Title President & CEO

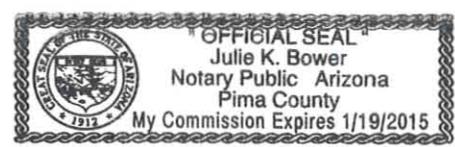
State of Arizona)
) ss.
County of PIMA)

On this 23rd day of July, 2012, BRENT E. DERAAD, known to me to be the person whose name is subscribed to the within instrument, personally appeared before me and acknowledged that he/she executed the same for the purposes contained.

Given under my hand and seal on July 23, 2012.


Notary

My Commission Expires: 1/19/2015





QUARTERLY PROGRESS REPORT

January through March 2015

Submitted To: Amanda Jacobs, Economic Development Manager

By: Brent DeRaad, President/CEO

In accordance with Resolution No. (R) 12-37

Visit Tucson will initiate, implement and administer a comprehensive sales, promotion and advertising program to attract an increasing number of convention delegates and vacationing tourists to the Town, thereby providing revenues to the community through transient rental and sales taxes, and contributing to the overall economic growth and continued viability of the tourism and hospitality industry. Below is data on activity that Visit Tucson has addressed through this quarter and fiscal year.

Ongoing focuses for Visit Tucson will be attracting meetings and leisure travelers to Hilton El Conquistador and other Town hotels, bringing competitions to the Oro Valley Aquatic Center, endurance events to the Town and marketing attractions, including Tohono Chul Park.

Key Measures of Performance	Adopted FY 2015	Current Quarter	FYTD 2015	FYTD 2014
Convention Sales				
Sales Leads	255	76	262	246
Site Inspections	28	6	21	25
Future Bookings	23	4	24	24
Room Nights of Future Bookings	10,500	1,392	10,560	12,202
Travel Industry Sales				
Leads/Services	35	14	29	18
Promote to Targeted Tour Operator Clients	500	213	866	1,020
Impressions Via Tour Operator Catalogs	750,000	608,000	2.2 M	945,000
Marketing				
Unique Visitors to Visit Tucson Website	1 M	592,914	1,366,154	1,140,199
Unique Visitors to Oro Valley web pages via Visit Tucson Website	20,000	11,503	27,029	25,833

Visit Tucson's 2014-15 Budgeted Revenue

	Budget	Percentage
Pima County:	\$3,200,000	45%
City of Tucson:	\$2,921,623	41%
Town of Oro Valley:	\$175,000	2%
Pascua Yaqui Nation:	\$75,000	1%
Tohono O'odham Nation:	\$75,000	1%
Private Sector:	<u>\$690,850</u>	<u>10%</u>
Total:	\$7,137,473	100%

FREE YOURSELF.

January-March 2015 Oro Valley Highlights Page 2

Additional 2014-15 Visit Tucson Performance Measures

1. **Oro Valley will be featured in the Official Visitors Guide, along with the surrounding jurisdictions.**

Result: The 2015 Official Visitors Guide was published in February including information about Oro Valley and its tourism assets, including Hilton El Conquistador Resort, which is on the cover of the Planners Edition of the guide, and a page focusing on several Oro Valley attractions (page 14). Value of ½ page of content is \$6,315. Value of cover of travel planners guide is \$10,000.

2. **Provide Oro Valley with a minimum of a ½-page ad in Official Visitors Guide.**

Result: Oro Valley has a ½-page advertisement in the 2015 Official Visitors Guide, located on page 45. Cost to purchase ½-page ad is \$6,315.

3. **Promote Oro Valley events and attractions on Visit Tucson's website and social media sites.**

Recent Results: Facebook post for the Arizona Distance Classic:

<https://www.facebook.com/VisitTucson/photos/a.143388342376521.23956.126921947356494/796081703773845/?type=1>



Facebook post for Oro Valley: <https://www.facebook.com/VisitTucson/posts/780863891962293>

Facebook post for Off the Vine:

<https://www.facebook.com/VisitTucson/photos/a.143388342376521.23956.126921947356494/786093064772709/?type=1>

January-March 2015 Oro Valley Highlights
Page 3

3. Promote Oro Valley events and attractions on Visit Tucson's website and social media sites continued:

Facebook post for Oro Valley Meet Yourself:

<https://www.facebook.com/VisitTucson/photos/a.143388342376521.23956.126921947356494/795118510536831/?type=1>

Twitter post for resort weekend getaway:



Tucson AZ @VisitTucsonAZ · Apr 2

Enter to [#win](#) a 3-night stay at one of these 9 luxurious Tucson resorts-
bit.ly/1wWDPE. Photo [@HiltonElCon](#).



Arizona Distance Classic post on Vine by Visit Tucson Sports: <https://vine.co/v/OYIY7pMQKxW>

4. Feature the Oro Valley Aquatic Center in Visit Tucson's online sports facility guide.

Result: Visit Tucson featured the Oro Valley Aquatic Center in Visit Tucson Sports' online sports facility guide throughout the first three quarters of the 2014-15 fiscal year:

<http://www.visittucson.org/sports/facilities/aquaov/>

5. Town officials may attend trade shows with Visit Tucson staff at the expense of the Town, except for the United States Sports Convention. Visit Tucson will cover the registration fees for Town officials.

Result: Angel Natal, Director of Visit Tucson Sports, attended the Rock 'N Roll Phoenix Marathon January 17-18 to promote the Arizona Distance Classic.

6. Host www.visitorovalley.org and update the site based on information provided by the Town’s Economic Development Manager or Webmaster.

Result: A thorough list of accommodations, arts & entertainment, outdoor recreation and restaurants is listed on the website. Visit Tucson works with Town staff to update information on this website.

7. Provide total tourism-based direct spending and total tourism-based impact numbers from Visit Tucson Sports events held in Oro Valley.

Result:

USTA Summer Junior Tennis Camp

<u>Room Nights</u>	<u>Primary Property</u>	<u>Spending</u>	<u>Month</u>
249	Hilton El Conquistador	\$140,587	July 2014

AZ Swimming Age Group Championships

<u>Room Nights</u>	<u>Primary Property</u>	<u>Spending</u>	<u>Month</u>
533	Multiple in Oro Valley	\$135,191	March 2015

Canadian Youth Baseball Spring Training

<u>Room Nights</u>	<u>Primary Property</u>	<u>Spending</u>	<u>Month</u>
56	Hilton El Conquistador	\$21,114	March 2015

Arizona Distance Classic

<u>Room Nights</u>	<u>Primary Property</u>	<u>Spending</u>	<u>Month</u>
578	Hilton & other OV hotels	\$269,349	March 2015

Total Room Nights: 1,416

Total Spending: \$566,241

8. Rebate 5% (\$8,750) of Oro Valley’s 2014-15 investment in Visit Tucson into tourism-related activities that benefit the Town.

Result:

\$8,000 – Visit Tucson paid \$8,000 of a \$20,000 page in the December 2014 edition of *EnRoute*, Air Canada’s in-flight magazine -- <http://enroute.aircanada.com/en/magazine/three-canadian-slopes-that-are-off-the-beaten-tracks>. The page ran as part of an Arizona Canadian campaign. The insert was also placed in the *Ottawa Citizen*, *Toronto Star*, *Calgary Herald*, *Vancouver Sun*, *Vancouver Province* and *Montreal Gazette*. Circulation was 685,000 and readership was 2.7 million—December 2014.

\$4,800 – Rock ‘n’ Roll Marathon expo costs in Las Vegas and Phoenix to promote Arizona Distance Classic—November 2014 and January 2015.

\$1,400 – Rented restroom trailer for Arizona Swimming Age Group State Swim Meet—March 2015.

\$1,250 – Arizona Distance Classic, OV Bucks for participants—March 2015.

\$1,000 – Masters Swimming Event—April 2015.

\$16,450 – Total cash invested by Visit Tucson in 2014-15 Oro Valley initiatives

January-March 2015 Oro Valley Highlights
Page 5

- 9. Consult with Town staff & officials on tourism sales & marketing initiatives, including, but not limited to, promoting Town venues to special event operators, Mexico & leisure marketing, & group sales initiatives.**

Result: We have ongoing conversations among Town staff and Visit Tucson's marketing and sports personnel to discuss opportunities to promote the Town's tourism attributes and book sports events.

- 10. One Town official will serve on Visit Tucson's board of directors.**

Result: Vice Mayor Lou Waters is an active participant on Visit Tucson's board of directors.

Meetings Economic Impact: Per the convention sales metrics listed on page 1, the economic impact of 24 meetings booked between July 1, 2014 – March 31, 2015 by the Hilton El Conquistador Resort and the Red Lion Inn & Suites Tucson North from Visit Tucson leads is \$3,428,075.

Other Promotion

Assistance with Oro Valley Film Initiatives:

- Film Tucson Director Shelli Hall met with Oro Valley officials to discuss locations and possible expanded opportunities for the Town.
- SHARK TANK (ABC-TV/Sony Pictures Television) visited Oro Valley twice to film for an update aired in February.



Town Council Regular Session

Item # C.

Meeting Date: 05/20/2015

Requested by: Amanda Jacobs **Submitted By:** Amanda Jacobs, Town Manager's Office

Department: Town Manager's Office

Information

SUBJECT:

Greater Oro Valley Chamber of Commerce Quarterly Report: January 1, 2015 - March 31, 2015

RECOMMENDATION:

This report is for information only.

EXECUTIVE SUMMARY:

The 2014/15 Financial Participation Agreement (FPA) between the Town of Oro Valley and the Greater Oro Valley Chamber of Commerce (Chamber) stipulates that a quarterly report be compiled by the Chamber and submitted to Economic Development staff and Council. The enclosed report satisfies the FPA requirement for the third quarter of FY 2014/15.

BACKGROUND OR DETAILED INFORMATION:

N/A

FISCAL IMPACT:

The FY 2014/15 FPA between the Town of Oro Valley and the Greater Oro Valley Chamber of Commerce is \$30,000.

SUGGESTED MOTION:

N/A

Attachments

Chamber FPA

Chamber Third Quarter Report

RESOLUTION NO. (R)14-33

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF ORO VALLEY, ARIZONA, AUTHORIZING AND APPROVING A FINANCIAL PARTICIPATION AGREEMENT BETWEEN THE TOWN OF ORO VALLEY AND THE GREATER ORO VALLEY CHAMBER OF COMMERCE

WHEREAS, pursuant to A.R.S. § 9-500.11, the Town may appropriate public monies for and in connection with economic development activities as long as there is adequate consideration; and

WHEREAS, the Town desires to continue to promote a business environment in Oro Valley that enhances economic vitality and improves the quality of life for its residents; and

WHEREAS, the Town of Oro Valley desires to enter into a Financial Participation Agreement with the Greater Oro Valley Chamber of Commerce; and

WHEREAS, it is in the best interest of the Town to enter into the Financial Participation Agreement with the Greater Oro Valley Chamber of Commerce, attached hereto as Exhibit "A" and incorporated herein by this reference, to set forth the terms and conditions of the Agreement.

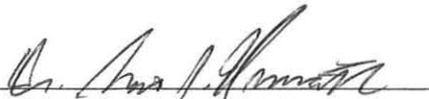
NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the Town of Oro Valley, Arizona, that:

SECTION 1. The Financial Participation Agreement between the Town of Oro Valley and the Greater Oro Valley Chamber of Commerce, attached hereto as Exhibit "A" and incorporated herein by this reference, is hereby authorized and approved.

SECTION 2. The Mayor and other administrative officials are hereby authorized to take such steps as necessary to execute and implement the terms of the Agreement.

PASSED AND ADOPTED by the Mayor and Council of the Town of Oro Valley, Arizona, this 4th day of June, 2014.

TOWN OF ORO VALLEY


Dr. Satish I. Hiremath, Mayor

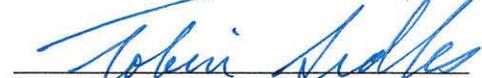
ATTEST:



Julie K. Bower, Town Clerk

Date: 6/6/14

APPROVED AS TO FORM:



Tobin Sidles, Legal Services Director

Date: 6/5/14

EXHIBIT "A"

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

THIS AGREEMENT is made and entered into this 10 day of June, 2014, by and between the Town of Oro Valley, a municipal corporation, hereinafter called the "Town" and the **Greater Oro Valley Chamber of Commerce**, a non-profit corporation, hereinafter called the "Agency".

WITNESSETH

WHEREAS, it has been determined that the activities of Agency are in the public interest, and are such as to improve and promote the public welfare of the Town; and

WHEREAS, the Mayor and Council have determined that to financially participate in the promotion of the activities of Agency is a public purpose in that the activities confer direct benefit of a general character to a significant part of the public.

NOW THEREFORE, in consideration of the mutual covenants and conditions hereinafter set forth, the parties hereto do mutually agree as follows:

Section 1: Statement of Purpose

Agency will provide tourism and visitor's services and information to Town residents and seasonal tourists and anyone indicating an interest in locating a business or residence in the Town.

Section 2: Services to be Performed by Agency

Agency performance measures for Fiscal Year 2014/15 are as follows:

1. Business Recruitment, Retention and Outreach
 - a. The Chamber will continue to participate in the Town's Business Retention and Expansion (BR&E) Program.
 - b. The Chamber enhanced the Town's existing Shop Oro Valley campaign by creating a Shop Oro Valley Coupon Book in FY2012/13. The Shop Oro Valley Coupon will be created annually by the Chamber. The final draft of the Shop Oro Valley Coupon Book will be coordinated between the Chamber President/CEO and the Economic Development Manager.
 - c. To expand upon the Shop Oro Valley campaign and the OV Dollars program, the Chamber will coordinate at least two "Shop Oro Valley" special events with Oro Valley businesses.
 - d. The Chamber will serve as a second distribution point for OV Dollars and will provide minimum total sales of \$10,000 during the period of this contract.
 - e. The Chamber shall work to assist the Town in emphasizing the importance of supporting local retailers/businesses through educational and promotional efforts and will display the following materials at the Chamber offices: Oro Valley Business Navigator, Shop Oro Valley Campaign and OV Dollars and other

Town of Oro Valley

FINANCIAL PARTICIPATION AGREEMENT

economic development related materials as deemed appropriate by the Chamber President/CEO and Economic Development Manager.

2. Special Events
 - a. The Chamber will coordinate ribbon cuttings for new Oro Valley businesses.
 - b. The Chamber will host four Oro Valley educational forums that will be open to members and non-members.
 - c. The Chamber will collect marketing material from Oro Valley area businesses that will be given to attendees and athletes, during special events. The material will be provided to the Economic Development Division one week prior to the day of the event.
 - d. The Chamber will provide \$10 in OV Dollars to 500 athletes of the 2015 Arizona Distance Classic. The total cost will be split between the Town of Oro Valley, M3S Sports and Visit Tucson.
 - e. During this Agreement, Town officials will attend Chamber breakfasts, luncheons and mixers free of charge as long as each official pre-registers for each event.
 - f. The Town will receive one complimentary table of 10 for the Annual Chamber meeting.
 - g. The Town will receive eight complimentary tables of 10 to the State of the Town of Oro Valley Address and Luncheon.
 - h. Annual Chamber membership dues to be paid by the Town shall be included as part of the monetary consideration of this Agreement.
 - i. During the term of this Agreement, the Agency will refrain from endorsing any candidate for Mayor or Council member of the Town of Oro Valley.

Section 3: Services to be Provided by the Town

All funding is subject to the Town's budget appropriations. For this Agreement, up to Thirty Thousand Dollars (\$30,000) shall be allocated to Agency.

Section 4: Responsibility for Open Records

Agency agrees to open to the public all records relating to any funds directly received from the Town that Agency distributes to any organization and/or individual.

Section 5: Evaluation Criteria and Reporting

In order to assess the impact of Agency, the Town reserves the right to evaluate performance, and to have access to all pertinent information necessary to make evaluations.

- A. Agency agrees to submit to the Town, through the Economic Development Division, quarterly reports addressing the progress of Agency in achieving its Program of Work. Reports shall be submitted within thirty (30) working days of the end of each calendar quarter.
- B. Agency agrees to give explanations for any variance in the expected performance for each measure.

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

- C. Agency agrees to give projected performance for each measure through the end of the fiscal year (June 30th).
- D. Agency agrees to review and present such reports to the Town Council in open meetings on an "as requested" basis.

Section 6: Accountability

Agency shall maintain a true and accurate accounting system which meets generally accepted accounting principles, and which is capable of properly accounting for all expenditures and receipts of Agency on a timely basis. In addition, Agency shall maintain evidence of its compliance with the nondiscrimination provisions of this Agreement.

Agency's accounting system shall permit separate, identifiable accounting for all funds provided by the Town pursuant to this Agreement.

Agency shall provide the Finance Department of the Town, within four (4) months after the close of Agency's fiscal year, a copy of the financial audit of Agency's operations by an independent certified public accountant, along with any management letter and, if applicable, Agency's plan for corrective action.

If Agency does not have an audit, it shall submit within three (3) months after the close of its fiscal year, a complete accounting of Town funds received. This accounting must be approved by the Finance Department of the Town as sufficiently descriptive and complete.

If for good reason Agency cannot meet the times established for submission of financial reporting, Agency shall notify the Finance Department in writing the reason for the delay, provide an expected completion date and request a waiver of the due date.

At any time during or after the period of this Agreement, the Town Finance Department and/or a Town agent may audit Agency's overall financial operation or compliance with the nondiscrimination clause of this Agreement for the Agreement period. Agency shall provide any financial reports, nondiscrimination policies and procedures or other documentation necessary to accomplish such audits.

Section 7: Matching Grants

Agency agrees to obtain Mayor and Council approval prior to applying for any matching grants involving the commitment of Town funds.

Section 8: Nondiscrimination

Agency, in its employment policies and practices, in its public accommodations and in its provision of services shall obey all relevant and applicable, federal, state, and local laws, regulations and standards relating to discriminations, biases, and/or limitations, including, but not limited to, Titles VI and VII of the Civil Rights Act of 1964, the Age Discrimination in

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

Employment Act of 1967, the Americans with Disabilities Act of 1990, the Arizona Civil Rights Act, the Arizonans with Disabilities Act, the Human Relations provisions of the Oro Valley Code, and the Mayor and Council policy adopted on September 25, 2000, prohibiting the direct or indirect grant of discretionary Town funds to organizations that have a policy of exclusionary discrimination on the basis of race, color, religion, ancestry, sex, age, disability, national origin, sexual orientation, gender identity, familial status or marital status. See Administrative Guidance Re: Non-Discrimination Policy for Programs Funded by the Town of Oro Valley, attached and incorporated herein by this reference.

Section 9: Sub-recipient Funding Agreements

Agency agrees to include in all of its sub-recipient funding agreements the nondiscrimination provisions contained in Section 8 herein.

Section 10: Term of Agreement

This Agreement shall be effective from July 1, 2014 through June 30, 2015. This Agreement may be extended at the sole option of the Town for additional fiscal year(s) only under the following conditions:

- A. The Mayor and Council of the Town determine the services of Agency are in the public interest and allocate funds therefore; and
- B. The parties mutually agree to a scope of services to be provided by Agency in any subsequent fiscal year.

Any extension of this Agreement shall be memorialized in writing and signed by the Parties.

Section 11: Payment Withholding, Reduction, or Termination

The Town may withhold whole or part of the scheduled payment, reduce, or terminate funding allocations to Agency if:

- A. Services are not rendered.
- B. Agency fails to supply information or reports as required.
- C. Agency is not in compliance with agreed upon disbursement documentation and/or other project performance.
- D. Agency fails to make required payments to subcontractors.
- E. The Town has reasonable cause to believe Agency is not in compliance with the nondiscrimination clause of this Agreement.
- F. The Mayor and Council fail to appropriate all or part of the funds for this Agreement.

Such payment reductions or payment termination may result in Agency receiving a lesser total Town allocation under this Agreement than the maximum funding allocated. If reasons for withholding payments other non-appropriation of funds have been corrected to the satisfaction of the Town, any amounts due shall be processed.

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

The Town will be reimbursed for any funds expended for services not rendered. In addition, Agency shall return to the Town any Town funds provided pursuant to this Agreement that have not been expended by June 30, 2015.

Section 12: Termination of Agreement

This Agreement may be terminated at any time by mutual written consent, or by either party giving thirty (30) days written notice to the other party or at such time, as in the opinion of the Town, Agency's performance hereunder is deemed unsatisfactory.

Section 13: Method of Payment

The parties have agreed that Agency will receive up to \$30,000. Disbursement of funds by the Town is subject to the annual appropriation by the Town Council and the limitations of the state budget law. Payments shall be made on a quarterly basis commencing July 1, 2014. Payments are to be made within forty (40) days after the close of each preceding quarter.

Section 14: Indemnification

Agency agrees to indemnify, defend and save harmless the Town, its Mayor and Council, appointed boards, committees, and commissions, officers, employees, and insurance carriers, individually and collectively, from all losses, claims, suits, demands, expenses, subrogations, attorney's fees, or actions of any kind and nature resulting from personal injury to any person, including employees of Agency or of any subcontractor employed by Agency (including bodily injury and death); claims based upon discrimination and/or violation of civil rights; or damages to any property, arising or alleged to have arisen out of the work to be performed hereunder, except any such injury or damages arising out of the sole negligence of the Town, its officers, agents, or employees. Workers' Compensation insurance and/or self-insurance carried by the Town do not apply to employees or volunteers acting in any capacity for Agency.

Section 15: Independent Contractor

The parties stipulate and agree that Agency is not an employee of the Town and is performing its duties hereunder as an Independent Contractor, supplying its own employees and maintaining its own insurance, workers' compensation insurance and handling all of its own internal accounting. The Town in no way controls, directs or has any responsibility for the actions of Agency.

Section 16: Insurance

Agency agrees to:

- A. Obtain insurance coverage of the types and amounts required in this Section and keep such insurance coverage in force throughout the life of this Agreement. All policies will contain

Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT

an endorsement providing that written notice be given to the Town at least thirty (30) calendar days prior to termination, cancellation, or reduction in coverage in any policy.

B. The Comprehensive General Liability Insurance policy will include the Town as an additional insured with respect to liability arising out of the performance of this Agreement.

C. Agency will provide and maintain minimum insurance limits as follows:

COVERAGE AFFORDED	LIMITS OF LIABILITY
1. Workers' Compensation	Statute
2. Employer's Liability	\$100,000
3. Comprehensive General Liability Insurance -- Including: (1) Products and Completed Operations (2) Blanket Contractual	\$1,000,000 - Bodily Injury and Combined Single Limit \$100,000 Property Damage

D. Agency shall adequately insure itself against claims based upon unlawful discrimination and violation of civil rights. The cost of this insurance shall be borne by Agency.

Section 17. Use of the Town Logo

The Town Logo shall be used for the recognition of the Town's contribution to Agency only.

Section 18: Conflict of Interest

This Agreement is subject to the conflict of interest provisions of A.R.S. § 38-511, *et seq.*

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

TOWN OF ORO VALLEY, a municipal corporation



 Dr. Satish I. Hiremath, as Mayor
 and not personally

**Town of Oro Valley
FINANCIAL PARTICIPATION AGREEMENT**

ATTEST:

APPROVED AS TO FORM:

Julie K. Bower
Julie K. Bower, as Town Clerk
and not personally

Tobin Sidles
Tobin Sidles, as Legal Services Director
and not personally

Date: 6/6/14

Date: 6/5/14

GREATER ORO VALLEY CHAMBER OF COMMERCE., a non-profit Corporation

David P. Perry
Agency Representative
and not personally

Title President/CEO

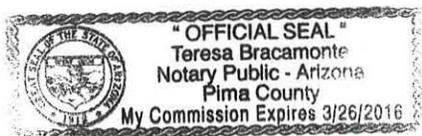
State of Arizona)
) ss.
County of)

On this 10 day of June, 2014, David P. Perry, known to me to be the person whose name is subscribed to the within instrument, personally appeared before me and acknowledged that he/she executed the same for the purposes contained.

Given under my hand and seal on June 10, 2014.

Teresa Bracamonte
Notary

My Commission Expires: 3/26/2014





QUARTERLY PROGRESS REPORT

January 1, 2015 – March 31, 2015

Submitted To: Amanda Jacobs, Economic Development Manager

By: Dave Perry, President/CEO

In accordance with Resolution No. (R) 14-33

A. Tourism, Visitors Services and General Information

The Greater Oro Valley Chamber of Commerce has provided tourism and visitor’s services and information to Town residents and seasonal tourists and anyone indicating an interest in locating a business or residence in the Town over the past three months. Below is data on activity that the Chamber has addressed through this quarter:

Category	Jan 2015	Feb 2015	March 2014	Total
1. Business Retention Site Visits	5	3	5	13
2. OV Dollars Distribution	0	0	\$220	\$220
3. Ribbon Cuttings	1	1	2	4
4. Breakfasts, lunches, mixers	8	1	5	14
5. Relocation Packages	6	7	7	20

1. The Chamber President and/or staff attended Business Retention Site Visits with the following businesses: Sunshine School, My Gym, Silk Expressions, the Happy Saguaro, Circus Furniture, Heart & Soul Gymnastics, Anytime Fitness (Magee/Oracle), America’s Mattress, Village Bakehouse, Cactus Quilt, the Garden Gate, Big Lots and zPizza.

2. OV Dollars: The Chamber is responsible for activating and distributing **\$10,000** in OV Dollars cards this fiscal year. This quarter the Chamber activated **2 cards** totaling **\$200**. The Chamber has already exceeded the performance goal activating **166 cards** totaling **\$28,890**.

Per our agreement, the Chamber **will help provide \$10 in OV Dollars to 500 athletes of the 2015 Arizona Distance Classic**. The total cost will be split between the Town of Oro Valley, M3S Sports and Visit Tucson. The Chamber provided the Town with **\$1,250**.

3. Ribbon cuttings/ground breakings were held for **T-Mobile, Copper Health Oro Valley, Goodyear and Breadsmith**.

4. **14** Town officials took advantage of the free Chamber breakfasts, luncheons and mixers.

5. **20** relocation packages were distributed in the third quarter.

6. Per our agreement, the Chamber is supposed to create an annual Shop Oro Valley Coupon Book. The Chamber President consulted with the Economic Development Manager and they both agreed the coupon book was no longer financially **feasible**. To replace the coupon book, the Chamber **gathered discounts to 14 businesses** during the

weekend of March 20 – 22 weekend to over 1,800 athletes who attended the Arizona Distance Classic.

Additional Information

The Chamber arranged **meals for 150 swim meet volunteers** at the Arizona State FAST championships **March 5-8** at the **Oro Valley Aquatic Center**. We arranged a total of **1,500** meals over a 3-1/2-day period. Oro Valley businesses were very generous – we had participation from **Wal Mart Super Center, Wal Mart Neighborhood Market, Village Bakehouse, Dickey's Barbecue Pit, Mama's Pizza, Carrabba's** and **El Charro Oro Valley**. Chamber's direct out-of-pocket expense for food was **\$948.60**.

The Chamber assisted as a **co-sponsor** for the **Arizona Wine Growers Association** second **Off the Vine Festival** at Steam Pump Ranch on **Feb. 21**. Primary form of support was allotment of advertising credit in **The Arizona Daily Star**.

Chamber program speakers during the quarter included **HSL Enterprises' Humberto S. Lopez** on **Jan. 15**, **Up With People** founder **Blanton Belk** on **Feb. 26**, and **Pima County Supervisor Ray Carroll** on **March 26**.

Chamber hosted network development events at **Oro Valley Hospital**, celebrating its 10th anniversary **Jan. 14**; **Sunshine School in Oro Valley**, **Jan. 23**; **Alfonso Gourmet Olive Oil & Balsamics** **Feb. 5**; **Golf Club at Vistoso**, **Feb. 19**; and **BMO Harris Bank**, **March 19**.

Chamber president / CEO Dave Perry spoke at **Arizona Association of Economic Development** panel **Jan. 28**, and addressed a **Doctors Day** gathering at **Oro Valley Hospital** on **March 30**.



Item # **D.**

Town Council Regular Session

Meeting Date: 05/20/2015
Submitted By: Gary Bridget, Human Resources
Department: Human Resources

Information

SUBJECT:

Approval of the 2015/16 Employee Healthcare Insurance Premium Rates and Health Savings Account Contributions

RECOMMENDATION:

Staff recommends approval.

EXECUTIVE SUMMARY:

Changes to employee's health insurance premiums are historically approved by Town Council. The recommended employee rates for 24 pay periods for 2015/16 are as follows:

PPO - Per Pay Period Premium Rate			
	Current	Proposed	Know Your Numbers
Employee Only	\$10.00	\$10.00	\$0.00
Employee + Spouse	\$58.54	\$63.39	\$53.39
Employee + Children	\$38.31	\$41.14	\$31.14
Employee + Family	\$100.19	\$109.21	\$99.21
High Deductible Health Plan (HDHP) - Per Pay Period Premium Rate			
	Current	Proposed	Know Your Numbers
Employee Only	\$10.00	\$10.00	\$0.00
Employee + Spouse	\$34.27	\$36.70	\$26.70
Employee + Children	\$24.15	\$25.57	\$15.57
Employee + Family	\$55.09	\$59.60	\$49.60

Employees would pay either the proposed rate or the "Know Your Numbers" rate if they participate in the program. The proposed increase for employees and the Town is 10% over last year's rates. The proposed increase for the Town would result in an estimated additional Town-paid premium increase of \$258,000 annually over last year based on 274 eligible participants. Like last year, the Town will contribute \$1,000 annually for employee only and \$1,250 annually for employee with dependents for those choosing the High Deductible Healthcare Plan (HDHP), which will be deposited to their Health Savings Account (HSA).

BACKGROUND OR DETAILED INFORMATION:

CBIZ, our benefits consultant, is recommending these increases based on United Healthcare's actuarial study of our benefits. Factors related to the increase include:

- Healthcare reform - new taxes, copayments and deductibles included in out-of-pocket max
- Increased claim costs - Fiscal year 2014/15 is trending to be the most expensive claim year yet
- Expected annual increases in the cost of providing medical care

The increase in employee and Town premiums will generate an additional \$293,200 for a total of \$2,524,200 for 2015/16. These increases are built into the recommended budget. In addition, the premium increases were discussed during benefit presentations, employee budget presentations and department meetings.

CBIZ recently conducted an analysis of our claims experience since fiscal year 2012 to determine what our costs would have been if we had remained fully insured. Their analysis concluded that the Town of Oro Valley has saved over \$925,000 during this period by moving to the self-funded model.

FISCAL IMPACT:

Based on current benefit enrollment numbers, the Town-paid premium costs will increase from \$1,970,000 in FY 2014/15 to \$2,228,000 for FY 2015/16, an increase of \$258,000. Employee-paid premiums will increase from \$261,000 in FY 2014/15 to \$296,200 for FY 2015/16, an increase of \$35,200. Overall, total health premium contributions to the Self-Insurance Benefit Fund will increase by \$293,200 from \$2,231,000 in FY 2014/15 to \$2,524,200 for FY 2015/16. These premiums are expected to cover budgeted health claims costs for FY 2015/16 of \$2,007,850.

SUGGESTED MOTION:

I MOVE to (approve or deny) the recommended premium rates and health savings contributions as presented.



Item # **E.**

Town Council Regular Session

Meeting Date: 05/20/2015
Requested by: Kristy Diaz-Trahan
Submitted By: Kristy Diaz-Trahan, Parks and Recreation
Department: Parks and Recreation

Information

SUBJECT:

Resolution No. (R)15-35, approving the donation of scoreboards from the Oro Valley Fast Pitch Softball League to be installed on the two softball fields at Riverfront Park

RECOMMENDATION:

Staff recommends approval.

EXECUTIVE SUMMARY:

In 2012, the Oro Valley Fast Pitch Softball (OVFPS) league raised funds for the purchase and installation of four shade covers to go over the bleachers at the Riverfront Park softball fields. OVFPS's most recent fundraising efforts have focused on the purchase of electronic scoreboards. The league reached their financial goal this year and would like to have these scoreboards installed by the end of June 2015 in order to be ready to host the All-Star tournament.

BACKGROUND OR DETAILED INFORMATION:

The Oro Valley Fast Pitch Softball (OVFPS) league has called Riverfront Park home for nearly 10 years. The league has worked hard to provide a fun, competitive recreational girls softball league and has turned out several college-level players.

In addition to youth sport development, the OVFPS raises funds to give back to its community. In 2012, the league raised funds for the purchase and installation of four shade covers, which are currently over the bleachers at the Riverfront Park softball fields. OVFPS's most recent fundraising efforts have been focused on the purchase of electronic scoreboards, which they reached their financial goal this year and would like to have these scoreboards installed by the end of June 2015 in order to be ready for the All-Star tournament.

The scoreboards will be placed along the outfield fences. The scoreboards are a Nevco Model 1625, which is a basic scoreboard that includes both inning and the timing feature displaying both minutes and seconds using digital colons. Balls, strikes, and outs are indicated with bulls-eye indicators, and these scoreboards also include a 3' x 2' sponsor area.

Additional description information is provided in the second attachment.

FISCAL IMPACT:

The estimated operating cost of these scoreboards is approximately \$200 per year, which is based on two, five-month seasons at \$20 per month.

SUGGESTED MOTION:

I MOVE to (approve or deny) Resolution No. (R)15-35, as presented.

Attachments

(R)15-35 Scoreboards for Riverfront Park

Scoreboard Specs

RESOLUTION NO. (R)15-35

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF ORO VALLEY, ARIZONA, AUTHORIZING AND ACCEPTING A DONATION FROM ORO VALLEY FAST PITCH SOFTBALL LEAGUE FOR TWO SCOREBOARDS TO BE INSTALLED ON TWO SOFTBALL FIELDS LOCATED AT RIVERFRONT PARK

WHEREAS, The Town of Oro Valley desires two electronic scoreboards to be installed at two softball fields at Riverfront Park; and

WHEREAS, The Oro Valley Fast Pitch Softball League desires to donate two scoreboards as herein described to the Town as provided for in Exhibit A; and

WHEREAS, it is in the best interest of the Town of Oro Valley to accept the donation of two electronic scoreboards from Oro Valley Fast Pitch Softball League in be installed on the two softball fields at Riverfront Park.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the Town of Oro Valley, Arizona, that:

1. The Park and Recreation Director and other administrative officials, or their designees, are hereby authorized to take such steps as necessary to donation and installation of the electronic scoreboards from Oro Valley Fast Pitch Softball League in be installed on the two softball fields at Riverfront Park.

PASSED AND ADOPTED by the Mayor and Council of the Town of Oro Valley, Arizona, this 20th day of May, 2015.

TOWN OF ORO VALLEY, ARIZONA

Dr. Satish I. Hiremath, Mayor

ATTEST:

APPROVED AS TO FORM:

Julie K. Bower, Town Clerk

Tobin Sidles, Legal Services Director

Date

Date

EXHIBIT “A”



BASEBALL & SOFTBALL

SCOREBOARDS

MODEL 1625

Size: 10' x 5' x 8" (3.05 x 1.52 x .20 meters)

Approximate hanging weight: 160 lbs. (73 kg)

Digit Size: 18" **Digit Color:** High Intensity Red or Amber



Scoreboard ideal for Baseball/Softball/Soccer facilities.

- Designed to withstand wind load speed zones exceeding 150 mph.
- Operate wired or wireless.
- Large digits easily seen from long distances.
- White outline striping separates features for greatest readability.
- Bright, long lasting, energy efficient LEDs.
- Gasketed digits reduces water intake.
- Flexible mounting. Can mount directly to columns OR on laterals for complex or retro-fit installations.
- Flush sign mounting.

Combine your scoreboard with a Nevco monochrome or full-color message center to create a complete scoring and display system. Team/Sponsor signs also available.



MAXIMIZE YOUR IMPACT™

BUILD YOUR OWN DISPLAY AND SCORING SYSTEM ONLINE AT:
WWW.NEVCO.COM

U.S. & CANADA: 800-851-4040 INTERNATIONAL: 618-664-0360
FAX: 618-664-0398 E-MAIL: INFO@NEVCO.COM

INTEGRATED DISPLAY AND SCORING SOLUTIONS



Model 1625 (Outdoor) Baseball/Softball/Soccer Scoreboard

SCOREBOARD/CONTROL OPERATING FEATURES

MODEL 1625	MPC(W)-4/5/6	MPCW WIRELESS	MPCX WIRELESS
TIMING 18" High Intensity Red or Amber LED Digits	Displays on two digits. Bi-directional UP or DOWN count. Any number can be set between 0:00-99:59. Minutes are displayed until clock reads below one minute, then seconds are displayed. When time is off, time alternately displays minutes and seconds. When the minutes are counting down, the right colon light blinks each second, top right colon light blinks if in first 30 seconds, bottom right colon blinks if in last 30 seconds. Time numerals turn off at :00.	Displays on two digits. Bi-directional UP or DOWN count. Any number can be set between 0:00-99:59. Minutes are displayed until clock reads below one minute, then seconds are displayed. When time is off, time alternately displays minutes and seconds. When the minutes are counting down, the right colon light blinks each second, top right colon light blinks if in first 30 seconds, bottom right colon blinks if in last 30 seconds. Time numerals turn off at :00.	Displays on two digits. Bi-directional UP or DOWN count. Any number can be set between 0:00-99:59. Minutes are displayed until clock reads below one minute, then seconds are displayed. When time is off, time alternately displays minutes and seconds. When the minutes are counting down, the right colon light blinks each second, top right colon light blinks if in first 30 seconds, bottom right colon blinks if in last 30 seconds. Time numerals turn off at :00.
TEAM SCORES 18" High Intensity Red or Amber LED Digits	Displays 0-99	Displays 0-99	Displays 0-99
INNING/PERIOD 18" High Intensity Red or Amber LED Digits	Displays 0-9	Displays 0-9	Displays 0-9
INDICATORS 3" diameter High Intensity Red or Amber LED cluster	THREE FOR BALL TWO FOR STRIKE TWO FOR OUT	BASEBALL: THREE FOR BALL TWO FOR STRIKE TWO FOR OUT	BASEBALL: THREE FOR BALL TWO FOR STRIKE TWO FOR OUT
H OR E For hit or error	Displays H or E using the Inning LED unit.	BASEBALL: Displays H or E using the Inning LED unit.	BASEBALL: Displays H or E using the Inning LED unit.
HORN	Sounds automatically at 0:00 for a minimum of two (2) seconds. May omit automatic horn. Can sound manually at any time.	Sounds automatically at 0:00 for a minimum of two (2) seconds. May omit automatic horn. Can sound manually at any time.	Sounds automatically at 0:00 for a minimum of two (2) seconds. Can sound manually at any time.
PITCH COUNT	N/A	Supported. Integrates with PCD display. Controlled by hand-held switches.	Supported. Integrates with PCD display. Requires Pitch Count MPCX control.
PITCH TIMER	N/A	Supported. Integrates with 9520 display. Controlled by hand-held switches.	Supported. Integrates with 9520 display. Requires SCD/DGT MPCX control.
SEGMENT TIMER	Requires MPCW-6 or 7. Controlled by hand-held switches.	Supported. Controlled by hand-held switches.	Supported. Requires Segment Timer MPCX control.

In addition to the standard 15 colors, Nevco can match any PMS color. Please contact your local Display and Scoring Consultant for pricing information.



AGENCY APPROVAL: UL/CUL listed, FCC, CE, INDUSTRY CANADA.

SCOREBOARD: Size 10'L x 5'H x 8"D (3.05 x 1.52 x .20 meters), constructed of aluminum. Scoreboard has 1" white outline striping. Hanging weight approximately 160 lbs. (73 kg).

CAPTIONS: HOME, GUESTS, INNING/PERIOD, TIME, BALL, STRIKE, OUT, white 6" high.

SPONSOR AREA: 3'x2' available sponsorship area.

LED UNITS: Seven-bar segmented digits with protective aluminum cover.

POWER: 120 VAC, 1.1 Amps, 50/60 Hz. / 240 VAC, 0.5 Amps, 50/60 Hz. Requires earth ground.

BUILT-IN LIGHTNING PROTECTION: All models feature fiber-optic isolation circuitry providing additional protection against lightning strikes.

GUARANTEE: TO VIEW OR RECEIVE THE MOST RECENT COPY OF OUR GUARANTEE, PLEASE VISIT: WWW.NEVCO.COM/INFO/GUARANTEE.PHP
U.S. SERVICE: 1-800-851-4040. INTERNATIONAL SERVICE: 1-618-664-0360. CANADA SERVICE: 1-800-461-8550.



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 FAX: 618-664-0398 E-MAIL: INFO@NEVCO.COM**



Town Council Regular Session

Item # 1.

Meeting Date: 05/20/2015

Requested by: Julie Bower **Submitted By:** Mike Standish, Town Clerk's Office

Department: Town Clerk's Office

Information

SUBJECT:

PUBLIC HEARING: DISCUSSION AND POSSIBLE ACTION REGARDING THREE APPLICATIONS FOR A SERIES 10 (BEER & WINE STORE) LIQUOR LICENSE FOR GIANT STORE #617 LOCATED AT 8080 N. ORACLE ROAD, GIANT STORE #812 LOCATED AT 10505 N. ORACLE ROAD AND GIANT STORE #813 LOCATED AT 12885 N. ORACLE ROAD

RECOMMENDATION:

Staff recommends approval of these three liquor licenses to the Arizona Department of Liquor Licenses and Control for the following reasons:

1. No protests to these licenses have been received.
2. The necessary background investigations were conducted by the Police Department.
3. The Police Department has no objection to the approval of the three Series 10 Liquor Licenses.

EXECUTIVE SUMMARY:

Three applications for interim permits and new Series 10 (Beer & Wine Store) licenses have been submitted by owner Roger Burton for Giant Store #617, #812, and #813 located at 8080 N. Oracle Road, 10505 N. Oracle Road and 12885 N. Oracle Road, respectively.

Mr. Burton has submitted all necessary paperwork to the Town of Oro Valley and the Arizona Department of Liquor Licenses and Control, and has paid all related fees associated with applying for the liquor licenses (\$500 Application Processing Fee).

BACKGROUND OR DETAILED INFORMATION:

This non-transferable, off-sale retail privileges liquor license allows a retail store to sell beer and wine (no other spirituous liquors), only in the original unbroken package, to be taken away from the premises of the retailer and consumed off the premises. A retailer with off-sale privileges may deliver spirituous liquor off of the licensed premises in connection with a retail sale. Payment must be made no later than the time of delivery.

In accordance with Section 4-201 of the Arizona Revised Statutes, the applications were posted for 20 days on the premises of the applicant's three properties, ending April 22, 2015. No protests were received during this time period.

Police Chief Daniel Sharp completed a standard background check on Giant Store #'s 617, 812 and 813 and owner Roger Burton. Chief Sharp has no objection to the approval of the three Series 10 (Beer & Wine Store) licenses.

FISCAL IMPACT:

Per Ordinance No. (O)11-16, the Town of Oro Valley charges a \$500 liquor license application processing fee to cover the costs incurred by the Town to process the application.

Per Section 8-2-6 Schedule of the Oro Valley Town Code, persons licensed by the State of Arizona to deal in spirituous liquor within the Town shall pay an annual license fee of \$80.00 to the Town.

SUGGESTED MOTION:

I MOVE to (recommend or deny) approval of the issuance of a Series 10 Liquor License to the Arizona Department of Liquor Licenses and Control for Roger Burton for Giant Stores #617, #812 and #813 located respectively at 8080 N. Oracle Road, 10505 N. Oracle Road and 12885 N. Oracle Road.

Attachments

Giant Store #617, #812 and #813 Series 10 Liquor Licenses

DANIEL G. SHARP
CHIEF OF POLICE

TO: Mike Standish

FROM:  Daniel G. Sharp

DATE: April 29, 2015

RE: Background Investigation, Application for Liquor License
Giant #617 at 8080 N. Oracle Rd
Giant #812 at 10505 N Oracle Rd
Giant #813 at 12885 N Oracle Rd

On April 29, 2015, the Oro Valley Police Department completed the standard background check on Agent Roger K Burton for the three listed Giant stores.

The Oro Valley Police Department has no objections to the issuing of a liquor license to Agent Roger K Burton for Giant stores.

15 MAR 13 13:49: Dept AM1052

Arizona Department of Liquor Licenses and Control

800 West Washington, 5th Floor
Phoenix, Arizona 85007
www.azliquor.gov
602-542-5141

APPLICATION FOR LIQUOR LICENSE
TYPE OR PRINT WITH BLACK INK

Notice: Effective Nov. 1, 1997, All Owners, Agents, Partners, Stockholders, Officers, or Managers actively involved in the day to day operations of the business must attend a Department approved liquor law training course or provide proof of attendance within the last five years. See page 5 of the Liquor Licensing requirements.

SECTION 1 This application is for a:

- MORE THAN ONE LICENSE
INTERIM PERMIT Complete Section 5
NEW LICENSE Complete Sections 2, 3, 4, 13, 14, 15, 16
PERSON TRANSFER (Bars & Liquor Stores ONLY) Complete Sections 2, 3, 4, 11, 13, 15, 16
LOCATION TRANSFER (Bars and Liquor Stores ONLY) Complete Sections 2, 3, 4, 12, 13, 15, 16
PROBATE/WILL ASSIGNMENT/DIVORCE DECREE Complete Sections 2, 3, 4, 9, 13, 16 (fee not required)
GOVERNMENT Complete Sections 2, 3, 4, 10, 13, 15, 16

SECTION 2 Type of ownership:

- J.T.W.R.O.S. Complete Section 6
INDIVIDUAL Complete Section 6
PARTNERSHIP Complete Section 6
CORPORATION Complete Section 7
LIMITED LIABILITY CO. Complete Section 7
CLUB Complete Section 8
GOVERNMENT Complete Section 10
TRUST Complete Section 6
OTHER (Explain)

SECTION 3 Type of license and fees LICENSE #(s):

10103770

1. Type of License(s): Beer and Wine Series 10

2. Total fees attached:

Department Use Only
\$ 222.00

APPLICATION FEE AND INTERIM PERMIT FEES (IF APPLICABLE) ARE NOT REFUNDABLE.

The fees allowed under A.R.S. 44-6852 will be charged for all dishonored checks.

SECTION 4 Applicant

1. Owner/Agent's Name: Mr. Burton, Roger Kenneth
Last First Middle

P1058532

2. Corp./Partnership/L.L.C.: Western Refining Retail, LLC
(Exactly as it appears on Articles of Inc. or Articles of Org.)

B1053242

3. Business Name: Giant Store #617
(Exactly as it appears on the exterior of premises)

B1009004

4. Principal Street Location 8080 N. Oracle Road Oro Valley Pima 85737
(Do not use PO Box Number) City County Zip

5. Business Phone: 520-742-9880 Daytime Phone: [redacted] Email: [redacted]

6. Is the business located within the incorporated limits of the above city or town? YES NO

7. Mailing Address: [redacted] City State Zip

8. Price paid for license only bar, beer and wine, or liquor store: Type \$ Type \$

DEPARTMENT USE ONLY

Fees: Application 100 Interim Permit 100 Site Inspection Finger Prints 22
TOTAL OF ALL FEES \$ 222

Is Arizona Statement of Citizenship & Alien Status For State Benefits complete? YES NO

Accepted by: [signature] Date: 3-24-15 Lic. # 10103770

Arizona Department of Liquor Licenses and Control
800 West Washington, 5th Floor
Phoenix, Arizona 85007
www.azliquor.gov
602-542-5141

MAR 30 13 14 PM 11 13

APPLICATION FOR LIQUOR LICENSE
TYPE OR PRINT WITH BLACK INK

Notice: Effective Nov. 1, 1997, All Owners, Agents, Partners, Stockholders, Officers, or Managers actively involved in the day to day operations of the business must attend a Department approved liquor law training course or provide proof of attendance within the last five years. See page 5 of the Liquor Licensing requirements.

SECTION 1 This application is for a:

- MORE THAN ONE LICENSE
- INTERIM PERMIT *Complete Section 5*
- NEW LICENSE *Complete Sections 2, 3, 4, 13, 14, 15, 16*
- PERSON TRANSFER (Bars & Liquor Stores ONLY)
Complete Sections 2, 3, 4, 11, 13, 15, 16
- LOCATION TRANSFER (Bars and Liquor Stores ONLY)
Complete Sections 2, 3, 4, 12, 13, 15, 16
- PROBATE/WILL ASSIGNMENT/DIVORCE DECREE
Complete Sections 2, 3, 4, 9, 13, 16 (fee not required)
- GOVERNMENT *Complete Sections 2, 3, 4, 10, 13, 15, 16*

SECTION 2 Type of ownership:

- J.T.W.R.O.S. *Complete Section 6*
- INDIVIDUAL *Complete Section 6*
- PARTNERSHIP *Complete Section 6*
- CORPORATION *Complete Section 7*
- LIMITED LIABILITY CO. *Complete Section 7*
- CLUB *Complete Section 8*
- GOVERNMENT *Complete Section 10*
- TRUST *Complete Section 6*
- OTHER (Explain) _____

SECTION 3 Type of license and fees LICENSE #(s):

10103769

1. Type of License(s): Beer and Wine Series 10

2. Total fees attached:

Department Use Only
\$ 222.00

APPLICATION FEE AND INTERIM PERMIT FEES (IF APPLICABLE) ARE NOT REFUNDABLE.
The fees allowed under A.R.S. 44-6852 will be charged for all dishonored checks.

SECTION 4 Applicant

- 1. Owner/Agent's Name: Mr. Burton, Roger Kenneth P1058532
(Insert one name ONLY to appear on license) Last First Middle
- 2. Corp./Partnership/L.L.C.: Western Refining Retail, LLC B1053642
(Exactly as it appears on Articles of Inc. or Articles of Org.)
- 3. Business Name: Giant Store # 812 B1023038
(Exactly as it appears on the exterior of premises)
- 4. Principal Street Location: 10505 N. Oracle Rd. DRO Valley
(Do not use PO Box Number) Tucson Pima 85737
City County Zip
- 5. Business Phone: 520-742-3275 Daytime Phone: [Redacted] Email: [Redacted]
- 6. Is the business located within the incorporated limits of the above city or town? YES NO
- 7. Mailing Address: [Redacted]
- 8. Price paid for license only bar, beer and wine, or liquor store: Type _____ \$ _____ Type _____ \$ _____

DEPARTMENT USE ONLY

Fees:	<u>100</u>	<u>100</u>	<u>0</u>	<u>22</u>	<u>222.00</u>
	Application	Interim Permit	Site Inspection	Finger Prints	TOTAL OF ALL FEES

Is Arizona Statement of Citizenship & Alien Status For State Benefits complete? YES NO

Accepted by: CBegan Date: 3-24-15 Lic. # 10103769

15 MAR 13 Upr. Dept Ariz 17

Arizona Department of Liquor Licenses and Control
 800 West Washington, 5th Floor
 Phoenix, Arizona 85007
 www.azliquor.gov
 602-542-5141

APPLICATION FOR LIQUOR LICENSE
 TYPE OR PRINT WITH **BLACK INK**

Notice: Effective Nov. 1, 1997, All Owners, Agents, Partners, Stockholders, Officers, or Managers actively involved in the day to day operations of the business must attend a Department approved liquor law training course or provide proof of attendance within the last five years. See page 5 of the Liquor Licensing requirements.

SECTION 1 This application is for a:

- MORE THAN ONE LICENSE
- INTERIM PERMIT *Complete Section 5*
- NEW LICENSE *Complete Sections 2, 3, 4, 13, 14, 15, 16*
- PERSON TRANSFER (Bars & Liquor Stores ONLY)
Complete Sections 2, 3, 4, 11, 13, 15, 16
- LOCATION TRANSFER (Bars and Liquor Stores ONLY)
Complete Sections 2, 3, 4, 12, 13, 15, 16
- PROBATE/WILL ASSIGNMENT/DIVORCE DECREE
Complete Sections 2, 3, 4, 9, 13, 16 (fee not required)
- GOVERNMENT *Complete Sections 2, 3, 4, 10, 13, 15, 16*

SECTION 2 Type of ownership:

- J.T.W.R.O.S. *Complete Section 6*
- INDIVIDUAL *Complete Section 6*
- PARTNERSHIP *Complete Section 6*
- CORPORATION *Complete Section 7*
- LIMITED LIABILITY CO. *Complete Section 7*
- CLUB *Complete Section 8*
- GOVERNMENT *Complete Section 10*
- TRUST *Complete Section 6*
- OTHER (Explain) _____

SECTION 3 Type of license and fees LICENSE #(s):

10103767

1. Type of License(s): Beer and Wine Series 10

2. Total fees attached:

Department Use Only
 \$ 222.00

APPLICATION FEE AND INTERIM PERMIT FEES (IF APPLICABLE) ARE NOT REFUNDABLE.
 The fees allowed under A.R.S. 44-6852 will be charged for all dishonored checks.

SECTION 4 Applicant

P1058532

- 1. Owner/Agent's Name: Mr. Burton, Roger Kenneth
 (Insert one name ONLY to appear on license) Last First Middle
- 2. Corp./Partnership/L.L.C.: Western Refining Retail, LLC
 (Exactly as it appears on Articles of Inc. or Articles of Org.) B10531042
- 3. Business Name: Giant Store # 813
 (Exactly as it appears on the exterior of premises) B1022155
- 4. Principal Street Location 12885 N. Oracle Rd. ~~Tucson~~ ^{ORO Valley} Pima 85737
 (Do not use PO Box Number) City County Zip
- 5. Business Phone: 520-742-3275 Daytime Phone: [REDACTED] Email: [REDACTED]
- 6. Is the business located within the incorporated limits of the above city or town? YES NO
- 7. Mailing Address: [REDACTED] City State Zip
- 8. Price paid for license only bar, beer and wine, or liquor store: Type \$ Type \$

DEPARTMENT USE ONLY

Fees: 100 Application 100 Interim Permit — Site Inspection 22 Finger Prints \$ 222
TOTAL OF ALL FEES

Is Arizona Statement of Citizenship & Alien Status For State Benefits complete? YES NO

Accepted by: [Signature] Date: 3-24-15 Lic. # 10103767

License Type: Series 10 Beer and Wine Store

This non-transferable, off-sale retail privileges liquor license allows a retail store to sell beer and wine (no other spirituous liquors), only in the original unbroken package, to be taken away from the premises of the retailer and consumed off the premises. A retailer with off-sale privileges may deliver spirituous liquor off of the licensed premises in connection with a retail sale. Payment must be made no later than the time of delivery.

Series 10 (beer and wine store) license applicants may apply for unlimited sampling privileges by completing the Sampling Privileges form. The Sampling Privileges form will require approval from local governing bodies; therefore the 105 day issuance timeframe will apply. Upon approval of Sampling Privileges, a new license with a "series 10S" designation will be issued to the licensee for display in a conspicuous, public area. The "series 10S" sampling privileges are not transferable. Upon owner or location transfer of a series 10 (beer and wine store) license, all sampling privileges cease and the new owner of the series 10 (beer and wine store) license must apply for sampling privileges. "Series 10S" (beer and wine store with sampling privileges) licensees are required to comply with sampling regulations detailed in A.R.S.§4-206.01(J), 1 - 8. All other sampling may be conducted upon approval of a DLLC Sampling Request form, and compliance with A.R.S.§4-243(B) and R19-1-228 is required. Reference A.R.S.§4-206.01(J)

ADDITIONAL RIGHTS AND RESPONSIBILITIES: The retailer must complete a state-approved Record of Delivery form for each spirituous liquor retail delivery. Applicants, licensees, and managers must take a Title 4 training course (liquor handling, laws and regulations) prior to approval. A pregnancy warning sign for pregnant women consuming spirituous liquor must be posted within twenty (20) feet of the cash register or at point of display. An Employee Log must be kept by the licensee of all persons employed at the premises including each employee's name, date and place of birth, address and responsibilities.



Town Council Regular Session

Item # **2.**

Meeting Date: 05/20/2015

Requested by: Stacey Lemos

Submitted By: Stacey Lemos, Finance

Department: Finance

Information

SUBJECT:

PRESENTATION OF FIVE-YEAR FINANCIAL FORECAST THROUGH FY 2019/20

RECOMMENDATION:

This item is for presentation and discussion.

EXECUTIVE SUMMARY:

The Town's adopted financial policies provide "as a part of the annual Town budget preparation cycle, the Finance Department shall prepare a minimum 5-year financial forecast of projected revenues and expenditures to measure the financial sustainability of the Town's operations and service levels." As such, staff will present the 5-year financial forecast through FY 2019/20 for the General Fund, Highway Fund and Bed Tax Fund.

The forecast assumptions were compiled by referencing several sources of data, including the University of Arizona, Joint Legislative Budget Committee (JLBC), State Finance Advisory Committee, Arizona Department of Revenue and the Arizona Department of Transportation. Staff also incorporated Town historical trend data and professional judgment into formulation of this forecast.

BACKGROUND OR DETAILED INFORMATION:

Attached to this communication are the following fund forecasts:

General Fund

- 5-Year Forecast of Revenues and Expenditures by Category
- General Fund Forecast Assumptions
- Graph of Forecasted Revenues, Expenditures and Fund Balance

Overall, the General Fund remains stable over the 5-year horizon, with moderate revenue growth and an emphasis on fiscally conservative spending. Revenues in the General Fund reflect 2% - 4% growth in recurring revenue sources, such as State shared revenues and local retail sales tax. One-time revenues generated from construction sales taxes and building permits are slightly more volatile with fluctuation in the forecasted single-family residential (SFR) permits issued per year, as well as completion of one-time commercial development projects included in the forecast. The forecast assumes residential construction will peak in FY 16/17 and FY 17/18 with 300 SFR permits issued each year, declining to 200 in FY 19/20. The forecast assumes a steady, conservative level of commercial construction with infill projects and potential development continuing in Innovation Park, San Dorado commercial center, and on available parcels along Tangerine and Oracle Road.

General Fund expenditure projections reflect the continued commitment to providing fair employee compensation, maintaining adequate funding of the Town's rising pension and health insurance costs, minimizing operations and maintenance (O&M) budget increases, and allocating remaining available resources to asset replacement (computers and vehicles) and capital infrastructure needs. Capacity for capital infrastructure needs are expected to fluctuate, based on available funding sources and the re-establishment of the transfer of construction sales taxes to subsidize Highway Fund operations beginning in FY 2016/17.

The fund balance in the General Fund is maintained at healthy levels over the five-year period at \$10 million to \$10.1 million, which is above the Town's adopted policy requirement of 25% of adopted expenditures each year.

Highway Fund

- 5-Year Forecast of Revenues and Expenditures by Category
- Highway Fund Forecast Assumptions
- Graph of Forecasted Revenues, Expenditures and Fund Balance

Highway Fund revenues are comprised primarily of State shared highway user (gas tax) revenues and local construction sales taxes (transferred from the General Fund beginning in FY 16/17). The State shared highway user revenues through FY 16/17 include the impact of Senate Bill 1487 signed by the Governor last year, which allocates additional highway user funds to counties, cities and towns. The projections for these revenues are provided by the Arizona Department of Transportation. The construction sales tax revenues transferred from the General Fund will maintain the overall fund balance in the Highway Fund at roughly \$1 million each year.

Highway Fund expenditures reflect similar assumptions as those included in the General Fund forecast for personnel and O&M costs. Funding for the pavement preservation program is included in the forecast and ranges from \$1.3 million to \$1.4 million per year. As with the General Fund, capacity for capital needs in the Highway Fund are expected to fluctuate, based on available funding sources.

The fund balance in the Highway Fund is projected to decrease to approximately \$1 million by FY 16/17 and will be maintained at about that same level through FY 19/20.

Bed Tax Fund

- 5-Year Forecast of Revenues and Expenditures by Category
- Bed Tax Fund Forecast Assumptions
- Graph of Forecasted Revenues, Expenditures and Fund Balance

The Bed Tax Fund captures revenues generated by the Town's 6% lodging tax on hotels/motels. State law requires that two-thirds of our bed tax collections be allocated to tourism promotion purposes and economic development. Revenues are expected to grow at a healthy level following planned renovations at the Hilton El Conquistador and continued economic recovery projected in the tourism industry.

Bed Tax Fund expenditures reflect existing contract amounts with Visit Tucson and the Greater Oro Valley Chamber of Commerce, as well as continued funding for SAACA and special events. Also included in the fund are the debt service payments for the Aquatic Center bonds, repayment to the General Fund of \$35,000 per year for borrowed reserves used toward the Aquatic Center construction costs, and payment to the General Fund for the incremental increased operating costs of the Aquatic Center, which is expected to gradually decrease over the next few years.

The FY 19/20 ending balance in the Bed Tax Fund is projected at almost \$470,000.

FISCAL IMPACT:

N/A

SUGGESTED MOTION:

N/A

Attachments

General Fund Forecast

General Fund Assumptions

General Fund Graph

Highway Fund Forecast

Highway Fund Assumptions

Highway Fund Graph

Bed Tax Fund Forecast

Bed Tax Fund Assumptions

Bed Tax Fund Graph

TOWN OF ORO VALLEY
Five-Year Forecast

GENERAL FUND

	<u>FY 2014/15 ESTIMATED</u>	<u>FY 2015/16 RECOMMENDED</u>	<u>FY 2016/17 PROJECTED</u>	<u>FY 2017/18 PROJECTED</u>	<u>FY 2018/19 PROJECTED</u>	<u>FY 2019/20 PROJECTED</u>
Beginning Fund Balance	\$ 11,534,023	\$ 9,856,616	\$ 9,951,137	\$ 9,994,678	\$ 10,035,410	\$ 10,059,178
REVENUES						
Local Sales Taxes	15,362,467	15,350,654	16,697,239	16,917,646	16,929,357	17,110,935
Licenses & Permits	1,488,226	1,764,000	2,406,600	2,262,648	2,033,877	1,775,294
State & Fed Grants	2,084,704	1,985,845	1,945,103	1,964,554	1,984,200	2,004,042
State Shared Revenues	10,303,762	10,428,531	10,735,993	11,034,416	11,325,847	11,523,152
Other Intergovernmental	15,000	105,000	105,000	105,000	105,000	105,000
Charges for Services	1,794,629	1,873,834	1,948,787	2,007,251	2,067,469	2,129,493
Fines	120,000	120,000	145,000	150,000	160,000	160,000
Interest Income	90,000	94,400	96,288	98,214	100,178	102,182
Miscellaneous	135,000	135,000	140,000	140,000	140,000	140,000
Other Financing Sources	185,000	305,000	295,000	285,000	275,000	265,000
TOTAL REVENUES	\$ 31,578,788	\$ 32,162,264	\$ 34,515,011	\$ 34,964,729	\$ 35,120,928	\$ 35,315,096

**TOWN OF ORO VALLEY
Five-Year Forecast**

GENERAL FUND

	<u>FY 2014/15 ESTIMATED</u>	<u>FY 2015/16 RECOMMENDED</u>	<u>FY 2016/17 PROJECTED</u>	<u>FY 2017/18 PROJECTED</u>	<u>FY 2018/19 PROJECTED</u>	<u>FY 2019/20 PROJECTED</u>
EXPENDITURES						
Personnel	21,490,998	22,440,073	23,289,046	24,211,822	25,166,106	26,128,708
Operations & Maintenance	7,065,039	7,383,150	7,513,579	7,502,765	7,616,071	6,930,307
Capital Outlay	429,193	537,710	189,040	192,921	196,879	200,917
Use of Contingency	300,000	-	-	-	-	-
Transfers Out	<u>3,970,965</u>	<u>1,706,810</u>	<u>3,479,805</u>	<u>3,016,490</u>	<u>2,118,103</u>	<u>2,015,227</u>
TOTAL EXPENDITURES	\$ 33,256,195	\$ 32,067,743	\$ 34,471,470	\$ 34,923,998	\$ 35,097,159	\$ 35,275,159
Surplus/(Deficit)	\$ (1,677,407)	\$ 94,521	\$ 43,540	\$ 40,731	\$ 23,769	\$ 39,938
Ending Fund Balance	\$ 9,856,616	\$ 9,951,137	\$ 9,994,678	\$ 10,035,410	\$ 10,059,178	\$ 10,099,116
Reserve as % of Expenditures	29.6%	31.0%	29.0%	28.7%	28.7%	28.6%

**GENERAL FUND FORECAST
REVENUE ASSUMPTIONS**

Revenue Category

Assumptions

<p><u>Local Sales Taxes</u></p> <p>-All categories except construction</p> <p>-Construction</p>	<p>No annexations assumed</p> <p>3-4% growth per year in retail tax collections 3% growth per year in restaurant/bar tax collections 2% growth per year in utility tax collections</p> <p>Revenues range from \$3.4M to \$4.4M per year depending on single family residential (SFR) and commercial development forecast Forecast is conservative for new one-time commercial development Impact of recent legislative changes to construction sales tax reporting not known at this time Assumes no further legislative changes to construction sales tax reporting</p>
<p><u>Licenses & Permits</u></p>	<p><i>Residential Bldg Permits -</i> SFR Forecast: FY 15/16 - 200 FY 16/17 - 300 FY 17/18 - 300 FY 18/19 - 250 FY 19/20 - 200 SFR revenue/permit of \$4,800 - average over last 4 years Miscellaneous residential permit revenues of \$175K - average over last 4 years</p> <p><i>Commercial Building Permits -</i> Revenues stable over last 4 years of approx. \$350K/yr Revenues include All Seasons facility at Innovation Corporate Center in FY 15/16 and Amphi school in FY 16/17</p>
<p><u>Grant Revenues</u></p>	<p>Minimal growth projected for public safety grants and RTA reimbursement per year for Transit operations</p>
<p><u>State Shared Revenues</u></p>	<p>Projections based on Joint Legislative Budget Committee quarterly report (April 2015) Slow growth projections of 2-3% are reflection of economic sluggishness and legislative tax changes Possible impact to Town's allocation in FY 16/17 following 2015 Census - not factored in to the forecast</p>
<p><u>Charges for Services</u></p>	<p>Growth of 3-4% per year</p>
<p><u>Interest Income</u></p>	<p>2% growth per year</p>
<p><u>Fines</u></p>	<p>Forecast based on historical collections</p>
<p><u>Other Intergovernmental</u></p>	<p>Includes Pima County animal control revenues and reimbursement of Library building & maintenance costs</p>
<p><u>Miscellaneous</u></p>	<p>No growth projected over the forecast horizon</p>

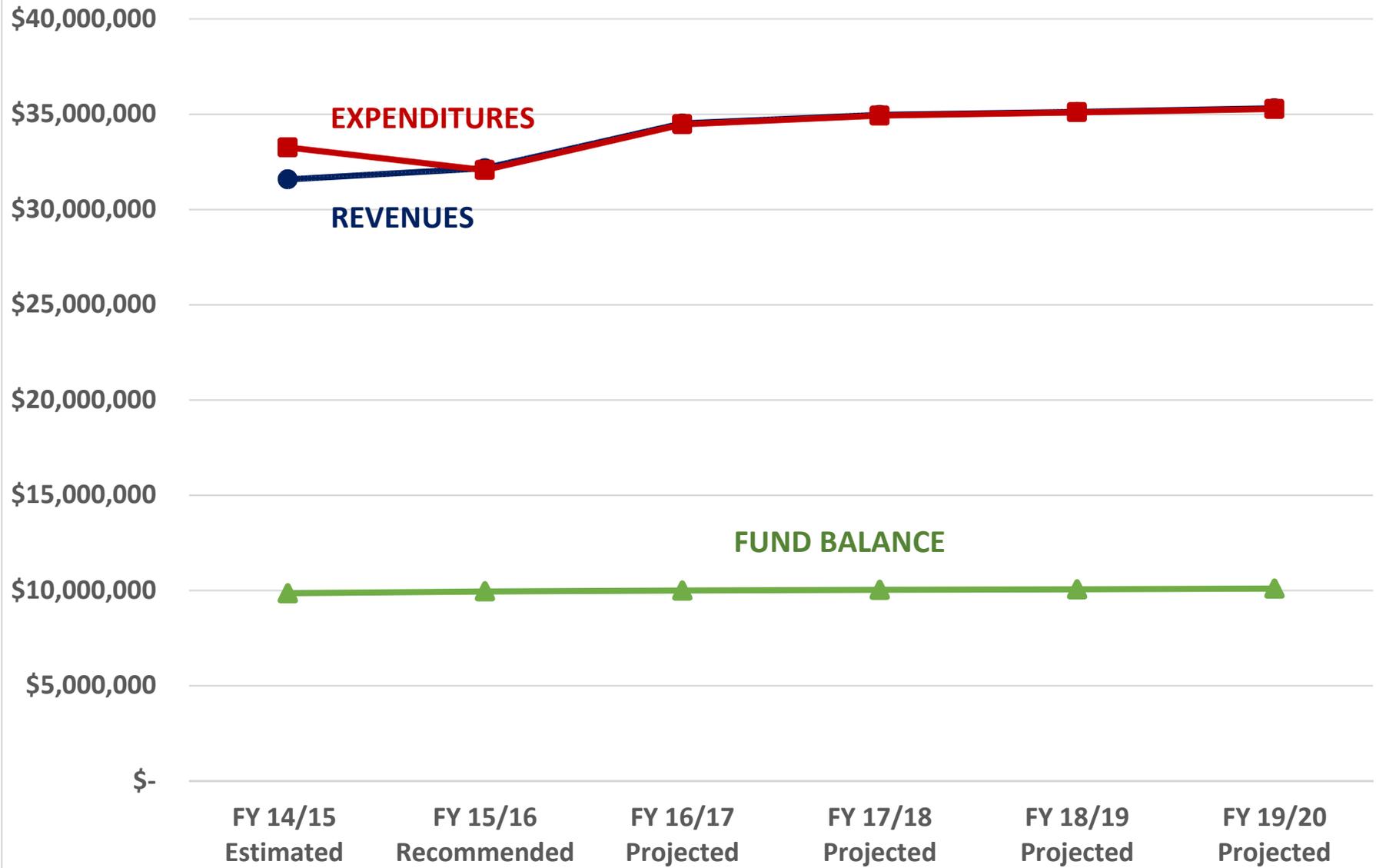
**GENERAL FUND FORECAST
EXPENDITURE ASSUMPTIONS**

Expenditure Category

Assumptions

<u>Salaries and Benefits</u>	Step increases and 3.5% merits, 5% public safety pension increases; 2% health insurance premium increases Forecast does not include any staffing level increases
<u>Operations & Maintenance</u>	Minimal inflation Forecast assumes continued downward pressure on operating costs General Plan update completed in FY 16/17 Oracle Crossings and Phase II Steam Pump Village rebates end in fall 2015; OV Marketplace tax rebate ends in spring 2019
<u>CIP Funding</u>	Shown as transfers out to CIP Fund Capacity will be limited to available funding and can be expected to fluctuate Transfers of construction sales tax to the Highway Fund will impact the remaining capacity available for CIP funding
<u>Debt Service Transfers</u>	Ongoing (transfers for Series 2005 debt service resume in FY 16/17)
<u>Construction Sales Tax to HW Fund</u>	Portion of construction sales tax allocated to Highway Fund shown as transfers out

General Fund Revenues, Expenditures and Fund Balance



**TOWN OF ORO VALLEY
Five-Year Forecast**

HIGHWAY FUND

	FY 2014/15 ESTIMATED	FY 2015/16 RECOMMENDED	FY 2016/17 PROJECTED	FY 2017/18 PROJECTED	FY 2018/19 PROJECTED	FY 2019/20 PROJECTED
Beginning Fund Balance	\$ 4,175,161	\$ 2,926,653	\$ 1,270,839	\$ 991,242	\$ 1,014,605	\$ 1,017,591
REVENUES						
Highway User Tax	2,882,445	2,985,464	3,090,663	3,067,084	3,172,291	3,283,149
Charges for Services	129,493	134,000	138,631	143,382	148,145	153,072
Licenses & Permits	58,882	51,000	50,000	50,000	50,000	50,000
Interest Income	25,000	22,400	22,848	23,305	23,771	24,246
Miscellaneous	10,000	10,000	10,000	10,000	10,000	10,000
Transfers from General Fund	-	-	1,250,000	1,400,000	1,450,000	1,450,000
TOTAL REVENUES	\$ 3,105,820	\$ 3,202,864	\$ 4,562,142	\$ 4,693,771	\$ 4,854,207	\$ 4,970,468
EXPENDITURES						
Personnel	1,800,095	1,937,153	2,004,100	2,072,777	2,141,639	2,212,863
O&M	849,983	848,909	859,898	870,997	882,207	893,529
Capital Outlay	604,250	494,250	500,000	250,000	350,000	400,000
Pavement Preservation	1,100,000	1,350,000	1,250,000	1,250,000	1,250,000	1,250,000
Transfer to Debt Service	-	228,366	227,741	226,634	227,375	227,816
TOTAL EXPENDITURES	\$ 4,354,328	\$ 4,858,678	\$ 4,841,739	\$ 4,670,408	\$ 4,851,221	\$ 4,984,208
Surplus/(Deficit)	\$ (1,248,508)	\$ (1,655,814)	\$ (279,597)	\$ 23,363	\$ 2,986	\$ (13,740)
Ending Fund Balance	\$ 2,926,653	\$ 1,270,839	\$ 991,242	\$ 1,014,605	\$ 1,017,591	\$ 1,003,850

HIGHWAY FUND ASSUMPTIONS

REVENUES

Category

Assumptions

Local Sales Taxes -Construction Sales Tax	FY 15/16 collections will remain in General Fund to cover one-time CIP projects FY 16/17 through FY 19/20 allocations shown as transfers in from General Fund
Highway User Tax	Projections per Arizona Department of Transportation Base HURF growth approximately 3.5% per year Assumes continued DPS sweeps, but also includes impact of SB 1487 (additional HURF allocation through FY 16/17) Possible impact to Town's allocation in FY 16/17 following 2015 Census - not factored in to the forecast
Charges for Services	Reimbursement from Stormwater Utility Fund for storm clean-up of streets Growth tied to annual Highway Fund personnel increases
Licenses & Permits	Road permits roughly flat - \$50K-\$60K per year based on historicals
Interest Income	2% growth per year
Miscellaneous	\$10K projected miscellaneous revenues based on historicals

EXPENDITURES

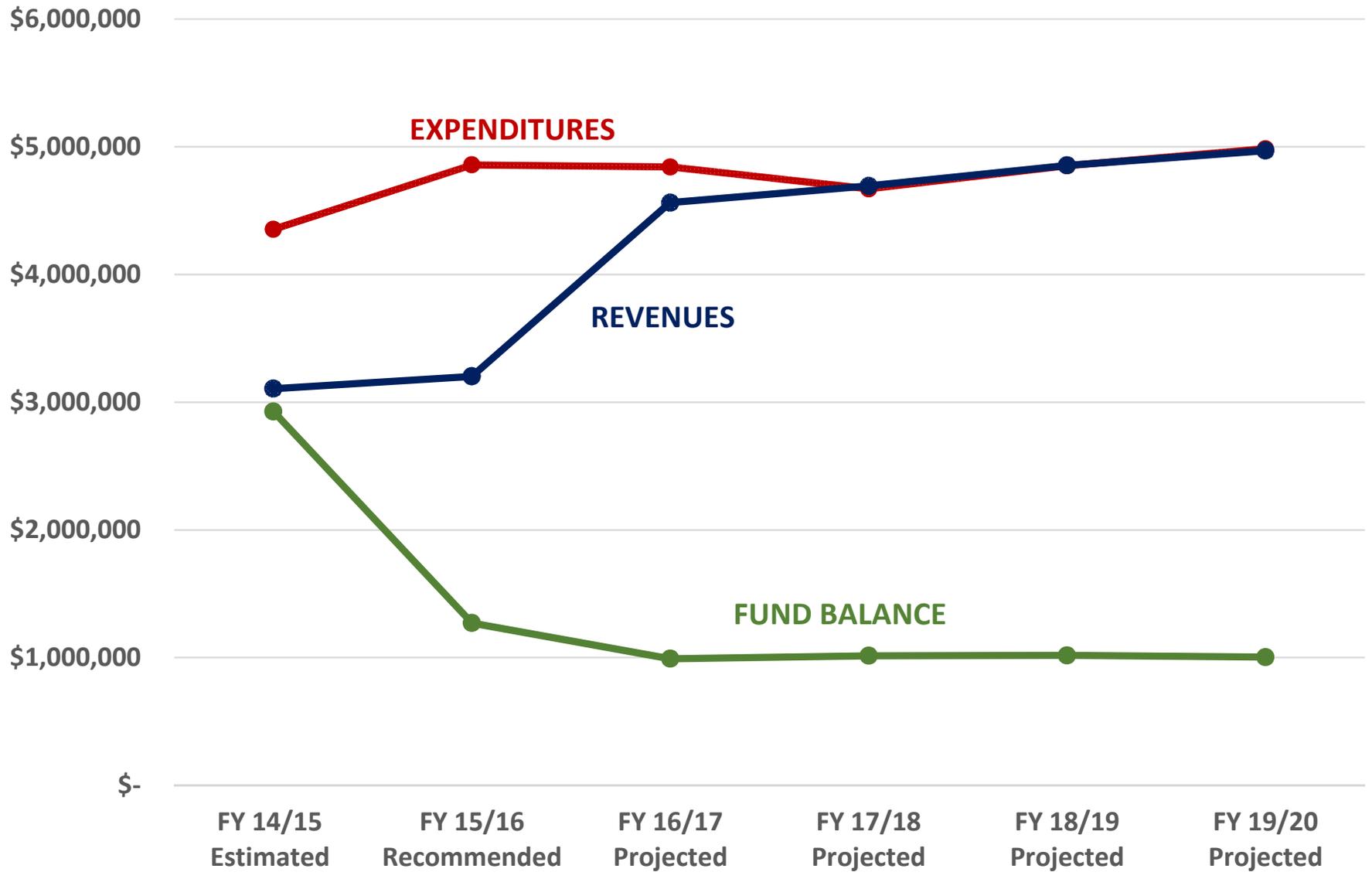
Category

Assumptions

Salaries and Benefits	3.5% merit increases, 2% health insurance premium increases, pension rates held flat
Operations & Maintenance	Minimal inflation As with General Fund, downward pressure on operating costs will continue
Debt Service Transfers	Transfers for Series 2005 debt service resume in FY 15/16
CIP Funding	Capacity will be limited to available funding and can be expected to fluctuate
Pavement Preservation	Funding maintains current OCI rating of 77

Highway Fund

Revenues, Expenditures and Fund Balance



TOWN OF ORO VALLEY
Five-Year Forecast

BED TAX FUND

	<u>FY 2014/15 ESTIMATED</u>	<u>FY 2015/16 RECOMMENDED</u>	<u>FY 2016/17 PROJECTED</u>	<u>FY 2017/18 PROJECTED</u>	<u>FY 2018/19 PROJECTED</u>	<u>FY 2019/20 PROJECTED</u>
Beginning Fund Balance	\$ 425,099	\$ 414,970	\$ 277,494	\$ 251,514	\$ 289,242	\$ 363,064
REVENUES						
Bed Taxes	944,571	945,000	1,085,805	1,171,584	1,206,731	1,242,933
Interest Income	6,000	4,800	4,896	4,994	5,094	5,196
TOTAL REVENUES	\$ 950,571	\$ 949,800	\$ 1,090,701	\$ 1,176,578	\$ 1,211,825	\$ 1,248,129
EXPENDITURES						
Economic Development						
Personnel	238,487	250,201	259,254	268,118	277,291	286,786
General O&M	12,870	15,231	15,383	15,537	15,693	15,849
Visit Tucson	175,000	215,000	250,000	275,000	275,000	275,000
Chamber of Commerce	30,000	30,000	30,000	30,000	30,000	30,000
SAACA	26,800	32,300	32,500	35,000	35,000	35,000
Special Events	55,000	45,000	50,000	50,000	50,000	50,000
Tohono Chul		10,000				
Local Econ Dev Marketing	70,000	75,000	75,000	75,000	75,000	75,000
Other Financing Uses						
Tfr to Debt Service Fund	167,543	229,544	229,544	225,194	225,019	228,818
Aquatics/Econ Dev Gen Fund Subsidy	185,000	185,000	175,000	165,000	155,000	145,000
TOTAL EXPENDITURES	\$ 960,700	\$ 1,087,276	\$ 1,116,681	\$ 1,138,849	\$ 1,138,003	\$ 1,141,453
Surplus/(Deficit)	\$ (10,129)	\$ (137,476)	\$ (25,980)	\$ 37,728	\$ 73,822	\$ 106,675
Ending Fund Balance	\$ 414,970	\$ 277,494	\$ 251,514	\$ 289,242	\$ 363,064	\$ 469,740

BED TAX FUND ASSUMPTIONS

REVENUES

Category

Assumptions

Local Sales Taxes - Bed Tax	Growth in FY 16/17 and FY 17/18 attributable to El Conquistador renovations; 3% growth per year thereafter
Interest Income	2% growth per year

EXPENDITURES

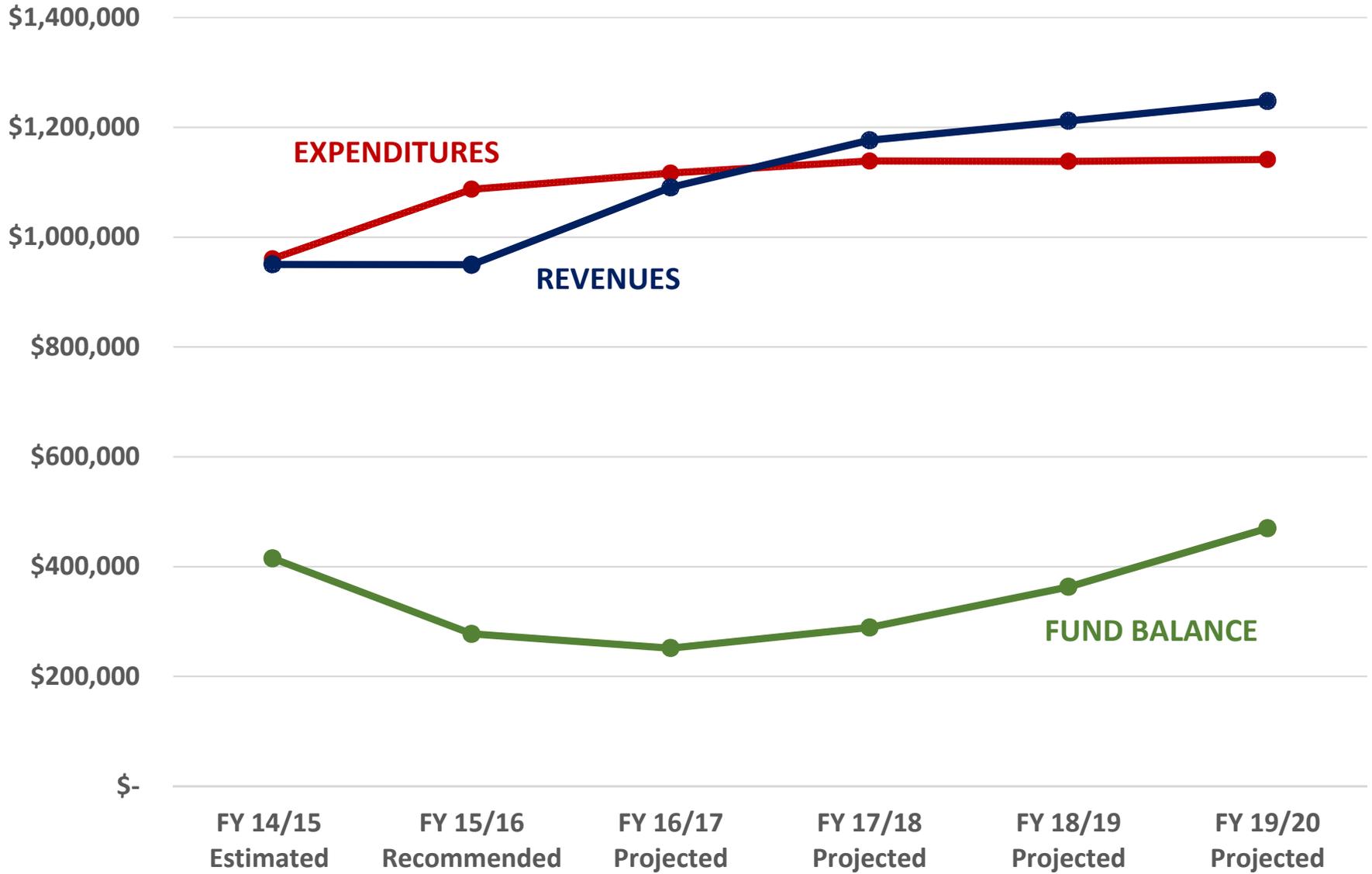
Category

Assumptions

Salaries and Benefits	3.5% merit increases, 2% health insurance premium increases, pension rates held flat
Operations & Maintenance	Visit Tucson funded at \$215K-\$275K per year Chamber of Commerce funded at \$30K per year Special event capacity of \$45K in FY 15/16 and \$50K continuing capacity in future years Local economic development marketing budget of \$75K per year
Fund Transfers	Annual transfers to Debt Service Fund for Aquatics bonds Annual transfer to General Fund - consists of incremental operating costs of expanded Aquatic Center (assuming \$10K decrease/yr) and \$35K repayment to contingency reserves for financing the construction of the expanded Aquatic Center

Bed Tax Fund

Revenues, Expenditures and Fund Balance





Town Council Regular Session

Item # 3.

Meeting Date: 05/20/2015

Requested by: Stacey Lemos

Submitted By: Stacey Lemos, Finance

Department: Finance

Information

SUBJECT:

PUBLIC HEARING: RESOLUTION NO. (R)15-36, ADOPTION OF THE TENTATIVE BUDGET FOR FY 2015/16 AND SETTING THE LOCAL ALTERNATIVE EXPENDITURE LIMITATION FOR FY 2015/16

RECOMMENDATION:

Staff recommends approval.

EXECUTIVE SUMMARY:

This item is for Council's consideration and adoption of the Town's Tentative Budget for FY 2015/16 in the amount of \$119,687,709, a \$366,944 reduction from the FY 2015/16 Recommended Budget of \$120,054,653 presented on April 15, 2015. Several adjustments were made to the Recommended Budget resulting in this reduction, which are explained in further detail below.

Adoption of Resolution No. (R)15-36 will also set the maximum local expenditure limitation at this amount. Once the limitation is set, expenditures for the year may not exceed that amount. The Council has the authority to make changes to the budget prior to the final budget adoption scheduled for June 3, 2015; however, the total amount of the final budget may not exceed the expenditure limitation set this evening. The Council also has the authority to modify the budget throughout the fiscal year.

BACKGROUND OR DETAILED INFORMATION:

Staff presented the FY 2015/16 Manager's Recommended Budget in the amount of \$120,054,653 at the April 15, 2015 regular Town Council meeting. This presentation, along with the full copy of the Recommended Budget, has been posted to the Town's website, www.orovalleyaz.gov.

The FY 2015/16 Tentative Budget is presented for approval this evening in the amount of \$119,687,709, a reduction of \$366,944 from the Recommended Budget. This difference is attributable to the following adjustments made to the Recommended Budget:

Description	Fund	Amount
FY 2015/16 Recommended Budget		\$120,054,653
Reduction in revenues due to Amphitheater school construction delay	General Fund	(620,000)
Rollover of budgeted funds from FY 14/15 to complete Naranja Park Restroom CIP project in FY 15/16	CIP Fund	145,000

Increase in Highway User Revenue Funds (HURF) revenues per revised estimates from State	Highway	108,056
FY 2015/16 Tentative Budget		\$119,687,709

School Project Delay

Due to the recent decision by the Amphi school board to delay construction of a new elementary school in Rancho Vistoso (proposed opening was for the 2016/17 school year), \$620,000 in one-time construction-related revenues associated with this project were removed from the Recommended Budget. As a result, the transfer of funds from the General Fund to the CIP Fund was reduced by \$420,000, and the proposed General Fund surplus (tied to one-time revenues) was reduced by \$200,000 from \$294,521 to \$94,521.

The \$420,000 reduction in funds transferred to the CIP Fund were intended to be allocated to the proposed Police Property/ID and Substation Facility, with \$120,000 to be allocated for FY 2015/16 and the remaining \$300,000 to be banked for FY 2016/17 construction costs. As a result, the FY 2015/16 budgeted amount for this facility is reduced by \$120,000 from \$1,340,000 to \$1,220,000 in the CIP Fund. Due to this project's location and final scope not yet being finalized, this project may be delayed until further funding sources are identified.

By reducing the General Fund surplus from \$294,521 to \$94,521, the estimated ending fund balance at June 30, 2016 would be approximately \$10 million, down from the Recommended Budget estimate of \$10.2 million. This still represents a balance of 31% of budgeted expenditures in that fund, which is above the Town's policy level of 25%.

Rollover of Funds for the Naranja Restroom Project

The FY 2014/15 adopted budget includes \$250,000 budgeted for a restroom facility at Naranja Park in the CIP Fund. Staff is currently developing a contract to move and install a modular building that will not only provide restrooms for the park, but also offer office space for future utilization. This project is underway, and \$145,000 in unspent funding capacity will be rolled over into the FY 2015/16 Tentative Budget, within the CIP Fund, for completion of this project next fiscal year.

Increase in HURF Revenues

After delivery of the Recommended Budget to Town Council, staff received updated HURF gas tax revenue estimates from the League of Arizona Cities and Towns resulting from the amounts reflected in the final adopted State budget. These revised HURF revenues increased by \$108,056, from \$2,877,408 to \$2,985,464, which is reflected in the Highway Fund.

The above adjustments have been incorporated into the budget figures shown in the attached Official Auditor General budget forms. Also attached to this communication are the following updated pages from the FY 2015/16 Manager's Recommended Budget document: Fund Balance Report (Page 1, Recommended Budget document); General Fund Summary (Page 3, Recommended Budget); Highway Fund Summary (Page 4, Recommended Budget); and General Government CIP Fund Summary (Page 21, Recommended Budget).

Council budget study sessions were held on April 22 and April 29, 2015, to provide overviews of the larger, service delivery department budgets, including the CIP. The agenda item this evening is a public hearing and approval of the resolution to adopt the FY 2015/16 Tentative Budget in the amount of \$119,687,709. Once approved, the attached Auditor General Budget forms will be published for two consecutive weeks prior to the next public hearing for Final Budget approval scheduled for June 3, 2015.

FISCAL IMPACT:

N/A

SUGGESTED MOTION:

I MOVE to (approve or deny) Resolution No. (R)15-36, adopting the Tentative Budget for fiscal year 2015/16 and setting the local alternative expenditure limitation for the fiscal year 2015/16 at \$119,687,709.

Attachments

Adoption of FY 2015-16 Tentative Budget

Auditor General Budget Schedules

Updated Budget Pages

RESOLUTION NO. (R)15-36

A RESOLUTION OF THE MAYOR AND TOWN COUNCIL OF THE TOWN OF ORO VALLEY, ARIZONA, ADOPTING ESTIMATES OF THE AMOUNTS REQUIRED FOR THE FISCAL YEAR 2015/2016 AS A TENTATIVE BUDGET; SETTING FORTH THE RECEIPTS AND EXPENDITURES/EXPENSES FOR THE FISCAL YEAR 2015/2016; GIVING NOTICE OF THE TIME FOR THE FINAL PUBLIC HEARING FOR ADOPTING THE BUDGET FOR THE FISCAL YEAR 2015/2016; PROVIDING FOR CONTINGENCIES; PROVIDING FOR THE USE OF FUNDS; SETTING THE LOCAL ALTERNATIVE EXPENDITURE LIMITATION FOR FISCAL YEAR 2015/2016

WHEREAS, the A.R.S. 42-17101 requires that cities and towns in Arizona adopt a tentative budget by the third Monday in July of each year; and

WHEREAS, the Town Council and staff held Council Budget Study Sessions on April 22 and 29, 2015 to establish and review the proposed budget; and

WHEREAS, adoption of the budget will allow the Town of Oro Valley local government to provide the necessary public services for the health, welfare and safety of its citizenry.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Town Council of the Town of Oro Valley, Arizona that:

SECTION 1. The statements and schedules of the tentative budget for the fiscal year 2015/2016 accompany and be included as part of this Resolution as attached hereto.

SECTION 2. The statements and schedules herein contained be adopted for the purpose as hereafter set forth as the tentative budget for the Town of Oro Valley, Arizona for the fiscal year 2015/2016.

SECTION 3. The statements setting forth the receipts, expenditures/expenses and amounts collectible for the fiscal year 2015/2016 accompany and be included as part of this resolution.

SECTION 4 The local alternative expenditure limitation as noted on the Summary Schedule of Estimated Revenues and Expenditures/Expenses for the fiscal year 2015/2016 be included as part of this resolution.

SECTION 5. The Town Clerk is hereby authorized and directed to publish in the manner prescribed by law, the estimates of expenditures/expenses, as hereinafter set forth, together with a notice that the Town Council will meet for the purpose of final public hearing and for adoption of the budget for fiscal year 2015/2016 for the Town of Oro Valley, Arizona on the 3rd day of June, 2015.

SECTION 6. The money from any fund may be used for any of the appropriations except money specifically restricted by State Law or by Town Ordinance or Resolution.

SECTION 7. The various Town officers and employees are hereby directed to perform all acts necessary or desirable to give effect to this resolution.

PASSED AND ADOPTED by the Mayor and Town Council of the Town of Oro Valley, Arizona, this 20th day of May, 2015.

TOWN OF ORO VALLEY

Dr. Satish I. Hiremath, Mayor

ATTEST:

APPROVED AS TO FORM:

Julie K. Bower, Town Clerk

Tobin Sidles, Legal Services Director

Date: _____

Date: _____

OFFICIAL BUDGET FORMS

CITY/TOWN OF ____Oro Valley____

Fiscal Year 2016

CITY/TOWN OF ____Oro Valley____

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Schedule C—Revenues Other Than Property Taxes

Schedule D—Other Financing Sources/<Uses> and Interfund Transfers

Schedule E—Expenditures/Expenses by Fund

Schedule F—Expenditures/Expenses by Department (as applicable)

Schedule G—Full-Time Employees and Personnel Compensation

CITY/TOWN OF Oro Valley
 Summary Schedule of Estimated Revenues and Expenditures/Expenses
 Fiscal Year 2016

Fiscal Year	S c h	FUNDS							Total All Funds
		General Fund	Special Revenue Fund	Debt Service Fund	Capital Projects Fund	Permanent Fund	Enterprise Funds Available	Internal Service Funds	
2015	E	38,309,033	10,007,809	1,180,694	21,736,550	0	30,785,307	5,065,545	107,084,938
2015	E	29,285,230	7,853,130	1,042,201	6,436,754	0	19,451,727	4,183,619	68,252,661
2016		9,856,616	4,605,252	157,459	13,836,503		10,894,044	482,792	39,832,666
2016	B	0							0
2016	B								0
2016	C	31,857,264	12,012,427	323,391	13,246,859	0	16,226,470	4,388,632	78,055,043
2016	D	0	0	0	0	0	1,800,000	0	1,800,000
2016	D	0	0	0	0	0	0	0	0
2016	D	305,000	0	658,750	1,999,696	0	0	0	2,963,446
2016	D	1,706,810	762,910	0	460,696	0	33,030	0	2,963,446
2016									
LESS:									0
									0
									0
2016		40,312,070	15,854,769	1,139,600	28,622,362	0	28,887,484	4,871,424	119,687,709
2016	E	40,312,070	15,854,769	1,139,600	28,622,362	0	28,887,484	4,871,424	119,687,709

EXPENDITURE LIMITATION COMPARISON

	2015	2016
1. Budgeted expenditures/expenses	\$ 107,084,938	\$ 119,687,709
2. Add/subtract: estimated net reconciling items		
3. Budgeted expenditures/expenses adjusted for reconciling items	107,084,938	119,687,709
4. Less: estimated exclusions		
5. Amount subject to the expenditure limitation	\$ 107,084,938	\$ 119,687,709
6. EEC expenditure limitation	\$ 107,084,938	\$ 119,687,709

The city/town does not levy property taxes and does not have special assessment districts for which property taxes are levied. Therefore, Schedule B has been omitted.

* Includes Expenditure/Expense Adjustments Approved in the current year from Schedule E.

** Includes actual amounts as of the date the proposed budget was prepared, adjusted for estimated activity for the remainder of the fiscal year.

*** Amounts on this line represent Fund Balance/Net Position amounts except for amounts not in spendable form (e.g., prepaids and inventories) or legally or contractually required to be maintained intact (e.g., principal of a permanent fund).

CITY/TOWN OF Oro Valley
Revenues Other Than Property Taxes
Fiscal Year 2016

SOURCE OF REVENUES	ESTIMATED REVENUES 2015	ACTUAL REVENUES* 2015	ESTIMATED REVENUES 2016
GENERAL FUND			
Local taxes			
Local Sales Tax	\$ 15,136,905	\$ 14,802,467	\$ 14,780,654
Cable Franchise Tax	540,000	560,000	570,000
Licenses and permits			
Licenses	182,000	188,000	192,000
Permits	1,567,547	1,234,226	1,516,000
Fees	56,000	66,000	56,000
Intergovernmental			
State/County Shared	10,303,762	10,303,762	10,428,531
State Grants	1,607,300	1,422,155	1,434,300
Federal Grants	597,365	662,549	551,545
Other	15,000	15,000	105,000
Charges for services			
Reimbursements	192,500	122,000	122,000
Fees	851,700	1,037,449	1,008,100
Other	644,795	635,180	743,734
Fines and forfeits			
Fines	180,000	120,000	120,000
Interest on investments			
Interest Income	81,125	90,000	94,400
Miscellaneous			
Miscellaneous	135,000	135,000	135,000
Total General Fund	\$ 32,090,999	\$ 31,393,788	\$ 31,857,264

* Includes actual revenues recognized on the modified accrual or accrual basis as of the date the proposed budget was prepared, plus estimated revenues for the remainder of the fiscal year.

CITY/TOWN OF Oro Valley
Revenues Other Than Property Taxes
Fiscal Year 2016

SOURCE OF REVENUES	ESTIMATED REVENUES 2015	ACTUAL REVENUES* 2015	ESTIMATED REVENUES 2016
SPECIAL REVENUE FUNDS			
Highway User Revenue Fund			
Highway User Fuel Tax	\$ 2,754,947	\$ 2,882,445	\$ 2,985,464
Permits	52,000	58,882	51,000
Interest Income	19,250	25,000	22,400
Charges for Services	129,493	129,493	134,000
Other	10,000	10,000	10,000
	<u>\$ 2,965,690</u>	<u>\$ 3,105,820</u>	<u>\$ 3,202,864</u>
Bed Tax Fund			
Local Sales Tax	\$ 944,571	\$ 944,571	\$ 945,000
Interest Income	4,125	6,000	4,800
	<u>\$ 948,696</u>	<u>\$ 950,571</u>	<u>\$ 949,800</u>
Seizures & Forfeitures - State Fund			
Seizures and Forfeitures	\$ 175,000	\$ 98,037	\$ 175,000
Interest Income		1,469	
	<u>\$ 175,000</u>	<u>\$ 99,506</u>	<u>\$ 175,000</u>
Seizures & Forfeitures - Federal Fund			
Seizures and Forfeitures	\$ 250,000	\$ 15,224	\$ 250,000
Interest Income		1,026	
	<u>\$ 250,000</u>	<u>\$ 16,250</u>	<u>\$ 250,000</u>
Impound Fee Fund			
Fees	\$ 26,610	36,000	\$ 34,000
	<u>\$ 26,610</u>	<u>\$ 36,000</u>	<u>\$ 34,000</u>
Community Center & Golf Fund			
Local Sales Tax	\$	\$ 200,000	\$ 2,000,000
Charges for Services		1,718,547	5,400,763
	<u>\$</u>	<u>\$ 1,918,547</u>	<u>\$ 7,400,763</u>
Total Special Revenue Funds	<u>\$ 4,365,996</u>	<u>\$ 6,126,694</u>	<u>\$ 12,012,427</u>
DEBT SERVICE FUNDS			
Municipal Debt Service Fund			
Federal Grants	\$ 67,877	\$ 67,877	\$ 58,238
Interest Income		29	
Miscellaneous	83,000	90,000	90,000
	<u>\$ 150,877</u>	<u>\$ 157,906</u>	<u>\$ 148,238</u>
Oracle Road Improvement District			
Special Assessments	\$ 175,918	\$ 175,918	\$ 175,153
	<u>\$ 175,918</u>	<u>\$ 175,918</u>	<u>\$ 175,153</u>
Total Debt Service Funds	<u>\$ 326,795</u>	<u>\$ 333,824</u>	<u>\$ 323,391</u>

* Includes actual revenues recognized on the modified accrual or accrual basis as of the date the proposed budget was prepared, plus estimated revenues for the remainder of the fiscal year.

CITY/TOWN OF Oro Valley
Revenues Other Than Property Taxes
Fiscal Year 2016

SOURCE OF REVENUES	ESTIMATED REVENUES 2015	ACTUAL REVENUES* 2015	ESTIMATED REVENUES 2016
CAPITAL PROJECTS FUNDS			
Alternative Water Resources Development Impact Fee Fund			
Development Impact Fees	\$ 1,409,646	\$ 767,425	\$ 1,331,323
Interest Income	17,050	20,000	19,840
	\$ 1,426,696	\$ 787,425	\$ 1,351,163
Potable Water System Development Impact Fee Fund			
Development Impact Fees	\$ 707,691	\$ 443,075	\$ 663,207
Interest Income	17,050	20,000	19,840
	\$ 724,741	\$ 463,075	\$ 683,047
Townwide Roadway Development Impact Fee Fund			
State Grants	\$ 4,060,000	\$ 2,654,446	\$
Development Impact Fees	900,666	347,642	424,532
Interest Income	3,000	2,473	2,000
Other	22,500	22,925	22,500
	\$ 4,986,166	\$ 3,027,486	\$ 426,532
Parks & Recreation Impact Fee Fund			
Development Impact Fees	\$ 307,772	\$ 115,560	\$ 171,200
Interest Income		54	
	\$ 307,772	\$ 115,614	\$ 171,200
Police Impact Fee Fund			
Development Impact Fees	\$ 133,996	\$ 47,718	\$ 66,917
Interest Income			
	\$ 133,996	\$ 47,718	\$ 66,917
General Government Impact Fee Fund			
Development Impact Fees	\$	\$	\$
Interest Income		2	
	\$	\$ 2	\$
General Government CIP Fund			
State Grants	\$	\$	\$ 81,000
	\$	\$	\$ 81,000
PAG/RTA Fund			
State Grants	\$	\$	\$ 10,414,000
Other			22,500
Interest Income			500
	\$	\$	\$ 10,437,000
Library Impact Fee Fund			
Donations	\$	\$	\$ 30,000
	\$	\$	\$ 30,000
Total Capital Projects Funds	\$ 7,579,371	\$ 4,441,320	\$ 13,246,859

* Includes actual revenues recognized on the modified accrual or accrual basis as of the date the proposed budget was prepared, plus estimated revenues for the remainder of the fiscal year.

CITY/TOWN OF Oro Valley
Revenues Other Than Property Taxes
Fiscal Year 2016

SOURCE OF REVENUES	ESTIMATED REVENUES 2015	ACTUAL REVENUES* 2015	ESTIMATED REVENUES 2016
ENTERPRISE FUNDS			
Oro Valley Water Utility Fund			
Water Sales	\$ 12,078,800	\$ 11,793,000	\$ 12,160,500
Charges for Services	3,189,200	3,143,500	3,184,200
Interest Income	51,150	75,000	59,520
	<u>\$ 15,319,150</u>	<u>\$ 15,011,500</u>	<u>\$ 15,404,220</u>
Stormwater Utility Fund			
State Grants	\$	\$	\$ 35,000
Charges for Services	789,300	789,300	787,000
Interest Income	1,000	250	250
	<u>\$ 790,300</u>	<u>\$ 789,550</u>	<u>\$ 822,250</u>
Total Enterprise Funds	<u>\$ 16,109,450</u>	<u>\$ 15,801,050</u>	<u>\$ 16,226,470</u>
INTERNAL SERVICE FUNDS			
Fleet Fund			
Fleet Services	\$ 1,467,800	\$ 1,390,772	\$ 1,333,903
Miscellaneous	151,313	175,981	194,329
State Grants	308,000		
	<u>\$ 1,927,113</u>	<u>\$ 1,566,753</u>	<u>\$ 1,528,232</u>
Benefit Self Insurance Fund			
Miscellaneous	\$ 2,431,200	\$ 2,430,200	\$ 2,860,400
	<u>\$ 2,431,200</u>	<u>\$ 2,430,200</u>	<u>\$ 2,860,400</u>
Total Internal Service Funds	<u>\$ 4,358,313</u>	<u>\$ 3,996,953</u>	<u>\$ 4,388,632</u>
TOTAL ALL FUNDS	<u>\$ 64,830,924</u>	<u>\$ 62,093,629</u>	<u>\$ 78,055,043</u>

* Includes actual revenues recognized on the modified accrual or accrual basis as of the date the proposed budget was prepared, plus estimated revenues for the remainder of the fiscal year.

CITY/TOWN OF Oro Valley
Other Financing Sources/<Uses> and Interfund Transfers
Fiscal Year 2016

FUND	OTHER FINANCING 2016		INTERFUND TRANSFERS 2016	
	SOURCES	<USES>	IN	<OUT>
GENERAL FUND				
Tfr to Municipal Debt Service Fund	\$	\$	\$	\$ 194,810
Tfr to Oracle Road Improvement District Fund				3,000
Tfr to General Government CIP Fund				1,509,000
Tfr from Bed Tax Fund			185,000	
Tfr from Community Center & Golf Fund			120,000	
Total General Fund	\$	\$	\$ 305,000	\$ 1,706,810
SPECIAL REVENUE FUNDS				
Bed Tax Fund	\$	\$	\$	\$ 414,544
Highway User Revenue Fund				228,366
Community Center & Golf Fund				120,000
Total Special Revenue Funds	\$	\$	\$	\$ 762,910
DEBT SERVICE FUNDS				
Municipal Debt Service Fund	\$	\$	\$ 655,750	\$
Oracle Road Improvement District Fund			3,000	
Total Debt Service Funds	\$	\$	\$ 658,750	\$
CAPITAL PROJECTS FUNDS				
General Government CIP Fund	\$	\$	\$ 1,539,000	\$
Townwide Roadway Dev Impact Fee Fund				460,696
PAG/RTA Fund			460,696	
Total Capital Projects Funds	\$	\$	\$ 1,999,696	\$ 460,696
ENTERPRISE FUNDS				
Oro Valley Water Utility Fund	\$ 1,800,000	\$	\$	\$ 33,030
Total Enterprise Funds	\$ 1,800,000	\$	\$	\$ 33,030
TOTAL ALL FUNDS	\$ 1,800,000	\$	\$ 2,963,446	\$ 2,963,446

CITY/TOWN OF Oro Valley
Expenditures/Expenses by Fund
Fiscal Year 2016

FUND/DEPARTMENT	ADOPTED BUDGETED EXPENDITURES/ EXPENSES 2015	EXPENDITURE/ EXPENSE ADJUSTMENTS APPROVED 2015	ACTUAL EXPENDITURES/ EXPENSES* 2015	BUDGETED EXPENDITURES/ EXPENSES 2016
GENERAL FUND				
Clerk	\$ 497,102	\$	\$ 391,102	\$ 407,900
Council	207,022		207,022	211,995
Development & Infrastructure Svcs	4,564,803		4,303,182	4,596,216
Finance	748,060		737,182	779,760
General Administration	1,867,600		1,805,600	1,804,970
Human Resources	371,998		371,998	366,775
Information Technology	1,432,374		1,432,374	1,571,326
Legal	756,855		743,405	764,837
Magistrate Court	789,826		789,826	837,629
Town Manager's Office	721,724		721,724	769,521
Parks and Recreation	2,722,617		2,722,617	3,004,988
Police	14,885,819		14,759,198	15,245,016
Contingency Reserve	10,133,233	(1,390,000)	300,000	9,951,137
Total General Fund	\$ 39,699,033	\$ (1,390,000)	\$ 29,285,230	\$ 40,312,070
SPECIAL REVENUE FUNDS				
Highway User Revenue Fund	\$ 6,798,419	\$	\$ 4,354,328	\$ 5,901,151
Seizures & Forfeitures - State Fund	582,353		413,561	387,846
Seizures & Forfeitures - Federal Fund	564,398		328,365	287,609
Bed Tax Fund	836,029		608,157	950,226
Impound Fee Fund	26,610		26,610	50,736
Community Center & Golf Fund		1,200,000	2,122,109	8,277,201
Total Special Revenue Funds	\$ 8,807,809	\$ 1,200,000	\$ 7,853,130	\$ 15,854,769
DEBT SERVICE FUNDS				
Municipal Debt Service Fund	\$ 1,002,640	\$	\$ 864,233	\$ 961,216
Oracle Road Improvement District Fund	178,054		177,968	178,384
Total Debt Service Funds	\$ 1,180,694	\$	\$ 1,042,201	\$ 1,139,600
CAPITAL PROJECTS FUNDS				
Townwide Roadway Dev Impact Fee Fund	\$ 7,037,558	\$	\$ 2,641,439	\$ 3,143,049
Naranja Park Fund	608,821		600,000	137,056
Alternative Water Rscs Dev Impact Fee Fund	4,284,831		152,891	5,321,796
Potable Water System Dev Impact Fee Fund	4,840,758		327,424	5,324,333
Parks & Recreation Impact Fee Fund	307,852			308,369
Library Impact Fee Fund	114,798		20,000	124,798
Police Impact Fee Fund	302,238			320,571
General Government Impact Fee Fund	3,504			3,504
Recreation In Lieu Fee Fund	6,190			6,190
General Government CIP Fund	4,040,000	190,000	2,695,000	3,035,000
PAG/RTA Fund				10,897,696
Total Capital Projects Funds	\$ 21,546,550	\$ 190,000	\$ 6,436,754	\$ 28,622,362
ENTERPRISE FUNDS				
Oro Valley Water Utility Fund	\$ 29,545,566	\$	\$ 18,439,876	\$ 27,784,061
Stormwater Utility Fund	1,239,741		1,011,851	1,103,423
Total Enterprise Funds	\$ 30,785,307	\$	\$ 19,451,727	\$ 28,887,484
INTERNAL SERVICE FUNDS				
Fleet Fund	\$ 2,047,943	\$	\$ 1,390,772	\$ 1,789,162
Benefit Self Insurance Fund	3,017,602		2,792,847	3,082,262
Total Internal Service Funds	\$ 5,065,545	\$	\$ 4,183,619	\$ 4,871,424
TOTAL ALL FUNDS	\$ 107,084,938	\$	\$ 68,252,661	\$ 119,687,709

* Includes actual expenditures/expenses recognized on the modified accrual or accrual basis as of the date the proposed budget was prepared, plus estimated expenditures/expenses for the remainder of the fiscal year.

CITY/TOWN OF Oro Valley
Expenditures/Expenses by Department
Fiscal Year 2016

DEPARTMENT/FUND	ADOPTED BUDGETED EXPENDITURES/ EXPENSES 2015	EXPENDITURE/ EXPENSE ADJUSTMENTS APPROVED 2015	ACTUAL EXPENDITURES/ EXPENSES* 2015	BUDGETED EXPENDITURES/ EXPENSES 2016
Clerk:				
General Fund	\$ 497,102	\$	\$ 391,102	\$ 407,900
Department Total	\$ 497,102	\$	\$ 391,102	\$ 407,900
Council:				
General Fund	\$ 207,022	\$	\$ 207,022	\$ 211,995
Department Total	\$ 207,022	\$	\$ 207,022	\$ 211,995
Development & Infrastructure Svcs:				
General Fund	\$ 4,564,803	\$	\$ 4,303,182	\$ 4,596,216
Highway Fund	6,798,419		4,354,328	5,901,151
Townwide Roadway Dev Impact Fee Fund	7,037,558		2,641,439	3,143,049
Stormwater Utility Fund	1,239,741		1,011,851	1,103,423
Fleet Fund	2,047,943		1,390,772	1,789,162
PAG/RTA Fund				10,897,696
Department Total	\$ 21,688,464	\$	\$ 13,701,572	\$ 27,430,697
Finance:				
General Fund	\$ 748,060	\$	\$ 737,182	\$ 779,760
Department Total	\$ 748,060	\$	\$ 737,182	\$ 779,760
General Administration:				
General Fund	\$ 1,867,600	\$	\$ 1,805,600	\$ 1,804,970
General Fund - Contingency Reserve	10,133,233	(1,390,000)	300,000	9,951,137
Municipal Debt Service Fund	1,002,640		864,233	961,216
Oracle Road Improvement District Fund	178,054		177,968	178,384
Benefit Self Insurance Fund	3,017,602		2,792,847	3,082,262
General Government Impact Fee Fund	3,504			3,504
General Government CIP Fund	4,040,000	190,000	2,695,000	3,035,000
Library Impact Fee Fund	114,798		20,000	124,798
Department Total	\$ 20,357,431	\$ (1,200,000)	\$ 8,655,648	\$ 19,141,271
Human Resources:				
General Fund	\$ 371,998	\$	\$ 371,998	\$ 366,775
Department Total	\$ 371,998	\$	\$ 371,998	\$ 366,775
Information Technology:				
General Fund	\$ 1,432,374	\$	\$ 1,432,374	\$ 1,571,326
Department Total	\$ 1,432,374	\$	\$ 1,432,374	\$ 1,571,326
Legal:				
General Fund	\$ 756,855	\$	\$ 743,405	\$ 764,837
Department Total	\$ 756,855	\$	\$ 743,405	\$ 764,837
Magistrate Court:				
General Fund	\$ 789,826	\$	\$ 789,826	\$ 837,629
Department Total	\$ 789,826	\$	\$ 789,826	\$ 837,629
Town Manager's Office:				
General Fund	\$ 721,724	\$	\$ 721,724	\$ 769,521
Bed Tax Fund	836,029		608,157	950,226
Department Total	\$ 1,557,753	\$	\$ 1,329,881	\$ 1,719,747
Parks and Recreation:				
General Fund	\$ 2,722,617	\$	\$ 2,722,617	\$ 3,004,988
Parks & Recreation Impact Fee Fund	307,852			308,369
Naranja Park Fund	608,821		600,000	137,056
Recreation In Lieu Fee Fund	6,190			6,190
Community Center & Golf Fund		1,200,000	2,122,109	8,277,201
Department Total	\$ 3,645,480	\$ 1,200,000	\$ 5,444,726	\$ 11,733,804

CITY/TOWN OF Oro Valley
Expenditures/Expenses by Department
Fiscal Year 2016

DEPARTMENT/FUND	ADOPTED BUDGETED EXPENDITURES/ EXPENSES 2015	EXPENDITURE/ EXPENSE ADJUSTMENTS APPROVED 2015	ACTUAL EXPENDITURES/ EXPENSES* 2015	BUDGETED EXPENDITURES/ EXPENSES 2016
Police:				
General Fund	\$ 14,885,819	\$	\$ 14,759,198	\$ 15,245,016
Seizures & Forfeitures - State Fund	582,353		413,561	387,846
Seizures & Forfeitures - Federal Fund	564,398		328,365	287,609
Police Impact Fee Fund	302,238			320,571
Impound Fee Fund	26,610		26,610	50,736
Department Total	\$ 16,361,418	\$	\$ 15,527,734	\$ 16,291,778
Water Utility:				
Oro Valley Water Utility Fund	\$ 29,545,566	\$	\$ 18,439,876	\$ 27,784,061
Alternative Water Rscs Dev Impact Fee Fund	4,284,831		152,891	5,321,796
Potable Water System Dev Impact Fee Fund	4,840,758		327,424	5,324,333
Department Total	\$ 38,671,155	\$	\$ 18,920,191	\$ 38,430,190

* Includes actual expenditures/expenses recognized on the modified accrual or accrual basis as of the date the proposed budget was prepared, plus estimated expenditures/expenses for the remainder of the fiscal year.

CITY/TOWN OF Oro Valley
Full-Time Employees and Personnel Compensation
Fiscal Year 2016

FUND	Full-Time Equivalent (FTE) 2016	Employee Salaries and Hourly Costs 2016	Retirement Costs 2016	Healthcare Costs 2016	Other Benefit Costs 2016	Total Estimated Personnel Compensation 2016
GENERAL FUND	270.54	\$ 16,301,577	\$ 2,484,311	\$ 1,878,739	\$ 1,775,446	\$ 22,440,073
SPECIAL REVENUE FUNDS						
Highway Fund	23.48	\$ 1,406,310	\$ 159,221	\$ 205,577	\$ 166,045	\$ 1,937,153
Bed Tax Fund	3.00	198,828	22,806	12,297	16,270	250,201
Impound Fee Fund	0.50	22,773	2,612	390	1,846	27,621
Seizures & Forfeitures - State Fund	2.00	100,586	21,626	8,198	14,229	144,639
Seizures & Forfeitures - Federal Fund	1.00	50,293	10,813	4,099	7,114	72,319
Community Center & Golf Fund	13.36	383,746	23,117	16,182	39,472	462,517
Total Special Revenue Funds	43.34	\$ 2,162,536	\$ 240,195	\$ 246,743	\$ 244,976	\$ 2,894,450
CAPITAL PROJECTS FUNDS						
PAG/RTA Fund	1.00	\$ 45,908	\$ 5,266	\$ 9,403	\$ 4,218	\$ 64,795
Total Capital Projects Funds	1.00	\$ 45,908	\$ 5,266	\$ 9,403	\$ 4,218	\$ 64,795
ENTERPRISE FUNDS						
Oro Valley Water Utility Fund	38.48	\$ 2,390,176	\$ 272,323	\$ 282,143	\$ 228,380	\$ 3,173,022
Stormwater Utility Fund	3.85	254,967	29,245	39,467	22,941	346,620
Total Enterprise Funds	42.33	\$ 2,645,143	\$ 301,568	\$ 321,610	\$ 251,321	\$ 3,519,642
INTERNAL SERVICE FUND						
Fleet Fund	1.15	\$ 62,586	\$ 7,179	\$ 7,999	\$ 6,554	\$ 84,318
Total Internal Service Fund	1.15	\$ 62,586	\$ 7,179	\$ 7,999	\$ 6,554	\$ 84,318
TOTAL ALL FUNDS	358.36	\$ 21,217,750	\$ 3,038,519	\$ 2,464,494	\$ 2,282,515	\$ 29,003,278

Fund Balance Report FY 2015/16 Recommended Budget

Updated: May 20, 2015

EXPENDITURES

	7/1/15 BEGINNING FUND BALANCE	REVENUE	TRANSFERS IN	TOTAL	PERSONNEL	O&M	CAPITAL	TRANSFERS OUT	DEBT SERVICE	CONTINGENCY	TOTAL
GENERAL FUND	9,856,616	31,857,264	305,000	42,018,880	22,440,073	7,383,150	537,710	1,706,810	-	9,951,137	42,018,880
HIGHWAY FUND	2,926,653	3,202,864	-	6,129,517	1,937,153	848,909	1,844,250	228,366	-	1,270,839	6,129,517
BED TAX FUND	414,970	949,800	-	1,364,770	250,201	422,531	-	414,544	-	277,494	1,364,770
SEIZURES & FORFEITURES - STATE	212,846	175,000	-	387,846	144,639	-	-	-	-	243,207	387,846
SEIZURES & FORFEITURES - FED	37,609	250,000	-	287,609	72,319	-	-	-	-	215,290	287,609
IMPOUND FEE FUND	16,736	34,000	-	50,736	27,621	-	-	-	-	23,115	50,736
COMMUNITY CENTER & GOLF FUND	996,438	7,400,763	-	8,397,201	462,517	6,485,816	1,115,000	120,000	-	213,868	8,397,201
MUNICIPAL DEBT SVC FUND	157,228	148,238	655,750	961,216	-	10,000	-	-	881,632	69,584	961,216
ORACLE RD DEBT SVC FUND	231	175,153	3,000	178,384	-	3,000	-	-	175,153	231	178,384
AWRDIF FUND	3,970,633	1,351,163	-	5,321,796	-	30,820	-	-	-	5,290,976	5,321,796
PWSDIF FUND	4,641,286	683,047	-	5,324,333	-	-	-	-	331,478	4,992,855	5,324,333
TWDIF FUND	3,177,213	426,532	-	3,603,745	-	-	1,038,000	460,696	-	2,105,049	3,603,745
PAG/RTA FUND	-	10,437,000	460,696	10,897,696	64,795	-	10,414,000	-	-	418,901	10,897,696
GEN GOVT IMPACT FEE FUND	3,504	-	-	3,504	-	-	-	-	-	3,504	3,504
LIBRARY IMPACT FEE FUND	94,798	30,000	-	124,798	-	-	113,000	-	-	11,798	124,798
PARKS & REC IMPACT FEE FUND	137,169	171,200	-	308,369	-	-	-	-	-	308,369	308,369
POLICE IMPACT FEE FUND	253,654	66,917	-	320,571	-	-	-	-	-	320,571	320,571
NARANJA PARK FUND	137,056	-	-	137,056	-	-	-	-	-	137,056	137,056
GENERAL GOVT CIP FUND	1,415,000	81,000	1,539,000	3,035,000	-	-	3,005,000	-	-	30,000	3,035,000
REC IN LIEU FEE FUND	6,190	-	-	6,190	-	-	-	-	-	6,190	6,190
FLEET FUND	260,930	1,528,232	-	1,789,162	84,318	713,600	591,303	-	-	399,941	1,789,162
BENEFIT SELF INSURANCE FUND	221,862	2,860,400	-	3,082,262	-	2,860,400	-	-	-	221,862	3,082,262
WATER UTILITY FUND	10,612,871	17,204,220	-	27,817,091	3,173,022	7,069,451	3,575,800	33,030	4,968,867	8,996,921	27,817,091
STORMWATER UTILITY FUND	281,173	822,250	-	1,103,423	346,620	491,995	90,500	-	-	174,308	1,103,423
	39,832,666	79,855,043	2,963,446	122,651,155	29,003,278	26,319,672	22,324,563	2,963,446	6,357,130	35,683,066	122,651,155

Less Transfers In **(2,963,446)**

Less Transfers Out **(2,963,446)**

FY 2015/16 BUDGET	\$ 119,687,709
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FY 2015/16 BUDGET	\$ 119,687,709
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Does not include non cash outlays for depreciation or amortization



Fiscal Year 2015-2016

REVISED 5-20-15

**General Fund
Fund Summary**

	FY 2015 Budget	FY 2015 Projected	FY 2016 Budget	% to Budget
Revenues and Other Sources				
Local Taxes	15,676,905	15,362,467	15,350,654	-2.1%
Licenses and Permits	1,805,547	1,488,226	1,764,000	-2.3%
Federal Grants	597,365	662,549	551,545	-7.7%
State Grants	1,607,300	1,422,155	1,434,300	-10.8%
State Shared Revenues	10,303,762	10,303,762	10,428,531	1.2%
Intergovernmental	15,000	15,000	105,000	600.0%
Charges for Services	1,688,995	1,794,629	1,873,834	10.9%
Fines	180,000	120,000	120,000	-33.3%
Interest Income	81,125	90,000	94,400	16.4%
Miscellaneous	135,000	135,000	135,000	0.0%
Other Financing Sources	185,000	185,000	305,000	64.9%
Total	\$ 32,275,999	\$ 31,578,788	\$ 32,162,264	-0.4%
Expenditures and Other Uses				
Personnel	21,762,306	21,490,998	21,823,346	0.3%
FY 15/16 Personnel Increase			616,727	
Operations & Maintenance	7,326,695	7,065,039	7,383,150	0.8%
Capital Outlay	476,799	429,193	537,710	12.8%
Use of Contingency (PSPRS Payment)		300,000		
Transfer to CIP Fund:	2,730,000	2,610,000	1,509,000	-44.7%
<i>FY 14/15 Projects</i>	<i>1,590,000</i>	<i>1,590,000</i>		
<i>Construction Sales Tax for Future Projects</i>	<i>1,140,000</i>	<i>1,020,000</i>	-	-100.0%
<i>FY 15/16 Projects</i>			<i>1,509,000</i>	
Transfer to Comm Center & Golf Fund	1,200,000	1,200,000	-	-100.0%
Transfer to Debt Service Fund	160,965	160,965	197,810	22.9%
Total	\$ 33,656,765	\$ 33,256,195	\$ 32,067,743	-4.7%
Increase/(Decrease)			94,521	
Beginning Fund Balance				
Assigned			\$ 1,608,035	
Unassigned			8,248,581	
Ending Fund Balance				
Assigned			\$ 1,608,035	
Unassigned			8,343,102	
Total Ending Fund Balance			\$ 9,951,137	



Fiscal Year 2015-2016

REVISED 5-20-15

**Highway Fund
Fund Summary**

	FY 2015 Budget	FY 2015 Projected	FY 2016 Budget	% to Budget
Revenues and Other Sources				
Licenses and Permits	52,000	58,882	51,000	-1.9%
Charges for Services	129,493	129,493	134,000	3.5%
State Shared Revenues	2,754,947	2,882,445	2,985,464	8.4%
Interest Income	19,250	25,000	22,400	16.4%
Miscellaneous	10,000	10,000	10,000	0.0%
Total	\$ 2,965,690	\$ 3,105,820	\$ 3,202,864	8.0%
Expenditures and Other Uses				
Personnel	1,800,429	1,800,095	1,817,230	0.9%
FY 15/16 Personnel Increase			119,923	
Operations & Maintenance	849,983	849,983	848,909	-0.1%
Capital Outlay	1,704,250	1,704,250	1,844,250	8.2%
Other Financing Uses	-	-	228,366	0.0%
Total	\$ 4,354,662	\$ 4,354,328	\$ 4,858,678	11.6%
Increase/(Decrease)			(1,655,814)	
Beginning Fund Balance Restricted			\$ 2,926,653	
Ending Fund Balance Restricted			\$ 1,270,839	



Fiscal Year 2015-2016

REVISED 5-20-15

**General Government CIP Fund
Fund Summary**

	FY 2015 Budget	FY 2015 Projected	FY 2016 Budget	% to Budget
Revenues and Other Sources				
Transfer from General Fund	2,730,000	2,610,000	1,509,000	-44.7%
Transfer from Enterprise Fund	-	-	30,000	0.0%
State Grants	-	-	81,000	0.0%
Total	\$ 2,730,000	\$ 2,610,000	\$ 1,620,000	-40.7%
Expenditures and Other Uses				
Capital Outlay	3,090,000	2,695,000	3,005,000	-2.8%
Total	\$ 3,090,000	\$ 2,695,000	\$ 3,005,000	-2.8%
Increase/(Decrease)			(1,385,000)	
Beginning Fund Balance Assigned			\$ 1,415,000	
Ending Fund Balance Assigned			\$ 30,000	



Town Council Regular Session

Item # **4. a.**

Meeting Date: 05/20/2015
Requested by: Patty Hayes
Submitted By: Patty Hayes, Development Infrastructure Services
Department: Development Infrastructure Services

Information

SUBJECT:

RESOLUTION NO. (R)15-37, DECLARING THE PROPOSED AMENDMENT TO THE ORO VALLEY ZONING CODE SECTION 28.5.B.15, RELATING TO ILLUMINATED WINDOW SIGNS AND TO SECTION 28.6.B. RELATING TO BALLOONS AND MINOR CHANGES RELATED TO THE AMENDMENTS PROVIDED AS EXHIBIT "A" WITHIN THE ATTACHED RESOLUTION AND FILED WITH THE TOWN CLERK, A PUBLIC RECORD

RECOMMENDATION:

Staff recommends approval.

EXECUTIVE SUMMARY:

This is a procedural item to declare the draft ordinance a matter of public record. The draft ordinance has been posted online and made available in the Town Clerk's Office. If the final version is adopted, as approved to Town Council, it will be made available in the same manner.

BACKGROUND OR DETAILED INFORMATION:

Once adopted by Town Council, this proposed resolution will become a public record and will save the Town on advertising costs since the Town will forgo publishing the entire draft ordinance in the newspaper. The current draft version of the draft ordinance has been posted on the Town's website and a printed copy is available for public review in the Town Clerk's Office. Once adopted, the final version will be published on the Town's website.

FISCAL IMPACT:

The Town will save on advertising costs by meeting publishing requirements by reference, without including the pages of amendments.

SUGGESTED MOTION:

I MOVE to (adopt or deny) Resolution No. (R)15-37, declaring the proposed amendments to the Oro Valley Zoning Code Revised Section 28.5.B.15 and 28.6.B.7, attached hereto as Exhibit "A" and filed with the Town Clerk, a public record.

Attachments

(R)15-37 Sign Code Amendment

RESOLUTION NO. (R)15-37

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF ORO VALLEY, ARIZONA, DECLARING AS A PUBLIC RECORD THAT CERTAIN DOCUMENT ENTITLED CHAPTER 28, SIGNS, SECTION 28.5.B.15, WINDOW SIGNS, AND SECTION 28.6.B, BALLOONS, AND MINOR CHANGES RELATED TO THE AMENDMENTS ATTACHED HERETO AS EXHIBIT "A" AND FILED WITH THE TOWN CLERK

BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE TOWN OF ORO VALLEY, ARIZONA, that certain document entitled Chapter 28, Signs, Sections 28.5.B.15 "Window Signs: and 28.6.B "Balloons", three copies of which are on file in the Office of the Town Clerk, is hereby declared to be a public record, and said copies are ordered to remain on file with the Town Clerk.

PASSED AND ADOPTED by the Mayor and Town Council of the Town of Oro Valley, Arizona, this 20th day of May, 2015.

TOWN OF ORO VALLEY

Dr. Satish I. Hiremath, Mayor

ATTEST:

APPROVED AS TO FORM:

Julie K. Bower, Town Clerk

Tobin Sidles, Legal Services Director

Date: _____

Date: _____

EXHIBIT “A”

Changes to existing code use ~~strike through~~ with new code in ALL CAPS

Section 28.5.B.15

15. Window Signs

Definition: Any form of advertisement and/or identification associated with the business that is affixed to the interior or exterior of a window, or placed immediately behind a window so as to inform or attract attention to the public outside of the building and/or tenant space. Window signs are divided into four (4) (5) types of signs:

i. Business Name: Signs that identify the name of the business.

- a) Area of sign: Maximum two (2) square feet.
- b) Quantity: Maximum of one (1) sign for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties having two (2) street frontages, the same shall apply on both sides.
- c) Location: The business name sign shall be located on the entrance door to the establishment. If an entrance door cannot be utilized, then the sign may be located where it will not interfere with any other sign types, under this provision.
- d) ILLUMINATION: BUSINESS NAME SHALL BE NOT ILLUMINATED EXCEPT AS PROVIDED IN SECTION 28.5.B.15.IV.D.

ii. Business Hours of Operation: Signs that identify the business is open and/or closed for operation.

- a) Area of Sign: Hours of operation shall not exceed a maximum of one (1) square foot.
- b) Quantity: Maximum of one (1) sign for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties having two (2) street frontages, the same shall apply on both sides.
- c) Location: The hours of operation shall be located on the entrance door to the establishment. If an entrance door cannot be utilized, then the sign may be located within another area that will not interfere with any other sign types, under this provision.
- d) ILLUMINATION: BUSINESS HOURS SHALL BE NOT ILLUMINATED.

iii. Sign Band: A thin band which stretches the overall length of the windows of a building front and/or tenant space and displays either the name of the business or logo in multiple successions.

- a) Area of Sign: A sign band shall not exceed a maximum of one (1) foot in height by the overall length of the building frontage and/or tenant space.
- b) Quantity: A maximum of one (1) sign band per window.

- c) Height: The sign band shall be no higher than the midpoint of the overall height of the windows from grade.
- d) ILLUMINATION: SIGN BAND SHALL NOT BE ILLUMINATED.
- e) Additional Requirements:
 - i. The band may include additional text, logos, or graphics that relate to the business within.
 - ii. Copy may not exceed fifty percent (50%) of the total band length.

iv. Display Area: An area for the purpose of displaying miscellaneous items such as posters, menus, promotional items or the like which pertain to the business itself, in a defined location AND MAY INCLUDE ILLUMINATION. Window displays such as mannequins, three (3) dimensional figures, clothing and the like, which do not contain advertisement, shall not be considered a window type sign as described above

- a) Area of sign: Maximum of six (6) square feet.
- b) Quantity: Maximum of one (1) DISPLAY AREA ~~sign type each~~ for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties with two (2) street frontages, may have one (1) display area per frontage. Businesses and/or tenants with building frontage in excess of forty (40) feet may have one (1) additional display area.
- c) Location: The display area shall be located on the first immediate window to the right or left of the entrance door. For tenants having a corner space, the display area shall be located so as to not interfere with visibility pertaining to safety issues or interfere with any other sign types under this provision.
- d) Illumination: ~~Window signs shall contain no illumination except for an open/closed sign.~~ A DISPLAY AREA CONTAINING ILLUMINATION SHALL MEET THE FOLLOWING STANDARDS:
 - i. QUANTITY: A MAXIMUM OF ONE (1) DISPLAY AREA CONTAINING ILLUMINATION IS ALLOWED PER BUSINESS REGARDLESS OF LENGTH OF STORE FRONT OR CORNER LOCATION.
 - ii. LOCATION: ON THE FIRST IMMEDIATE WINDOW TO THE RIGHT, LEFT OR TOP OF THE PRIMARY ENTRANCE DOOR ONLY. ILLUMINATED DISPLAY AREAS SHALL NOT BE LOCATED ON THE SIDES OR REAR OF BUILDINGS.
 - iii. TYPE: INTERNAL, EXPOSED NEON OR LED. SIGN SHALL NOT BE EXTERNALLY ILLUMINATED.
 - iv. HOURS: SIGN MAY ONLY BE TURNED ON AT 5:00 A.M. AND SHALL BE TURNED OFF AT 11:00 P.M.
 - v. MOVEMENT: THE SIGN SHALL NOT FLASH, BLINK, ROTATE, MOVE OR CONTAIN ANIMATION.
- e. Color: All window signs shall utilize colors that are compatible with the architectural design of the building. Fluorescent or iridescent colors shall not be allowed.

v: Open/Closed Sign: A SIGN THAT IDENTIFIES IF THE BUSINESS IS OPEN OR CLOSED.

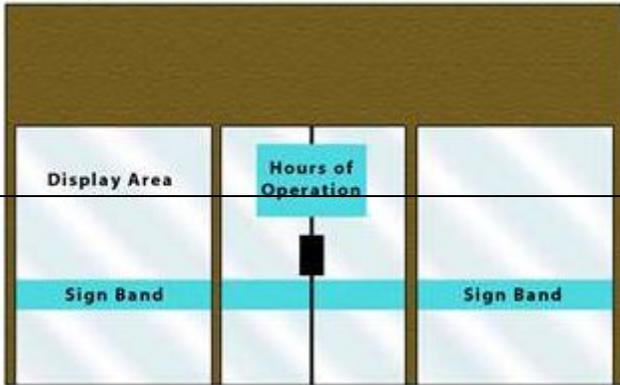
- a) QUANTITY: MAXIMUM OF ONE (1) FOR ANY ONE (1) BUSINESS AND/OR TENANT SPACE PER STREET FRONTAGE.
- b) ILLUMINATION: OPEN/CLOSED SIGN MAY BE ILLUMINATED. OPEN/CLOSED SIGN CONTAINING ILLUMINATION SHALL MEET THE FOLLOWING STANDARDS:
 - i. COMBINATIONS: IF THE OPEN/CLOSED SIGN IS PART OF OR ATTACHED TO A LARGER GRAPHIC OR SIGN IT IS CONSIDERED A DISPLAY AREA AND SHALL MEET THE STANDARDS OF ILLUMINATED DISPLAY AREA.
 - ii. HOURS: SIGN MAY ONLY BE TURNED ON AT 5:00 A.M. AND SHALL BE TURNED OFF AT 11:00 P.M.
 - iii. MOVEMENT: THE SIGN SHALL NOT FLASH, BLINK, ROTATE, MOVE OR CONTAIN ANIMATION.

d vi: Additional Requirements: GENERAL REQUIREMENTS FOR ALL WINDOW SIGNS:

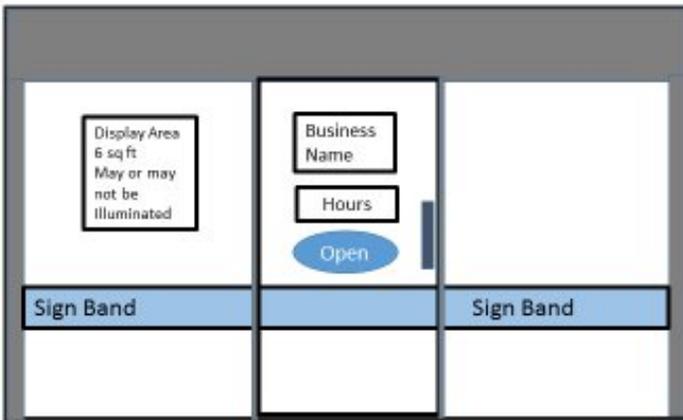
- a) Permits are required for all window signs EXCEPT FOR business name/hours of operation and open/closed signs ~~shall be exempt from obtaining a permit.~~
- b) No additional permits will be required to continually change the display area as long as the location of the original permitted area ~~did~~ HAS not changeD.
- c) Any off-site advertisement displayed in a window is strictly prohibited unless otherwise specified in this Chapter.

Figure 28-10: Sample illustration showing placement of window signs for business or tenant with more than 40 feet of building frontage.

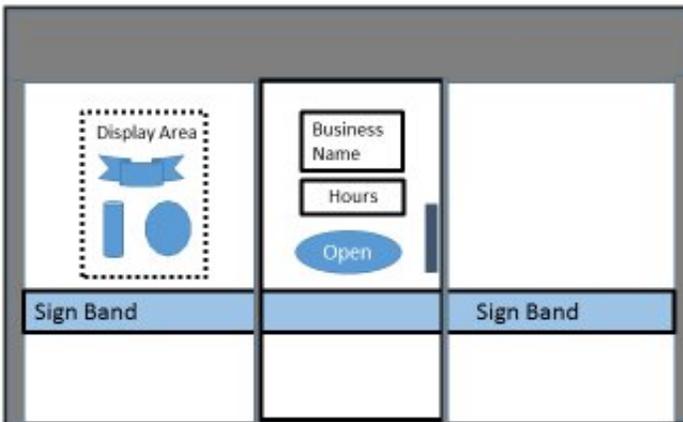
Old Graphic



New Graphic



New Graphic



Example of a display area containing multiple unusually shaped signs (May or may not be illuminated)

Section 28.4 Definitions and Sign Types

Definition # 37. Illuminated Sign

A sign whose surface is lit internally or externally OR HAS THE POTENTIAL OR ABILITY TO BE ILLUMINATED EITHER BY BATTERY OR ELECTRICITY SHALL BE CONSIDERED AN ILLUMINATED SIGN WHETHER THE SIGN IS LIT OR UNLIT.

NEW DEFINITIONS:

NON-ILLUMINATED SIGN

A SIGN THAT DOES NOT HAVE THE ABILITY TO BE ELECTRIFIED OR POWERED IN ANY WAY. THE COMPONENTS THAT ENABLE THE SIGN TO BE LIT MUST BE PERMANENTLY DISABLED IN ORDER TO BE CONSIDERED A NON-ILLUMINATED SIGN.

INFLATABLE SIGN

AN OBJECT, DEVICE OR STRUCTURE CAPABLE OF OR DESIGNED TO BE INFLATED WITH AIR OR LIGHTER THAN AIR GAS THAT IS USED FOR THE PURPOSE OF ATTRACTING ATTENTIONS OR TO MAKE SOMETHING KNOWN TO THE PUBLIC.

Definition #.7: Balloon Sign

~~An airtight bag filled with helium, hot air or other gas, causing it to rise, that is anchored to a building or structure with ropes, wires and/or string to attract attention to the public.~~

REFER TO SECTION 28.6.B.7.

SECTION 28.6.B.

7. BALLOON(S)

- a) DEFINITION: An airtight bag ~~filled~~ MADE OF THIN RUBBER OR OTHER LIGHT WEIGHT MATERIAL INFLATED WITH AIR OR LIGHTER-THAN-AIR GAS ~~with helium, hot air or other gas, causing it to rise,~~ that is anchored to THE GROUND, a building or structure with ropes, A POST, wires and/or string to attract attention to the public.
- b) USE: ALLOWED FOR A NEW BUSINESS OPENING OR CHANGE OF OWNERSHIP TO PROMOTE A NEW BUSINESS.
- c) QUANTITY: UNLIMITED.
- d) AREA OF SIGN: MAXIMUM 18" TALL AND STANDARD ROUND BALLOON SHAPE.
- e) HEIGHT: NOT TO EXCEED 8' IN HEIGHT (8' INCLUDES BALLOON AND TETHERING DEVICE) OR SHALL NOT EXCEED A CUMULATIVE HEIGHT OF 15' FROM GRADE IF THE BALLOON IS ATTACHED TO A PERMANENT STRUCTURE SUCH AS A WALL OR MONUMENT SIGN. BALLOONS SHALL NOT BE ATTACHED TO THE ROOF OF A BUILDING.
- f) LOCATION: ON PRIVATE PROPERTY WHERE THE BUSINESS IS LOCATED.

- g) DURATION: MINIMUM OF 5 CONSECUTIVE DAYS FROM THE DATE OF GRAND OPENING OR ISSUANCE OF SIGN PERMIT RELATED TO CHANGE OF OWNERSHIP.
- h) COLOR: BALLOON AND COPY MAY BE ANY COLOR.
- i) ILLUMINATION: NONE
- j) ADDITIONAL REQUIREMENTS:
 - i. BALLOONS SHALL NOT INTERFERE WITH SIGHT VISIBILITY OR VEHICULAR AND/OR PEDESTRIAN ACCESS AND SHALL BE SECURED AT ALL TIMES.
 - ii. BALLOONS SHALL BE KEPT UNDER CONTROL AT ALL TIMES AND NOT ALLOWED TO BE RELEASED INTO THE SKY.
 - iii. LITTERING LAWS AS DETAILED IN THE TOWN CODE ARTICLE 9-4 SHALL APPLY TO ANY BALLOON RELEASED INTO THE SKY AND/OR ALLOWED TO DEFLATE ONTO THE GROUND.

Section 28.9 Prohibited Signs

A. Prohibited Permanent and Temporary Signs

The following permanent and temporary signs shall not be allowed on any property or public right-of-way and are prohibited unless otherwise specified within this Chapter.

1. A-frame signs, other than as specified in Section 28.7.A.3 and Section 28.7.A.6;
2. ~~Balloon signs, balloons~~
2. Billboards;
3. Electronic message centers;
4. Exposed neon signs, EXCEPT AS PROVIDED BY SECTION 28.5.B.15
5. Flashing lights;
6. Garage sale signs, except as provided by Section 28.7.A.6;
7. INFLATABLE SIGNS, EXCEPT AS PROVIDED BY SECTION 28.6.B.7
8. Marquee signs;
9. Moving/animated signs; except barber-type animated signs are allowed for barbershops during business hours only;
10. Obscene signs;
11. Off-site advertising on public property;
12. Off-site signs;
13. Pennant signs;
14. Portable signs (sandwich board, etc.);
15. Projecting signs;
16. Roof signs;
17. Search lights;
18. Signs attached to any physical public property;
19. Signs in the median;
20. Vehicle signs.



Town Council Regular Session

Item # **4. b.**

Meeting Date: 05/20/2015
Requested by: Patty Hayes
Submitted By: Patty Hayes, Development Infrastructure Services
Department: Development Infrastructure Services

Information

SUBJECT:

PUBLIC HEARING: ORDINANCE NO. (O)15-08, AMENDING SECTION 28.5.B.15 OF THE ORO VALLEY ZONING CODE TO ALLOW ILLUMINATED WINDOW SIGNS ON BUSINESS STORE FRONTS AND TO SECTION 28.6.B TO ALLOW THE USE OF BALLOONS FOR A GRAND OPENING OR CHANGE OF OWNERSHIP AND MINOR CHANGES THROUGHOUT SECTION 28 RELATED TO THE AMENDMENTS

RECOMMENDATION:

The Planning and Zoning Commission recommends approval of the proposed amendments as depicted in Attachment 1, Exhibit "A."

EXECUTIVE SUMMARY:

On February 18, 2015, Town Council initiated a Sign Code amendment regarding business sign illumination and use of balloons. The following is proposed:

1. Allow illuminated signs within a 6 square foot area of a storefront window
2. Permit limited use of balloons for grand opening events or a change in ownership

The Planning & Zoning Commission considered the amendments on April 7, 2015, and has recommended approval.

BACKGROUND OR DETAILED INFORMATION:

Window Sign Details

Existing Sign Code Provisions: The sign code allows a business to use 6 square feet of store front window space to display signs promoting their goods and services. Signs within the display area are not allowed to be illuminated.

Proposed Amendment: The amendment would allow a business to install illuminated window signs in the currently allowed 6 square foot display area. Below is a table showing how the use of illuminated window signs would be incorporated into the currently allowed window display area:

Window Sign Type	Current Code	Proposed Allowance
Display Area	Allowed	Use the same display area
Size	6 square feet	No change
Quantity	1 display area per 40' of store front	Limit of 1 display area with illumination. No other changes to existing provisions.
Location	Near front door	No change
Illumination	None	Yes

Balloons Details

Existing Sign Code Provisions: The sign code does not allow use of balloons.

Proposed Amendment: The proposed sign code amendment would allow balloons to be used to celebrate a business grand opening or change in ownership. Below is a table showing the details of the proposed balloon allowance:

Sign Type	Max Size	Illumination	Height	Color	Location	Quantity	Duration
Balloon	18"	None	8**	Any	On property of business for grand opening	Unlimited	5 Days

*Could be attached to a fence or permanent structure that could increase the overall height up to 15' from grade.

Zoning Code Amendment Analysis:

Window Signs: The proposed, illuminated window sign allowance uses many of the same standards as defined in the existing "window sign display area" of the sign code. Restrictions were added for illuminated signs to limit the quantity of display areas with illumination to only one, impose curfew limits and not allow moving signs.

Balloons: The proposed use of balloons is limited to new businesses or change in ownership. Furthermore, balloons may only be used for a maximum of five days and limited to a standard round 18" size. Additional sign definitions and changes to the prohibited list were added to prevent inflatable signs such as tires, mascots, etc.

General Plan Analysis

The Zoning Code amendments were reviewed for conformance with the General Plan's Goals and Policies. Listed below are relevant policies within the General Plan relating to signage in italics, followed by staff commentary:

Signage: Signage controls have to balance citizens concerns about the increasing level of signage with the needs of businesses to attract customers.

The proposed illuminated window sign allowance does not increase the amount of window signage allowed for each business. However, the proposal does increase the level of intensity.

Enabling balloons would temporarily increase signage for a maximum of five days - only in the event of a grand opening or a change of ownership.

Policy 2.1.10: The Town shall create standards for signage to provide information and direction to allow businesses to attract and maintain customers with the least intrusive signage possible.

The proposed sign allowances include limits to the size, quantity and duration, which will help maintain a balance between the businesses' needs and the Town's aesthetic standards.

Policy 11.3.3 The Town shall use existing standards and guidelines, and establish new ones as needed, to ensure that the built environment blends with or enhances the natural environment by restricting signage primarily to identification.

This policy suggest that signage should blend with the natural environment and be restricted "primarily to identification. The term, "identification" enables a business to make known its name, goods and services. As discussed at the Planning & Zoning Commission, the line between "identification" and

"advertising" is very unclear.

Balloons and/or illuminated window signs could be only used in established commercial developments which would not impact the natural environment outside of the development.

In the end, the policies listed above are very subjective in nature. Determining whether there are sufficient allowances for *"businesses to attract and maintain customers,"* whether *"balance"* has been achieved, and what constitutes *"least intrusive"* or *"identification"* is hardly a technical evaluation.

Planning and Zoning Commission Review:

The amendments were heard by the Commission on April 7, 2015. The main topics discussed at the meeting included:

- Maintaining a balance between a business' signage needs and the Town's physical beauty
- Advertising versus business identification
- Maintaining moderation by allowing limited changes
- Maintaining a business friendly community
- Concern about quantity of balloons

At the conclusion of the public meeting, the Commission voted to recommend approval of the amendment. The Planning and Zoning Commission staff report is included as Attachment 2 and the draft minutes are included as Attachment 3.

Public Notification and Comment

Public notice has been provided as follows:

- Territorial newspaper
- Town Hall notice display area
- Town website
- All HOAs
- Comments from the Chamber of Commerce and a resident are provided in Attachment 4.

FISCAL IMPACT:

N/A

SUGGESTED MOTION:

I MOVE to approve Ordinance No. (O)15-08, an amendment to Section 28.5.B.15, Section 28.6.B and related changes throughout Section 28 of the Oro Valley Zoning Code adding illuminated window signs and balloons.

OR

I MOVE to deny Ordinance No. (O)15-08, an amendment to Section 28.5.B.15, Section 28.6.B and related changes throughout Section 28 of the Oro Valley Zoning Code adding illuminated window signs and balloons

Attachments

(O)15-08 Sign Code Amendment

Planning and Zoning Commission Report and Attachments

Planning and Zoning Commission Draft Minutes

Citizen Comments

ORDINANCE NO. (O)15-08

AN ORDINANCE OF THE TOWN OF ORO VALLEY, ARIZONA, AMENDING CHAPTER 28, SIGNS, SECTION 28.5.B.15, “WINDOW SIGNS” AND SECTION 28.6.B, “BALLOONS” AND MINOR CHANGES RELATED TO THE AMENDMENTS OF THE ORO VALLEY ZONING CODE REVISED; REPEALING ALL RESOLUTIONS, ORDINANCES AND RULES OF THE TOWN OF ORO VALLEY IN CONFLICT THEREWITH; PRESERVING THE RIGHTS AND DUTIES THAT HAVE ALREADY MATURED AND PROCEEDINGS THAT HAVE ALREADY BEGUN THEREUNDER

WHEREAS, on March 13, 1981, the Mayor and Council approved Ordinance (O)81-58, which adopted that certain document entitled “Oro Valley Zoning Code Revised (OVZCR); and

WHEREAS, it is necessary to revise Chapter 28, Signs, Section 28.5.B.15, Window Signs, to allow illuminated signs on business store fronts; and

WHEREAS, it is further necessary to revised Section 28.6.B, Balloons, to allow the use of balloons for business grand openings or change of ownership; and

WHEREAS, the Planning and Zoning Commission held a meeting on April 7, 2015, and voted to recommend approval of amending Chapter 28 Signs, Sections 28.5.B.15, Window Signs and 28.6.B, Balloons; and

NOW, THEREFORE BE IT ORDAINED by the Mayor and Council of the Town of Oro Valley, Arizona, that:

SECTION 1. That certain document entitled Chapter 28, Signs, Section 28.5.B.15, Window Signs, and Section 28.6.B, Balloons, of the Oro Valley Zoning Code Revised, attached hereto as Exhibit “A” to allow illuminated window signs on business store fronts and to allow for the use of balloons for business grand openings or change of ownership.

SECTION 2. All Oro Valley ordinances, resolutions or motions and parts of ordinances, resolutions or motions of the Council in conflict with the provision of this Ordinance are hereby repealed.

PASSED AND ADOPTED by the Mayor and Council of the Town of Oro Valley, Arizona, this 20th day of May, 2015.

TOWN OF ORO VALLEY

Dr. Satish I. Hiremath, Mayor

ATTEST:

APPROVED AS TO FORM:

Julie K. Bower, Town Clerk

Tobin Sidles, Legal Services Director

Date: _____

Date: _____

EXHIBIT “A”

Changes to existing code use ~~strike~~ through with new code in ALL CAPS

Section 28.5.B.15

15. Window Signs

Definition: Any form of advertisement and/or identification associated with the business that is affixed to the interior or exterior of a window, or placed immediately behind a window so as to inform or attract attention to the public outside of the building and/or tenant space. Window signs are divided into four ~~(4)~~ (5) types of signs:

i. **Business Name:** Signs that identify the name of the business.

- a) Area of sign: Maximum two (2) square feet.
- b) Quantity: Maximum of one (1) sign for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties having two (2) street frontages, the same shall apply on both sides.
- c) Location: The business name sign shall be located on the entrance door to the establishment. If an entrance door cannot be utilized, then the sign may be located where it will not interfere with any other sign types, under this provision.
- d) ILLUMINATION: BUSINESS NAME SHALL BE NOT ILLUMINATED EXCEPT AS PROVIDED IN SECTION 28.5.B.15.IV.D.

ii. **Business Hours of Operation:** Signs that identify the business is open and/or closed for operation.

- a) Area of Sign: Hours of operation shall not exceed a maximum of one (1) square foot.
- b) Quantity: Maximum of one (1) sign for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties having two (2) street frontages, the same shall apply on both sides.
- c) Location: The hours of operation shall be located on the entrance door to the establishment. If an entrance door cannot be utilized, then the sign may be located within another area that will not interfere with any other sign types, under this provision.
- d) ILLUMINATION: BUSINESS HOURS SHALL BE NOT ILLUMINATED.

iii. **Sign Band:** A thin band which stretches the overall length of the windows of a building front and/or tenant space and displays either the name of the business or logo in multiple successions.

- a) Area of Sign: A sign band shall not exceed a maximum of one (1) foot in height by the overall length of the building frontage and/or tenant space.
- b) Quantity: A maximum of one (1) sign band per window.
- c) Height: The sign band shall be no higher than the midpoint of the overall height of the windows from grade.
- d) ILLUMINATION: SIGN BAND SHALL NOT BE ILLUMINATED.
- e) Additional Requirements:
 - i. The band may include additional text, logos, or graphics that relate to the business within.

- ii. Copy may not exceed fifty percent (50%) of the total band length.

iv. Display Area: An area for the purpose of displaying miscellaneous items such as posters, menus, promotional items or the like which pertain to the business itself, in a defined location AND MAY INCLUDE ILLUMINATION. Window displays such as mannequins, three (3) dimensional figures, clothing and the like, which do not contain advertisement, shall not be considered a window type sign as described above

- a) Area of sign: Maximum of six (6) square feet.
- b) Quantity: Maximum of one (1) DISPLAY AREA sign type each for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties with two (2) street frontages, may have one (1) display area per frontage. Businesses and/or tenants with building frontage in excess of forty (40) feet may have one (1) additional display area.
- c) Location: The display area shall be located on the first immediate window to the right or left of the entrance door. For tenants having a corner space, the display area shall be located so as to not interfere with visibility pertaining to safety issues or interfere with any other sign types under this provision.
- d) Illumination: ~~Window signs shall contain no illumination except for an open/closed sign.~~ A DISPLAY AREA CONTAINING ILLUMINATION SHALL MEET THE FOLLOWING STANDARDS:
 - i. QUANTITY: A MAXIMUM OF ONE (1) DISPLAY AREA CONTAINING ILLUMINATION IS ALLOWED PER BUSINESS REGARDLESS OF LENGTH OF STORE FRONT OR CORNER LOCATION.
 - ii. LOCATION: ON THE FIRST IMMEDIATE WINDOW TO THE RIGHT, LEFT OR TOP OF THE PRIMARY ENTRANCE DOOR ONLY. ILLUMINATED DISPLAY AREAS SHALL NOT BE LOCATED ON THE SIDES OR REAR OF BUILDINGS.
 - iii. TYPE: INTERNAL, EXPOSED NEON OR LED. SIGN SHALL NOT BE EXTERNALLY ILLUMINATED.
 - iv. HOURS: SIGN MAY ONLY BE TURNED ON AT 5:00 A.M. AND SHALL BE TURNED OFF AT 11:00 P.M.
 - v. MOVEMENT: THE SIGN SHALL NOT FLASH, BLINK, ROTATE, MOVE OR CONTAIN ANIMATION.
- e. Color: All window signs shall utilize colors that are compatible with the architectural design of the building. Fluorescent or iridescent colors shall not be allowed.

v: Open/Closed Sign: A SIGN THAT IDENTIFIES IF THE BUSINESS IS OPEN OR CLOSED.

- a) QUANTITY: MAXIMUM OF ONE (1) FOR ANY ONE (1) BUSINESS AND/OR TENANT SPACE PER STREET FRONTAGE.
- b) ILLUMINATION: OPEN/CLOSED SIGN MAY BE ILLUMINATED. OPEN/CLOSED SIGN CONTAINING ILLUMINATION SHALL MEET THE FOLLOWING STANDARDS:
 - i. COMBINATIONS: IF THE OPEN/CLOSED SIGN IS PART OF OR ATTACHED TO A LARGER GRAPHIC OR SIGN IT IS CONSIDERED A DISPLAY AREA AND SHALL MEET THE STANDARDS OF ILLUMINATED DISPLAY AREA.
 - ii. HOURS: SIGN MAY ONLY BE TURNED ON AT 5:00 A.M. AND SHALL BE TURNED OFF AT 11:00 P.M.

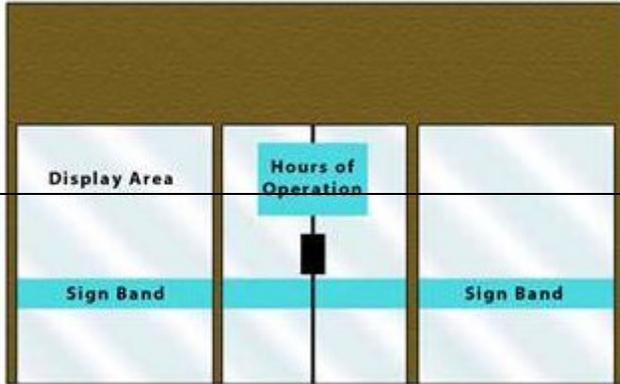
iii. MOVEMENT: THE SIGN SHALL NOT FLASH, BLINK, ROTATE, MOVE OR CONTAIN ANIMATION.

d vi: ~~Additional Requirements~~: GENERAL REQUIREMENTS FOR ALL WINDOW SIGNS:

- a) Permits are required for all window signs EXCEPT FOR business name/hours of operation and open/closed signs ~~shall be exempt from obtaining a permit.~~
- b) No additional permits will be required to continually change the display area as long as the location of the original permitted area ~~did~~ HAS not changed.
- c) Any off-site advertisement displayed in a window is strictly prohibited unless otherwise specified in this Chapter.

Figure 28-10: Sample illustration showing placement of window signs for business or tenant with more than 40 feet of building frontage.

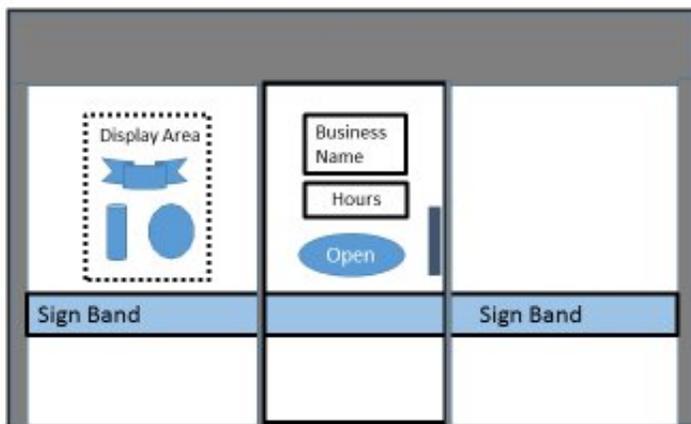
Old Graphic



New Graphic



New Graphic



Example of a display area containing multiple unusually shaped signs (May or may not be illuminated)

Section 28.4 Definitions and Sign Types

Definition # 37. Illuminated Sign

A sign whose surface is lit internally or externally OR HAS THE POTENTIAL OR ABILITY TO BE ILLUMINATED EITHER BY BATTERY OR ELECTRICITY SHALL BE CONSIDERED AN ILLUMINATED SIGN WHETHER THE SIGN IS LIT OR UNLIT.

NEW DEFINITIONS:

NON-ILLUMINATED SIGN

A SIGN THAT DOES NOT HAVE THE ABILITY TO BE ELECTRIFIED OR POWERED IN ANY WAY. THE COMPONENTS THAT ENABLE THE SIGN TO BE LIT MUST BE PERMANENTLY DISABLED IN ORDER TO BE CONSIDERED A NON-ILLUMINATED SIGN.

INFLATABLE SIGN

AN OBJECT, DEVICE OR STRUCTURE CAPABLE OF OR DESIGNED TO BE INFLATED WITH AIR OR LIGHTER THAN AIR GAS THAT IS USED FOR THE PURPOSE OF ATTRACTING ATTENTIONS OR TO MAKE SOMETHING KNOWN TO THE PUBLIC.

Definition #.7: Balloon Sign

~~An airtight bag filled with helium, hot air or other gas, causing it to rise, that is anchored to a building or structure with ropes, wires and/or string to attract attention to the public.~~

REFER TO SECTION 28.6.B.7.

SECTION 28.6.B.

7. BALLOON(S)

- a) DEFINITION: An airtight bag ~~filled~~ MADE OF THIN RUBBER OR OTHER LIGHT WEIGHT MATERIAL INFLATED WITH AIR OR LIGHTER-THAN-AIR GAS ~~with helium, hot air or other gas, causing it to rise,~~ that is anchored to THE GROUND, a building or structure with ropes, A POST, wires and/or string to attract attention to the public.
- b) USE: ALLOWED FOR A NEW BUSINESS OPENING OR CHANGE OF OWNERSHIP TO PROMOTE A NEW BUSINESS.
- c) QUANTITY: UNLIMITED.
- d) AREA OF SIGN: MAXIMUM 18" TALL AND STANDARD ROUND BALLOON SHAPE.
- e) HEIGHT: NOT TO EXCEED 8' IN HEIGHT (8' INCLUDES BALLOON AND TETHERING DEVICE) OR SHALL NOT EXCEED A CUMULATIVE HEIGHT OF 15' FROM GRADE IF THE BALLOON IS ATTACHED TO A PERMANENT STRUCTURE SUCH AS A WALL OR MONUMENT SIGN. BALLOONS SHALL NOT BE ATTACHED TO THE ROOF OF A BUILDING.
- f) LOCATION: ON PRIVATE PROPERTY WHERE THE BUSINESS IS LOCATED.
- g) DURATION: MINIMUM OF 5 CONSECUTIVE DAYS FROM THE DATE OF GRAND OPENING OR ISSUANCE OF SIGN PERMIT RELATED TO CHANGE OF OWNERSHIP.
- h) COLOR: BALLOON AND COPY MAY BE ANY COLOR.

- i) ILLUMINATION: NONE
- j) ADDITIONAL REQUIREMENTS:
 - i. BALLOONS SHALL NOT INTERFERE WITH SIGHT VISIBILITY OR VEHICULAR AND/OR PEDESTRIAN ACCESS AND SHALL BE SECURED AT ALL TIMES.
 - ii. BALLOONS SHALL BE KEPT UNDER CONTROL AT ALL TIMES AND NOT ALLOWED TO BE RELEASED INTO THE SKY.
 - iii. LITTERING LAWS AS DETAILED IN THE TOWN CODE ARTICLE 9-4 SHALL APPLY TO ANY BALLOON RELEASED INTO THE SKY AND/OR ALLOWED TO DEFLATE ONTO THE GROUND.

Section 28.9 Prohibited Signs

A. Prohibited Permanent and Temporary Signs

The following permanent and temporary signs shall not be allowed on any property or public right-of-way and are prohibited unless otherwise specified within this Chapter.

1. A-frame signs, other than as specified in Section 28.7.A.3 and Section 28.7.A.6;
2. ~~Balloon signs, balloons~~
2. Billboards;
3. Electronic message centers;
4. Exposed neon signs, EXCEPT AS PROVIDED BY SECTION 28.5.B.15
5. Flashing lights;
6. Garage sale signs, except as provided by Section 28.7.A.6;
7. INFLATABLE SIGNS, EXCEPT AS PROVIDED BY SECTION 28.6.B.7
8. Marquee signs;
9. Moving/animated signs; except barber-type animated signs are allowed for barbershops during business hours only;
10. Obscene signs;
11. Off-site advertising on public property;
12. Off-site signs;
13. Pennant signs;
14. Portable signs (sandwich board, etc.);
15. Projecting signs;
16. Roof signs;
17. Search lights;
18. Signs attached to any physical public property;
19. Signs in the median;
20. Vehicle signs.



Zoning Code Amendment Planning and Zoning Commission Staff Report

SUBJECT: Sign Code Amendment

CASE NUMBER: OV715-001

MEETING DATE: April 7, 2015

AGENDA ITEM: 2

STAFF CONTACT: Patty Hayes, Senior Planning Technician

Request: Zoning Code Amendment to add 2 new sign allowances:

1. Window Sign: Allow illuminated signs
2. Balloons: Allow for grand opening events only

Recommendation: Recommend approval

SUMMARY:

On February 18, 2015 Town Council initiated two sign related amendments to the code as follows:

- 1) The first proposed amendment is to allow illuminated window signs. Currently the zoning code only allows an open/closed sign to be illuminated. The proposal is to allow a business to utilize a 6 square foot area of their store front window for an illuminated sign(s).
- 2) The second proposed sign is the use of balloons. The sign code currently does not allow businesses to use balloons for any type of business promotion. The proposed sign code addition would allow balloons to be used for grand opening events.

The sign code is intended to provide a balance between the need to promote business, maintain public safety and the Town's aesthetic standards. The proposed sign code amendment, provided in Attachment 1, is limited in scope and maintains this balance.

BACKGROUND:

Through business retention surveys and visits, the desire for greater flexibility in the code was identified. Limited use of illuminated window signs and balloons for grand openings are particular areas of interest.

Existing Code and Proposed Changes

Window Sign Details

The first proposed Zoning Code amendment would allow businesses to use a defined area of their window store front for illuminated sign(s). Below is a table showing how illuminated signs could be added to the currently allowed 6 square foot window display area without increasing the overall amount of window signs:

Window Sign Type	Current Code	Proposed Allowance
Display Area	Allowed	Within same display area
Size	6 square feet	No change
Quantity	1 display area per 40' of store front	Limit of 1 display area with illumination
Location	Near front door	No change
Illumination	None	Yes

Balloons

The second proposed sign code amendment would allow businesses to use balloons for a grand opening event. Below is a table providing the details of the proposed balloon allowance:

Sign Type	Current Code	Proposed Addition
Balloons	Not Allowed	Allow
Size	N/A	18"
Height	N/A	8' or limited to 15' (measured from grade) when attached to structure
Quantity	N/A	Unlimited
Location	N/A	On private property only
Duration	N/A	5 days
Illumination	N/A	None
Requirement	N/A	Grand opening or change in ownership

DISCUSSION / ANALYSIS:

Window Signs:

The zoning code allows businesses to advertise their goods and services in the windows of the store as outlined in the following table.

Sign Type	Size	Illumination	Proposed Change
Business Name	2 square feet	No	
Business Hours	1 square foot	No	
Sign Band	1' tall x window width	No	
Display Area	6 square feet	No	Allow illumination
Open/closed Sign	Undefined	Yes	

The only proposed change to the window sign allowance is to permit illuminated signs in a display area without increasing the overall allowed window signage. The 6 square foot display area could be comprised of 1 or more illuminated signs that fit into the 6 square foot area as shown in Attachment 2.

The proposed code limits the use of an illuminated sign display area to a maximum of 1 per business regardless of store frontage or location. In contrast, the sign code currently allows a business to have more than 1 display area if the store has a large store front or occupies a corner space.

Balloons:

Currently, the sign code does not allow balloons to be used in the Town. The proposed new balloon sign code addition, as depicted in the table below, would allow a business to use balloons to advertise a grand opening or change in ownership.

Sign Type	Max Size	Illumination	Height	Color	Location	Quantity
Balloon	18"	None	8'	Any	On property of business for grand opening	Unlimited

*Could be attached to a fence or sign structure that could increase the overall height up to 15' from grade.

This new sign code allowance would not allow inflatable figures or moving characters to attract attention. The code would simply allow standard round balloons, 18" or smaller, either in singular or bouquet form, as seen in Attachment 3, to be placed outside the business to announce a new business for no longer than 5 days.

GENERAL PLAN COMPLIANCE

The Zoning Code Amendment was reviewed with the standards of the General Plan's Vision, Goals and Policies. Listed below are relevant policies within the General Plan relating to signage in italics, followed by staff commentary:

Signage: Signage controls have to balance citizens concerns about the increasing level of signage with the needs of businesses to attract customers.

Policy 2.1.10: The Town shall create standards for signage to provide information and direction to allow businesses to attract and maintain customers with the least intrusive signage possible.

Staff comment: The proposed sign types will allow additional signage for businesses but with specific standards to limit the quantity, placement and size of illuminated window signs and the duration of balloons which will aid in preventing the overconcentration of signage if a business choose to utilize either proposed sign type.

RECOMMENDATION:

It is recommended that the Planning and Zoning Commission take the following action:

Recommend approval to the Town Council of the proposed Zoning Code amendment to Sections 28.5.B (Permanent Signs in a Commercial/Industrial Zoning District) for an illuminated window sign and Section 28.6.B (Temporary Signs in a commercial/Industrial Zoning District) for balloons to promote grand opening events or change in ownership.

SUGGESTED MOTIONS:

The Planning and Zoning Commission may wish to consider the following suggested motion:

I move to recommend approval of the zoning code amendment to section 28.5.B to allow illuminated signs in the window sign display area as provided in Attachment 1.

Or

I move to recommend denial of the zoning code amendment to Section 28.5.B allowing illuminated signs in the window sign display area, as the request does not meet the finding that _____.

AND

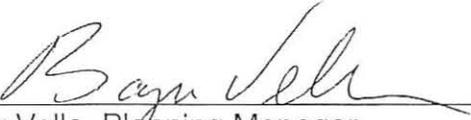
I move to recommend approval of the Zoning Code Amendment to Section 28.6.B allowing balloons for grand opening events or change in ownership as provided in Attachment 1.

Or

I move to recommend denial of the Zoning Code Amendment to Section 28.6.B allowing balloons for grand opening events, as the request does not meet the finding that _____.

ATTACHMENTS:

1. Proposed Code Amendment
2. Graphic Illustrations
3. Photos of Window Signs



Bayer Vella, Planning Manager

Changes to existing code use strike through with new code in ALL CAPS

Section 28.5.B.15

15. Window Signs

Definition: Any form of advertisement and/or identification associated with the business that is affixed to the interior or exterior of a window, or placed immediately behind a window so as to inform or attract attention to the public outside of the building and/or tenant space. Window signs are divided into four (4) (5) types of signs:

i. Business Name: Signs that identify the name of the business.

- a) Area of sign: Maximum two (2) square feet.
- b) Quantity: Maximum of one (1) sign for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties having two (2) street frontages, the same shall apply on both sides.
- c) Location: The business name sign shall be located on the entrance door to the establishment. If an entrance door cannot be utilized, then the sign may be located where it will not interfere with any other sign types, under this provision.
- d) ILLUMINATION: BUSINESS NAME SHALL BE NOT ILLUMINATED EXCEPT AS PROVIDED IN SECTION 28.5.B.15.IV.D.

ii. Business Hours of Operation: Signs that identify the business is open and/or closed for operation.

- a) Area of Sign: Hours of operation shall not exceed a maximum of one (1) square foot.
- b) Quantity: Maximum of one (1) sign for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties having two (2) street frontages, the same shall apply on both sides.
- c) Location: The hours of operation shall be located on the entrance door to the establishment. If an entrance door cannot be utilized, then the sign may be located within another area that will not interfere with any other sign types, under this provision.
- d) ILLUMINATION: BUSINESS HOURS SHALL BE NOT ILLUMINATED.

iii. Sign Band: A thin band which stretches the overall length of the windows of a building front and/or tenant space and displays either the name of the business or logo in multiple successions.

- a) Area of Sign: A sign band shall not exceed a maximum of one (1) foot in height by the overall length of the building frontage and/or tenant space.
- b) Quantity: A maximum of one (1) sign band per window.
- c) Height: The sign band shall be no higher than the midpoint of the overall height of the windows from grade.
- d) ILLUMINATION: SIGN BAND SHALL NOT BE ILLUMINATED.
- e) Additional Requirements:
 - i. The band may include additional text, logos, or graphics that relate to the business within.
 - ii. Copy may not exceed fifty percent (50%) of the total band length.

iv. Display Area: An area for the purpose of displaying miscellaneous items such as posters, menus, promotional items or the like which pertain to the business itself, in a defined location AND MAY INCLUDE ILLUMINATION. Window displays such as mannequins, three (3) dimensional figures, clothing and the like, which do not contain advertisement, shall not be considered a window type sign as described above

- a) Area of sign: Maximum of six (6) square feet.
- b) Quantity: Maximum of one (1) DISPLAY AREA sign type each for any one (1) business and/or tenant space. For businesses that are corner tenants or individual properties with two (2) street frontages, may have one (1) display area per frontage. Businesses and/or tenants with building frontage in excess of forty (40) feet may have one (1) additional display area.
- c) Location: The display area shall be located on the first immediate window to the right or left of the entrance door. For tenants having a corner space, the display area shall be located so as to not interfere with visibility pertaining to safety issues or interfere with any other sign types under this provision.
- d) Illumination: ~~Window signs shall contain no illumination except for an open/closed sign.~~ A DISPLAY AREA CONTAINING ILLUMINATION SHALL MEET THE FOLLOWING STANDARDS:
 - i. QUANTITY: A MAXIMUM OF ONE (1) DISPLAY AREA CONTAINING ILLUMINATION IS ALLOWED PER BUSINESS REGARDLESS OF LENGTH OF STORE FRONT OR CORNER LOCATION.
 - ii. LOCATION: ON THE FIRST IMMEDIATE WINDOW TO THE RIGHT, LEFT OR TOP OF THE PRIMARY ENTRANCE DOOR ONLY. ILLUMINATED DISPLAY AREAS SHALL NOT BE LOCATED ON THE SIDES OR REAR OF BUILDINGS.
 - iii. TYPE: INTERNAL, EXPOSED NEON OR LED. SIGN SHALL NOT BE EXTERNALLY ILLUMINATED.
 - iv. HOURS: SIGN MAY ONLY BE TURNED ON AT 5:00 A.M. AND SHALL BE TURNED OFF AT 11:00 P.M.
 - v. MOVEMENT: THE SIGN SHALL NOT FLASH, BLINK, ROTATE, MOVE OR CONTAIN ANIMATION.
- e. Color: All window signs shall utilize colors that are compatible with the architectural design of the building. Fluorescent or iridescent colors shall not be allowed.

v: Open/Closed Sign: A SIGN THAT IDENTIFIES IF THE BUSINESS IS OPEN OR CLOSED.

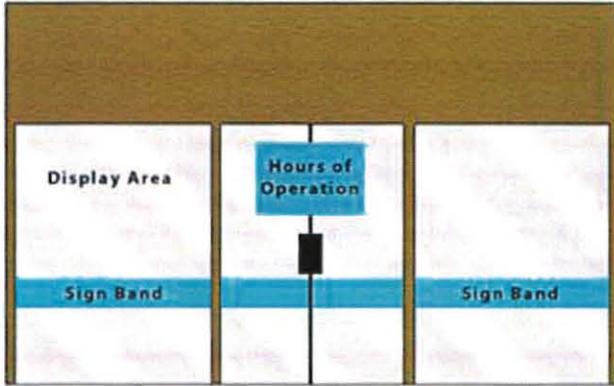
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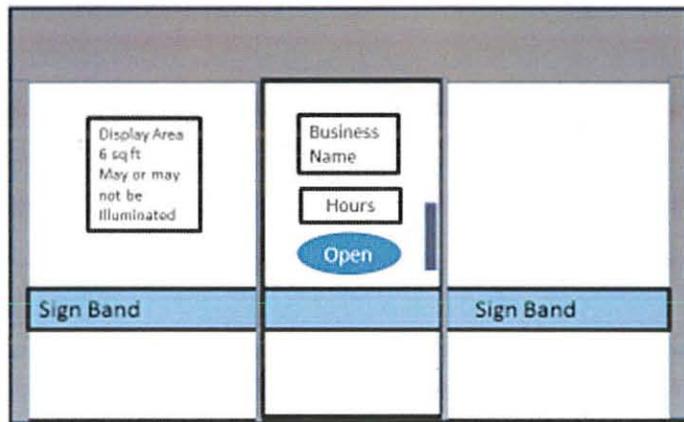
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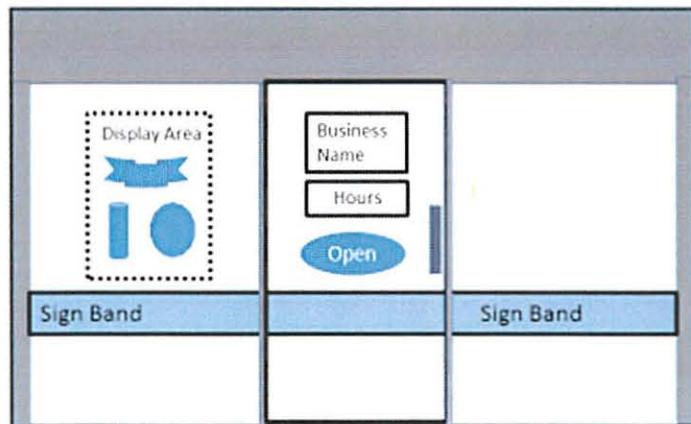
Old Graphic



New Graphic



New Graphic



Example of a display area containing multiple unusually shaped signs (May or may not be illuminated)

Section 28.4 Definitions and Sign Types

Definition # 37. Illuminated Sign

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~~An airtight bag filled with helium, hot air or other gas, causing it to rise, that is anchored to a building or structure with ropes, wires and/or string to attract attention to the public.~~

REFER TO SECTION 28.6.B.7.

SECTION 28.6.B.

7. BALLOON(S)

- a) DEFINITION: An airtight bag filled MADE OF THIN RUBBER OR OTHER LIGHT WEIGHT MATERIAL INFLATED WITH AIR OR LIGHTER-THAN-AIR GAS ~~with helium, hot air or other gas, causing it to rise,~~ that is anchored to THE GROUND, a building or structure with ropes, A POST, wires and/or string to attract attention to the public.
- b) USE: ALLOWED FOR A NEW BUSINESS OPENING OR CHANGE OF OWNERSHIP TO PROMOTE A NEW BUSINESS.
- c) QUANTITY: UNLIMITED.
- d) AREA OF SIGN: MAXIMUM 18" TALL AND STANDARD ROUND BALLOON SHAPE.
- e) HEIGHT: NOT TO EXCEED 8' IN HEIGHT (8' INCLUDES BALLOON AND TETHERING DEVICE) OR SHALL NOT EXCEED A CUMULATIVE HEIGHT OF 15' FROM GRADE IF THE BALLOON IS ATTACHED TO A PERMANENT STRUCTURE SUCH AS A WALL OR MONUMENT SIGN. BALLOONS SHALL NOT BE ATTACHED TO THE ROOF OF A BUILDING.
- f) LOCATION: ON PRIVATE PROPERTY WHERE THE BUSINESS IS LOCATED.
- g) DURATION: MINIMUM OF 5 CONSECUTIVE DAYS FROM THE DATE OF GRAND OPENING OR ISSUANCE OF SIGN PERMIT RELATED TO CHANGE OF OWNERSHIP.
- h) COLOR: BALLOON AND COPY MAY BE ANY COLOR.
- i) ILLUMINATION: NONE
- j) ADDITIONAL REQUIREMENTS:
 - i. BALLOONS SHALL NOT INTERFERE WITH SIGHT VISIBILITY OR VEHICULAR AND/OR PEDESTRIAN ACCESS AND SHALL BE SECURED AT ALL TIMES.
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Section 28.9 Prohibited Signs

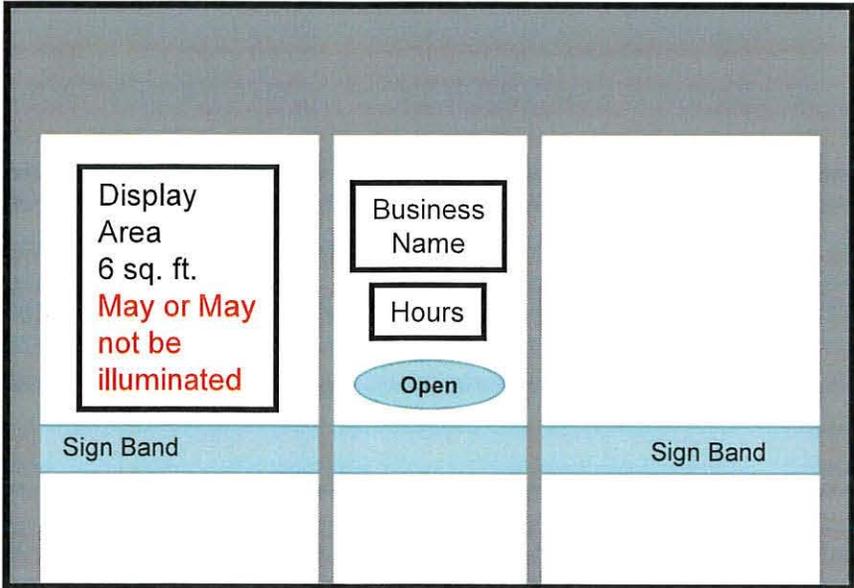
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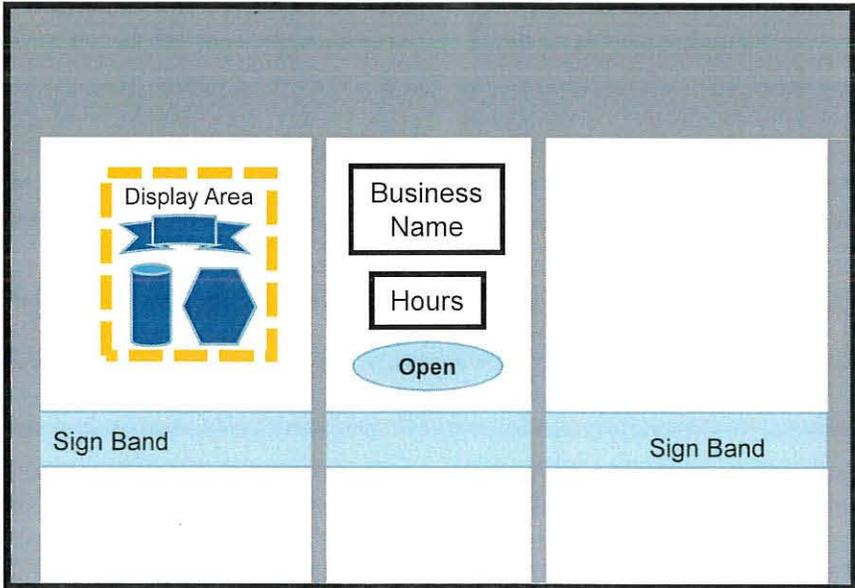
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Proposed Illuminated Display Area



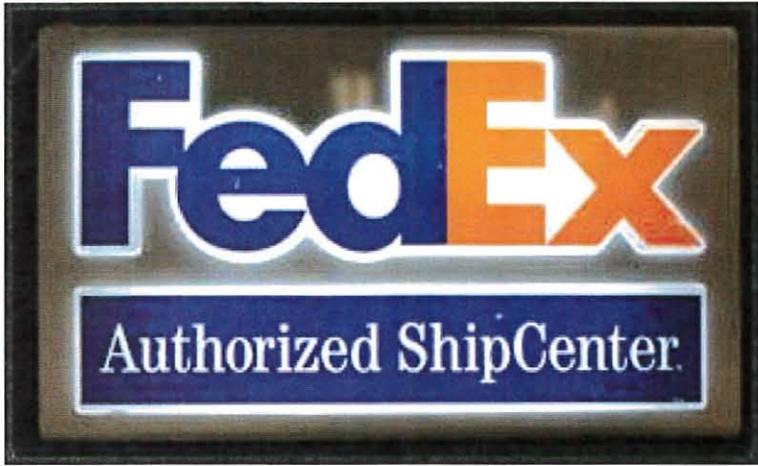
Example of Display Area containing multiple unusually shaped signs which may or may not be illuminated



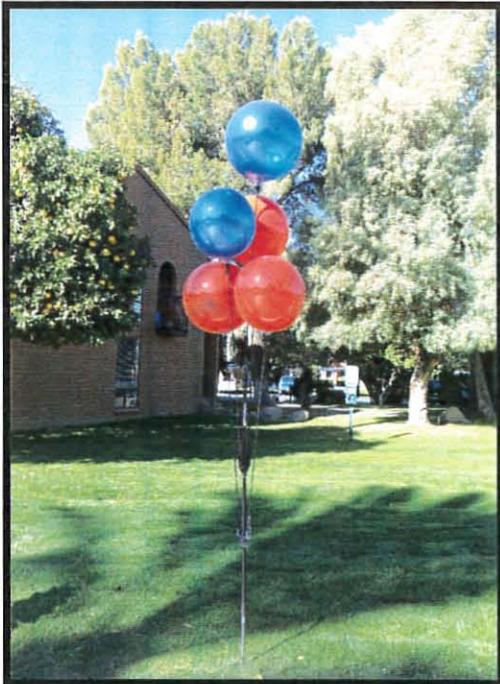
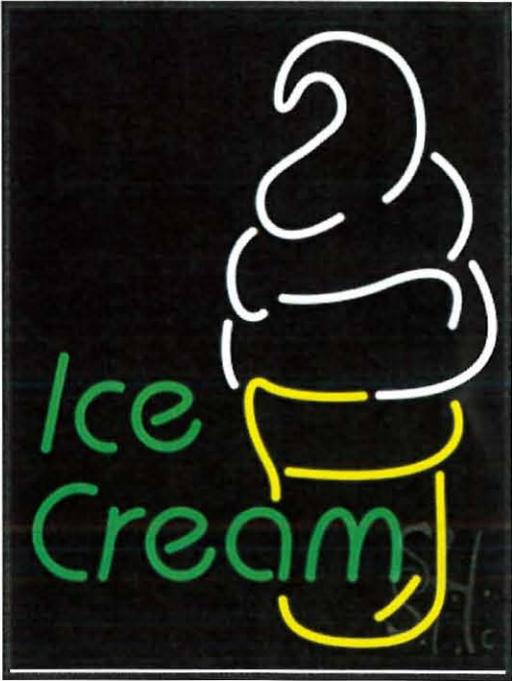
Window Sign Illustrations

Sign Code Amendment(OV715-001)

Attachment 2



Examples of illuminated window signs



Example of balloons



Examples of proposed signs
Sign Code Amendment(OV715-001)
Attachment 3

**MINUTES
ORO VALLEY PLANNING AND ZONING COMMISSION
REGULAR SESSION
April 7, 2015
ORO VALLEY COUNCIL CHAMBERS
11000 N. LA CANADA DRIVE**

REGULAR SESSION AT OR AFTER 6:00 PM

CALL TO ORDER

Chairman Rodman called the April 7, 2015 regular session of the Oro Valley Planning and Zoning Commission to order at 6:00 PM.

ROLL CALL

PRESENT: Bill Rodman, Chairman
Bill Leedy, Vice-Chair
Greg Hitt, Commissioner
Frank Pitts, Commissioner
Melanie Barrett, Commissioner
Charlie Hurt, Commissioner
Tom Drazazgowski, Commissioner

ALSO PRESENT:

Joe Hornat, Council Member
Lou Waters, Vice-Mayor

PLEDGE OF ALLEGIANCE

Chairman Rodman led the Planning and Zoning Commission members and audience in the Pledge of Allegiance.

CALL TO AUDIENCE

Bill Adler, Oro Valley resident, stated that the Planning Commission recommended approval of a senior care ordinance back in December. There has been a good deal of discussion since then, and it's likely that when we look at the ordinance again it will very different. Item 3 on your agenda, is something that is routine.

COUNCIL LIAISON COMMENTS

Council Member Hornat updated the Planning and Zoning Commission and audience on the following:

- Naranja Park
- March 18th Council Meeting,
 - Desert Sky
 - Miller Ranch was continued
- April 15th Council Meeting,
 - Manager's Recommended budget
 - La Cholla Major General Plan Amendment
- EEZ Zone for All Seasons Oro Valley Senior Care facility
- Expectations of the Council Report

REGULAR AGENDA

1. REVIEW AND/OR APPROVAL OF THE FEBRUARY 3, 2015 REGULAR SESSION MEETING MINUTES

MOTION: A motion was made by Commissioner Hurt and seconded by Commissioner Barrett to approve the February 3, 2015 Regular Session meeting minutes.

MOTION carried, 6-0. with Tom Drazazgowski, Commissioner abstained.

2. PUBLIC HEARING: ZONING CODE AMENDMENT TO SECTION 28.5.B.15. TO ALLOW ILLUMINATED WINDOW SIGN(S) AND SECTION 28.6.B. TO ALLOW BALLOONS FOR GRAND OPENING EVENTS, OV715-001

Patty Hayes, Zoning Plans Examiner, presented the following:

- Proposal
- Window Signs
- Illuminated Window Sign
- Multiple Window Signs
- Balloons
- Balloon Height
- General Plan
- Conclusion

Chairman Rodman opened the public hearing.

Don Bristow, Oro Valley Resident, stated that Oro Valley businesses have failed to comply with the town code on illuminated window signs without consistent enforcement. Since 2010 the Town has made 30 changes to the sign code. It has been said that each of these changes meet the general plan goals and policies. The Planning Commission should not recommend approval of this request. There is no evidence that businesses are in support of this code change and there is no factional

evidence that illuminated window signs improve advertising effectiveness. Illuminated window signs do not meet the two criteria for signs in Oro Valley: identification or direction.

Mr. Bristow stated it has been decided that not allowing balloons is a serious short coming in the Oro Valley sign code. There has been no data collected that supports allowing balloons. The proposed usage does not comply with the general plan policies.

Bill Adler, Oro Valley resident, commented that signs are regulated out of public interest not private interest. Staff mentioned one policy but overlooked the second, signage is intended for identification not advertising. Oro Valley has accommodated businesses and where does it stop? There is no evidence that these signs generate business. The general plan and the sign code should be relied upon.

Dave Perry Oro Valley resident and President of the Oro Valley Chamber of Commerce, stated that the Chamber stands in support of the zoning code amendment. It is believed that additional lighted signs within 6 square foot of a storefront window will allow Oro Valley businesses to more effectively advertise their goods and services. This allowance would further help Oro Valley businesses be successful. Most retailers' signs are visible within the shopping center, an additional lighted sign in a business store front would not impact Oro Valley residents aesthetically.

It is innocent to fly balloons at your grand opening and businesses should be permitted to celebrate 4 or 5 days as recommended. Adoption of these two zoning code amendments would be one more indication that Oro Valley is truly open for business.

Chairman Rodman closed the public hearing.

MOTION: A motion was made by Commissioner Drazazgowski and seconded by Commissioner Hitt to recommend approval of the Zoning Code Amendment to Section 28.5.B to allow illuminated signs in the window sign display area as provided in Attachment 1.

MOTION carried, 6-1 with Commissioner Barrett opposed.

MOTION: A motion was made by Vice-Chair Leedy and seconded by Commissioner Hurt to recommend approval of the Zoning Code Amendment to Section 28.6.B allowing balloons for grand opening events or change in ownership as provided in Attachment 1.

MOTION carried, 6-1 with Commissioner Barrett opposed.

3. DISCUSSION AND POSSIBLE ACTION ON THE PLANNING DIVISION TWO YEAR WORK PLAN (FISCAL YEAR 15-16 AND FISCAL YEAR 16-17) INCLUDES LONG RANGE PLANS AND ZONING CODE AMENDMENTS

Chad Daines, Principal Planner, presented the following:

- Planning Work Plan FY 15/16 - 16/17
- Why a Work Plan?
- Development Review Team Tasks
- Status of General Plan Implementation (SIP)
- Planning Work Plan FY 13-14 Report Card
- Your Voice/Our Future (General Plan Update)
- The District
- The District: Retro-fit
- Form-based Code
- Complete Streets
- Arroyo Grande/Tangerine 550
- Historic overlay/Open Space/Rezone Parks
- Zoning Code Amendments
- Discussion

Bill Adler, Oro Valley resident, stated that the work plan did not get to the items that were priority. Part of the problem is that we rely on the general plan for this work plan, which is a mistake. Most policies in the general plan cannot be implemented, the policies are not worded specific enough so they lend themselves to be translated into an ordinance. Form based code is an alternative to conventional zoning, which focuses on uses. Mr. Adler is against the rezoning of parks to open space, which would conflict with sports tourism.

Dave Perry, Oro Valley resident, stated that the Chamber started off with the concept of trying to create downtown Oro Valley and have abandoned that idea, because there is no practical way to do that. You can have an art and culture district and redevelop some existing infrastructure and buildings to accomplish the same goal. From his prospective, Arroyo Grande and Tangerine 550 are something that local government should look at. Mr. Perry went on to comment that Oro Valley is running out of undeveloped property.

Staff facilitated an exercise with the Commission which accomplished the following:

- Identified additional work plan items suggested by individual Commissioners
- Reduced the complete list down to a final list based on Commission consensus
- Prioritized the final list into high, medium and low priorities

MOTION: A motion was made by Vice-Chair Leedy and seconded by Commissioner Hitt The Commission recommended approval of the following work plan items:

High Priority

- General Plan
- Arroyo Grande - Tangerine 550
- The District

Medium Priority

- Parking
- Permitted Use Table
- Conditional Use Permits
- Senior Care

Low Priority

- Minor Plat Amendment
- Setback Projections
- Wireless Facilities
- Minor Setback Reductions

The remainder of the work plan items were not recommended.

MOTION carried, 7-0.

The phone call with Commissioner Pitts ended at 8:44 PM.

4. DISCUSSION REGARDING ELECTRONIC PACKET DELIVERY

Roseanne Flores, recording secretary, presented the following:

- Going green
- Saves money
- Saves staff time
- Saves mailing cost
- Saves paper cost
- It's what Council is doing
- User friendly

All Commissioners chose to go paperless.

5. YOUR VOICE, OUR FUTURE PLANNING AND ZONING COMMISSION LIAISON UPDATE

Commissioner Leedy gave a brief overview of the Your Voice, Our Future update:

- Making great progress and extraordinary work
- Scheduled to meet for the last development committee tomorrow night
- The process in intergrading all three of the major committees
- Staff goes away for two months and puts together a document
- The committees will review the final draft this summer

PLANNING UPDATE (INFORMATIONAL ONLY)

ADJOURNMENT

MOTION: A motion was made by Commissioner Drazazgowski and seconded by Commissioner Barrett to adjourn the April 7, 2015 Planning and Zoning Commission meeting at 8:53 PM.

MOTION carried, 6-0.



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Chairwoman
Cathy Workman
*Workman Insurance
and Investments*

Chair-elect
Alan Dankwerth
Market Considerations

Secretary
Marcia Ring
Tohono Chul Gardens

Treasurer
EI Ndoye
National Bank of Arizona

Past chair
Sarah Ritchie

April 7, 2015

Members of the Oro Valley Planning and Zoning Commission
Town staff

Ladies and gentlemen,

The Greater Oro Valley Chamber of Commerce stands **in support of zoning code amendments to Section 28.5.B.15**, allowing for illuminated window sign(s), and **Section 28.6.B.**, allowing balloons for grand opening events. The public hearing is Item 2 on your April 7 agenda.

We believe illuminated signage, within the 6-square-foot space of a storefront window, would allow Oro Valley businesses to **more effectively advertise their goods and services** to residents and visitors alike.

This proposal is **consistent** with General Plan language related to signage, and specifically Policy 2.1.10 stating the town “*shall create standards for signage to provide information and direction to allow businesses to attract and maintain customers with the least intrusive signage possible.*”

Oro Valley businesses care about the appearance of our community, and don’t want to display signs that interfere with the community’s outstanding aesthetics. They simply want **tools to succeed**, and this proposal provides such a tool.

We do have one question about Section 28.5.B.15, 15. *Window signs, item iv Display Area: subsection e. Color: ... Are neon signs of any color allowed, within the requirements of this proposed rule?*

It’s certainly appropriate for Oro Valley to allow businesses to celebrate their grand openings with balloons. Balloons cause no harm to the community, and the 5-day limitation proposed by staff is reasonable.

Thanks for the opportunity to comment, and for your service. I’d be pleased to answer any questions.

Dave

Dave Perry
President / CEO
Greater Oro Valley Chamber of Commerce

Attachment 4

Hayes, Patty

From: William Adler <stfatha@gmail.com>
Sent: Sunday, April 05, 2015 8:40 PM
To: Hayes, Patty; Vella, Bayer; Town Council
Subject: Window and Balloons

The communication on this item does not provide evidence that more illumination and space in the front window or balloons brings in more business. I assume this is what is meant by "attract customers"? So a window sign would attract a buyer who is not presently a customer to come into the store, as would balloons?

I'd like to read about the documentation for these assumptions. The communication states that the proposal maintains balance with community standards. What's the evidence of that? If a promotional tool is powerful enough to bring people into a store that wouldn't otherwise do so, the standards are out of balance.

Bill

--

Please make note of my new email address: stfatha@gmail.com



Town Council Regular Session

Item # **5.**

Meeting Date: 05/20/2015
Requested by: Bayer Vella
Submitted By: Chad Daines, Development Infrastructure Services
Department: Development Infrastructure Services

Information

SUBJECT:

DISCUSSION AND POSSIBLE ACTION ON THE PLANNING DIVISION TWO YEAR WORK PLAN (FISCAL YEAR 15-16 AND FISCAL YEAR 16-17) INCLUDING LONG RANGE PLANS AND ZONING CODE AMENDMENTS

RECOMMENDATION:

The Planning and Zoning Commission has recommended approval of the Planning Division Work Plan as provided in Attachment 1.

EXECUTIVE SUMMARY:

The Planning Work Plan identifies projects to be completed by the Planning Division over a two-year period. As described in the General Plan, a work plan is necessary to coordinate its implementation.

A two-year work plan provides for the prioritization of planning staff work and resources to ensure completion of projects. It is important to note that staff efforts on work plan items need to be balanced against the day to day development review and customer service requests.

The previous Planning Work Plan was adopted on July 3, 2013, and is due to expire on July 3, 2015. The proposed work plan recommended by the Planning and Zoning Commission is provided on Attachment 1. Project summaries for the recommended work plan items are provided as Attachment 2.

BACKGROUND OR DETAILED INFORMATION:

Purpose

Major work efforts of the Planning Division outside of development review and customer service have historically been guided by an adopted work plan, which is a requirement of the Zoning Code and identifies and prioritizes the various planning efforts by the Town.

The new Planning Work Plan includes significant work efforts for the Planning Division over the next two years. A primary focus of the proposed Work Plan is completion of the *Your Voice, Our Future* project (General Plan Update), which involves a significant commitment of resources and time. Therefore, the Work Plan has been purposely adjusted to provide the necessary focus on this significant planning effort, scheduled for completion in November 2016.

Report Card - Status of Previous Work Plan Items (Attachment 3)

Attachment 3 provides a report card on the status of items from the previous work plan.

A number of items have been completed, including:

- Naranja Park Planning
- ESL Amendment
- Public Art Update
- Zoning Code Amendments (various)

A number of items are on-going, including:

- *Your Voice, Our Future* (General Plan update)
- Conditional Use Criteria
- The District (previously known as the "Arts & Culture District")

One item is being incorporated into The District and Form Based Code work plan items as follows:

- Mixed Use

One item is being reconsidered as part of the *Your Voice, Our Future* project:

- Tangerine Road Area Plan

Most of the remaining incomplete items have been incorporated into the new Work Plan. Staff is currently working on two items assigned by Town Council outside of the last Work Plan: 1) Lighting code revisions to address sign brightness; and 2) Neighborhood meeting code and standard operating procedures.

Strategic Implementation Program Progress Report (Attachment 4)

The Strategic Implementation Program (SIP) is a companion document to the Focus 2020 General Plan, adopted in 2005. It is comprised of a set of actions which serve to implement the policies outlined in the General Plan document. It is the practice of the Town to review the SIP in conjunction with the adoption of a new Work Plan. An updated SIP Progress Report is provided as Attachment 4.

In summary, meaningful progress has been made, with over 80% of SIP items either being completed or on-going. Of the remaining items, 10% were not pursued due to changes in conditions and 10% have not been completed. Some of the incomplete items (Historic/Cultural Overlay, Open Space Management Plan and Rezone all Town Parks to Open Space) were included on the draft Work Plan presented to the Commission, but ultimately were not recommended by the Commission. These incomplete items have been referred to the *Your Voice, Our Future* project for reconsideration and possible inclusion in the General Plan Update.

Planning and Zoning Commission Action

The Work Plan was considered by the Planning and Zoning Commission on April 7, 2015. Staff facilitated an exercise which enabled the Commission to achieve consensus on recommended Work Plan items and also to provide relative priority of the items (high, medium and low).

In terms of public comment, the following was provided:

- One resident spoke with regard to the difficulty of implementing the General Plan's vague policies and spoke in support of Form Based Codes.
- The Chamber of Commerce representative spoke in support of The District and the Arroyo Grande / Tangerine 550 annexations.

The Commission voted to recommend approval of the Work Plan as provided in Attachment 1. The draft Commission minutes are provided on Attachment 5.

FISCAL IMPACT:

The predominance of items on the draft work plan are proposed to be completed using existing staff resources. The Your Voice, Our Future project is being completed using existing staff and the use of outside consultant resources, which have been budgeted in the current fiscal year budget. Additional outside services for the Your Voice, Our Future project are intended to be budgeted in subsequent budget years.

SUGGESTED MOTION:

I MOVE to approve the Planning Division Two Year Work Plan (Fiscal Year 15-16 and Fiscal Year 16-17) as provided on Attachment 1.

OR

I MOVE to direct staff to revise/modify the draft for further Town Council consideration, specifically_____.

Attachments

Attachment 1 - Planning Work Plan FY 15-16 & 16-17

Attachment 2 - Project Summaries

Attachment 3 - Report Card on Previous Work Plan

Attachment 4 - Update Strategic Implementation Program

Attachment 5 - April 7, 2015 Draft Minutes

ATTACHMENT 1 - PLANNING WORK PLAN FY 15/16 - 16/17

Planning and Zoning Commission Recommended Draft April 7, 2015

PROJECT	POLICY REF	SOURCE	TIMEFRAME / RESOURCES	PRIORITY	DESCRIPTION
1. GENERAL PLAN UPDATE (Your Voice, Our Future)	ARS 9-461.06	General Plan State Law 2013 Strategic Plan	2013 - 2016 / Staff	HIGH	Background Studies Surveys and Communications Committee Work Draft Plan & Ratification
2.THE DISTRICT	Goal 9.1 9.1.5 & 9.1.6	WP 13-15 YVOF - GP Update 2013 & 2015 Strategic Plans	Winter 2015 / Staff	HIGH	Stakeholder Outreach Design / Draft Plan Code Implementation, including overlay
2a. FORM BASED CODE (To implem. The District)	1.1.1 1.3.4	WP 13-15	Spring 2016 / Staff	HIGH	Determine Viability Evaluate Alternatives Code Implementation
2b. COMPLETE STREETS POLICY (To implem. The District and for use in other areas)	1.3.6 & 5.1.5 Goal 5.1 Goal 5.6	2013 & 2015 Strategic Plans	Fall 2016 / Staff	HIGH	Research Best Practices Develop Policy Code Implementation
2c. MIXED USE (To implem. The District and for use in other areas)	1.3.3 & 1.3.4	WP 13-15	Spring 2016/ Staff	HIGH	Determine Viability Evaluate Alternatives Code Implementation
3. ARROYO GRANDE TANGERINE 550	3.1.3	WP 10-12 2013 & 2015 Strategic Plans	Unknown / Staff	HIGH*	Pending Council direction and State's readiness to act

*Becomes priority
upon Council
direction

ATTACHMENT 1 - PLANNING WORK PLAN FY 15/16 - 16/17

Planning and Zoning Commission Recommended Draft April 7, 2015

PROJECT	POLICY REF	SOURCE	TIMEFRAME / RESOURCES	PRIORITY	DESCRIPTION
4. ZONING CODE AMENDMENTS					
a. Parking	2015 Strategic	WP 13-15	Fall 2016 Staff	MEDIUM	Update categories and ratios
b. Permitted Use Table	2015 Strategic	New	Fall 2016 Staff	MEDIUM	Update use listings in all districts
c. Conditional Use Permits	2015 Strategic	WP 13-15	Fall 2015 Staff	MEDIUM	Evaluation Criteria, uses and process
d. Senior Care	7.1.3 & 7.2.4	WP 13-15	Summ 15 Staff	MEDIUM	Definitions and development standards
e. Minor Plat Amendment	2015 Strategic	WP 13-15	Fall 2015 Staff	LOW	Establish formal process and req's
f. Setback Projections	2015 Strategic	WP 13-15	Sprg 16 Staff	LOW	Address projections comprehensively
g. Wireless Facilities	Goal 2.1	WP 13-15	Sprg 15 Staff	LOW	Clarify stealth req's, update per fed law
h. Minor Setback Reduct	2015 Strategic	WP 13-15	Sprg 17 Staff	LOW	Establish process for minor adjust's
					ATTACHMENT 1

GENERAL PLAN UPDATE

SUMMARY

State law requires municipalities to update their General Plan every ten years or less. The Oro Valley General Plan was adopted and ratified by the voters in 2005. A new plan will be acted upon in 2015 with final voter ratification in 2016.

In 2013, Town Council initiated the "Your Voice, Our Future" General Plan Update. To date, the Town has successfully completed background studies and collected survey responses at various public outreach venues. Current work includes developing plan elements and policies through three separate committees focusing on development, community and the environment.



GOAL / PURPOSE

The goal of this project is to complete and adopt the General Plan, including ratification by the voters. The General Plan will provide the framework for future decision making policy by the Town for the next ten years. Additionally, the Plan will include many topics including updated policies, addressing many topics, including development, circulation, parks and recreation, natural resources and public services.

WHY / BENEFITS

The vision and priorities of the Town are dynamic and change over time. The existing 2005 General Plan is nearing its 10 year lifespan and a new plan will provide an updated vision and policies aligned with current community priorities. The updated general plan will guide and inform critical decisions about the Town's future and quality of life.

TIMEFRAME & RESOURCES

This project is currently ongoing, with an overall timeframe for completion of 3.5 years. The target completion date is Fall 2016. This project is intended to be completed using DIS staff and consultant resources. This multi-year project involves a significant commitment of staff resources including most planning staff.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

THE DISTRICT

SUMMARY

Oro Valley is rich in arts and cultural opportunities. The District project would explore approaches and possible locations for “main street” focused development to create community gathering areas and celebrate the Town’s culture.

The General Plan recommends promoting and sustaining the arts and culture within Oro Valley. Further studies will explore implementation methods of an arts and culture district or other similar types of districts. This district could establish a community focus on arts, cultural and historic venues and programs.

This project will involve inventory of existing venues, stakeholder outreach, funding strategies and code implementation through an overlay district and/or form based zoning approach.



GOAL / PURPOSE

The goal of this work plan item is to provide community gathering areas and sense of place for the Town. A formal district would support resident desires, tourism, economic development and the already existing arts and culture identity of the town. Arts and culture are valued community assets which serve residents and draws significant visitors to the Town.

WHY / BENEFITS

Establishment of a community gathering area will establish a needed focus to successfully market and program future events, contributing to the overall quality of life for Oro Valley residents and visitors. Visitors contribute significantly to the local economy and capitalizing on Oro Valley’s strengths in the area of arts and culture through enhanced marketing and focus will have a positive impact on revenues and community valued assets.

TIMEFRAME & RESOURCES

This work plan item will commence in the Winter of 2015 using DIS staff and consultant resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

FORM BASED CODE

SUMMARY

The emphasis of the current conventional Zoning Code is separation of uses. Under form based codes, the emphasis is on the built form through the regulation of building height, mass and intensity of use.

This project will evaluate the viability of establishing an alternative regulatory development option, particularly as an implementing tool for The District, which will promote “main street” type development. This form based alternative would not replace the existing Zoning Code, but rather an option to be used in specific appropriate areas.



GOAL / PURPOSE

The purpose of this project is to evaluate the viability of a form based code for land development regulation. This project will include studies, analysis and evaluation of this option. It will also include drafting and implementation of a form based code alternative.

WHY / BENEFITS

Form based codes focus on the form and massing of buildings in relation to one another, and the scale of streets. This approach contrasts with conventional zoning’s focus on the segregation of land uses and the control of development intensity through sometimes abstract and uncoordinated parameters (e.g., Floor Area Ratio, dwellings per acre, setbacks and parking ratios), without specific focus on the resulting building form. A form based code alternative will provide new options and flexibility in achieving desirable development results, particularly with regard to the “main street” type development envisioned as part of The District overlay.

An alternative zoning approach may provide a more effective option in certain areas, resulting in a more flexible and site specific approach to land development.

TIMEFRAME & RESOURCES

This work plan item will be completed in the Spring 2016 using staff resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

COMPLETE STREETS POLICY

SUMMARY

Complete streets is an approach to building roads with the goal of creating design options for travel by all users including pedestrians, people with disabilities, bicyclists, public transportation and vehicles.

This work plan item will analyze best practices and develop a complete streets policy which will guide new construction or reconstruction of roads. The policy will establish design criteria and requirements which will be implemented through amendment to the zoning code, infrastructure guidelines and related policies.



GOAL / PURPOSE

The goal of this amendment is to create street design options to best accommodate all travelers, including pedestrians, people with disabilities, bicyclists, public transportation and vehicles.

WHY / BENEFITS

This project will benefit the community by promoting aesthetic and functional travel for all users of streets within Oro Valley and ensuring that new or reconstructed roads utilize complete streets elements to separate different modes of transportation.

TIMEFRAME & RESOURCES

This project will be completed during the Fall of 2016 using staff resources.



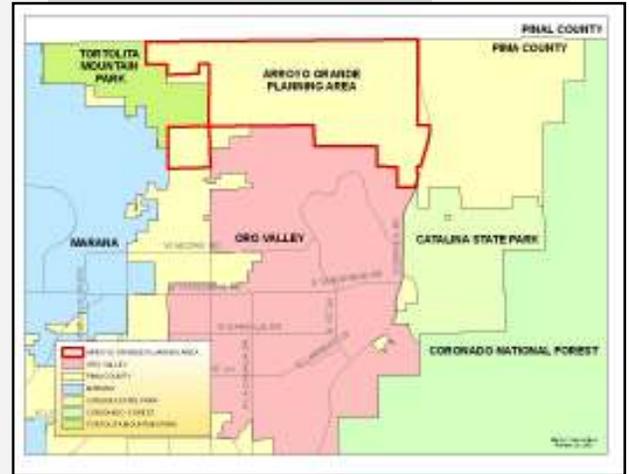
Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

ARROYO GRANDE / TANGERINE 550

SUMMARY

Arroyo Grande is a 9,000 acre property owned by the State of Arizona. The General Plan designates this area as Master Planned Community and Village Center uses. A significant portion of this area is also a designated wildlife linkage and open space corridor between Santa Catalina with the Tortolita Mountains, serving as an interconnected open space network within the town, as well as within the region. The Tangerine 550 property is 550 acres owned by the State of Arizona and located at the gateway to Oro Valley at Tangerine and Thornydale Roads

This work plan item originated on the 2010 Work Plan and has been included on the current work plan for future Town Council direction concerning the ultimate annexation of these areas into Oro Valley. The Your Voice, Our Future project has also identified a need for council action on this item.



GOAL / PURPOSE

The purpose of this project is to work cooperatively with the State Land Department to establish an approach to annexation of these areas into Oro Valley.

WHY / BENEFITS

This project will benefit the community as it will provide for planned development within these areas while comprehensively conserving the wildlife linkage and open space. Conserving the most biologically valuable asset will protect natural resources and continue to shape the Town's character.

TIMEFRAME & RESOURCES

This project will be coordinated with the General Plan and Council direction. A new timeframe will be recommended and completed using DIS staff, with assistance from Economic Development.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

PARKING

SUMMARY

The Zoning Code establishes the specific number of required parking spaces for residential and non-residential land uses. Over time, these standards have become dated as business types and practices evolve. Additionally, the listing of uses is general in nature and does not address the variety of land uses which are commonly developed.

This project will update and expand the parking requirements consistent with best practices and current standards.



GOAL / PURPOSE

The goal of this amendment is to update parking requirements and parking use listings.

WHY / BENEFITS

Updated parking uses and ratios will ensure the function of the zoning code remains effective. This project will ensure adequate parking is provided to serve residential and non residential uses, while preventing over parking of uses and limiting pavement of natural areas.

TIMEFRAME & RESOURCES

This project will be completed during the Fall of 2016 using staff resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

PERMITTED USE TABLE

SUMMARY

A permitted use table sets forth the permitted uses allowed within each base zoning district. The table lists all allowable uses and denotes what district they are permitted within. Over time, new uses evolve, necessitating a periodic update of the use listings and allowable zoning districts for the Zoning Code to remain an effective regulatory tool.

The amendment will update permitted uses within all residential and non-residential zoning districts.



GOAL / PURPOSE

The goal of this amendment is to update permitted use listing for all zoning districts. For example, categories such as video stores are outdated etc.

WHY / BENEFITS

Relevant zoning code updates will ensure the function of the zoning code remains effective and relevant. Updating permitted uses will maintain clarity and consistency throughout the Zoning Code.

TIMEFRAME & RESOURCES

This project will be completed during the Fall of 2016 using staff resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

CONDITIONAL USE PERMITS

SUMMARY

Conditional use permits (CUP) are required for uses with significant impacts on adjacent land uses such as convenience stores, gas stations and uses with drive thru windows.

The Zoning Code contains criteria for evaluating and deciding CUP applications. This project will provide updated evaluation criteria designed to address impacts associated with conditional uses such as traffic, parking, light and noise and will provide an effective tool to be used in the evaluation and decision making process.

This project will also evaluate what uses classified as conditional uses and address issues relative to the process for approval of conditional uses.



GOAL / PURPOSE

The goal of this project is to ensure that conditional uses are evaluated due to their associated impacts. The purpose of this zoning code amendment is to establish criteria and a review process that effectively addresses compatibility associated with conditional uses and lessen the impacts of these uses on adjoining land uses.

WHY / BENEFITS

Conditional uses typically create a significant amount of public interest due to the real and perceived impacts associated with the use. Updated criteria will provide an effective tool to decide whether a particular location is suitable for the proposed conditional use. This work plan item will clarify what uses are classified as conditional and establish an efficient process for approval.

TIMEFRAME & RESOURCES

This work plan item is in-going and will be completed in the Fall of 2015 using staff resources. The CUP criteria, uses and process are currently being evaluated by DIS staff in conjunction with a subcommittee of the Planning and Zoning Commission.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

SENIOR CARE USES

SUMMARY

The Zoning Code must be regularly maintained to remain effective. The Zoning Code lacks consistency with definitions for senior care uses with terms used by the State. It is also intended to evaluate appropriate development standards to address unique needs associated with senior care uses.



GOAL / PURPOSE

The goal of this amendment is to establish clear definitions and development standards for senior care uses. Such standards may include additional open space requirements and amenities to serve the needs of the residents

WHY / BENEFITS

This work plan item will continue to improve the function and usability of the Zoning Code so that it remains an effective regulatory tool to implement developing community policies. This amendments will improve zoning administration, eliminate areas of conflict and provide clarity throughout the Zoning Code with regard to senior care uses.

TIMEFRAME & RESOURCES

This work plan item is on-going and will be completed in the Summer of 2015 using staff resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

MINOR PLAT FINAL AMENDMENTS

SUMMARY

The Zoning Code establishes the process and requirements related to subdivision plat approval. The Zoning Code does not provide a clear process nor requirements for minor final plat amendments, which are currently processed according to administrative policy.

The amendment will establish a formal review process and identify requirements related to minor plat amendments.



GOAL / PURPOSE

The goal of the amendment is to define the review process and requirements for final subdivision plat amendments. The project will assess what amendments may be approved administratively and what amendments are more involved and warrant Town Council consideration and approval.

WHY / BENEFITS

Establishing a process for minor final plat amendments will address an area of the Zoning Code which is currently undefined. Having a clear process and established requirements is essential for the efficient and legally defensible process for amendment approval.

TIMEFRAME & RESOURCES

This project will be completed during the Fall of 2015 using staff resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

PROJECTIONS INTO YARDS

SUMMARY

The Zoning Code does not comprehensively address the ability for eave projections, overhangs bay windows and covered entry ways. The current criteria lack consistency and does not permit typical allowances for projections over required yard areas.

The amendment will update the Zoning Code and comprehensively address all projections into building setback areas.



GOAL / PURPOSE

The goal of this amendment is to comprehensively address projections into building setbacks and required yards in single-family residential areas. This zoning code update will define requirements for covered entry eaves and other typical projections for homes.

WHY / BENEFITS

Establishing uniform standards for projections will eliminate areas of conflict and provide clarity throughout the Zoning Code. This amendment will permit projections into required yards which are typical to single family homes.

TIMEFRAME & RESOURCES

This project will be completed during the Spring of 2016 using staff resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

WIRELESS COMMUNICATION FACILITIES

SUMMARY

New approaches and technology in wireless communication facility design have evolved and necessitate updating the Zoning Code to ensure facilities are built with the least visual impact possible. Additionally, federal laws have been recently established and provide limitation on municipal review of certain facility upgrades.

The Zoning Code currently contains vague criteria for evaluating and reviewing the visual impact of wireless communication facilities and installations. This project will clarify requirements to encourage approaches to conceal visibility of the facility through stealth design methods. This project will also provide updated evaluation criteria designed to correspond with federal laws.



GOAL / PURPOSE

The purpose of this project is to establish clear requirements and approval processes for the use of stealth approaches to lessen the visual and aesthetic impacts of wireless facilities. This project is also intended to ensure that wireless communication facilities and installation are evaluated in compliance with federal laws.

WHY / BENEFITS

Wireless communication facilities and installation projects typically create a significant amount of public interest due to the visual and aesthetic impacts associated with the use. Updated criteria will provide an effective tool to evaluate whether a particular location is suitable for the proposed use. This project will clarify what facilities are classified as conditional and clarify stealth requirements to address aesthetic issues.

TIMEFRAME & RESOURCES

This work plan item will be completed in the Spring of 2015 using staff resources..



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

MINOR SETBACK REDUCTIONS

SUMMARY

The Zoning Code does not provide a process for minor adjustments to setbacks to be administratively resolved. These issues are common when a home is built with a small setback encroachment, resulting in the need for a formal variance application before the Board of Adjustment.

The amendment will establish a process which will enable minor encroachments within established thresholds to be resolved administratively.



GOAL / PURPOSE

The goal of the amendment is to allow for the efficient resolution of minor encroachments into setback areas.

WHY / BENEFITS

This amendment will enable minor encroachments into setbacks areas to be resolved administratively, avoiding a lengthy process to obtain a variance from the Board of Adjustments. These encroachments typically involve a small encroachment (less than a foot) which can be efficiently resolved at an administrative level.

TIMEFRAME & RESOURCES

This project will be completed during the Spring of 2017 using staff resources.



Planning Work Plan FY 15-16 & 16-17 Revision Date
April 7, 2015

ATTACHMENT 3 - PLANNING WORK PLAN FY 13/14 - 14/15 REPORT CARD

PROJECT	STATUS / COMMENTS
1. GENERAL PLAN UPDATE (Update General Plan per State Law)	On-going. Timeframe 2013 - 2016 Included in new work plan
2. NARANJA PARK (Revise master plan for park development)	Amended Plan to be considered by Town Council April 2015 Nearing completion
3. MIXED USE GENERAL PLAN DESIGNATION (Add new category accommodating mixed use development)	Tabled by Town Council To be considered as part of The District and Form Based Codes
4. CONDITIONAL USE REQUIREMENTS (Update uses, criteria and process for approval)	In-process. Timeframe Fall 2015 Included in new work plan
5. TANGERINE ROAD AREA PLAN (Identify areas for corridor commercial and residential)	After evaluation, plan would have limited applicability To be considered as part of General Plan Update
6. TARGETED INDUSTRY & BUSINESSES (Viability and Location Study for targeted businesses)	Not initiated.
7. ESL AMENDMENT (Relation to General Plan amendments and ESL Incentives)	Completed
8. PUBLIC ART UPDATE (Call for Artists process and revised criteria)	Completed
9. ARTS & CULTURE DISTRICT (THE DISTRICT) (Create main street type development for arts and culture)	In-process. Timeframe Spring 2016 Included in new work plan
10. SIGN PROCESSES (Amended to grand opening and balloon signs)	Amended based on Council direction Currently completing grand opening and balloon standards
11. ARROYO GRANDE / TANGERINE 550 (Work with State to pursue annexation)	Pending Council Direction and State's readiness to act
12. FORM BASED CODE - PART 1 (Zoning standards to accommodate main street development)	Not initiated. Included in new work plan Coordinate in conjunction with The District

ATTACHMENT 3 - PLANNING WORK PLAN FY 13/14 - 14/15 REPORT CARD

PROJECT	STATUS / COMMENTS
13. HOUSEKEEPING ZONING CODE AMENDMENTS	Various sections completed (Grading, ESL Flexibility, EEZ, TRCOD, Signs, Accessory Buildings) Incomplete items included in new work plan
14. MINOR SETBACK REDUCTION (Allow administrative approval of minor setback reductions)	Not initiated. Included in new work plan

ATTACHMENT 3

Town of Oro Valley

Focus 2020

General Plan Progress Report

April 7, 2015



Strategic Implementation Program

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How to use this Document:

This document consists of two main parts, "Highlights", and the Appendix.

Highlights: Each of the twelve "Highlights" sections identifies completed items within each of the General Plan's 12 main elements or focus areas. Each of these sections also includes a pie chart indicating the completion status of actions in that section.

Appendix: The Appendix lists each action item identified in the General Plan as well as its current completion status.

The color code below is used throughout the document to represent the completion status of action items.



GREEN: Action is completed (represented as a green check in the appendix ✓).



YELLOW: Action has not been completed due to changed conditions.



BLUE: Action is ongoing



RED: Action has not yet been initiated and/or little progress has been made (represented as a red "x" in the appendix ✗).

OVERVIEW

Focus 2020 General Plan Progress

The Strategic Implementation Program is comprised of a set of actions which implement the policies outlined in Oro Valley's Focus 2020 General Plan. This plan established action items within each of its 12 primary focus areas or elements:

- Land Use
- Community Design
- Economic Development
- Cost of Development
- Circulation & Transportation
- Public Facilities, Services & Safety
- Housing Actions
- Parks & Recreation
- Arts & Culture
- Archeological & Historic Resources
- Open Space & Natural Resources Conservation
- Water Resources

Within these focus areas, over 136 specific actions are identified. This progress report has been prepared to highlight completed actions, ongoing actions, and incomplete items.

Meaningful progress has been made on a majority of actions in the plan. Approximately 54 percent of the actions identified in the General Plan are complete; an additional 28 percent are ongoing; there has been a change in conditions to 8 percent of the actions; and the remaining 10 percent have not yet been completed.

Action items will impact the Planning Commission work program, the Capital Improvement Program, and the annual budget. This information will also be used to inform the 2015 General Plan Update.

The following sections of this report identify major accomplishments and remaining challenges in each of the General Plan's 12 elements based on progress made to-date.

General Plan: Action Item Completion Status





Land Use Highlights

Oro Valley's Land Use changes reflect a maturing community as commercial and employment development play catch-up to the extensive residential growth of the Town. These changes have served to support the development of a full-service community. Additionally, actions by the Town Council have focused on continuing Oro Valley's tradition of high quality development that is environmentally responsible to the Sonoran Desert.

The implementation of the Environmentally Sensitive Lands (ESL) Ordinance is a critical land use control

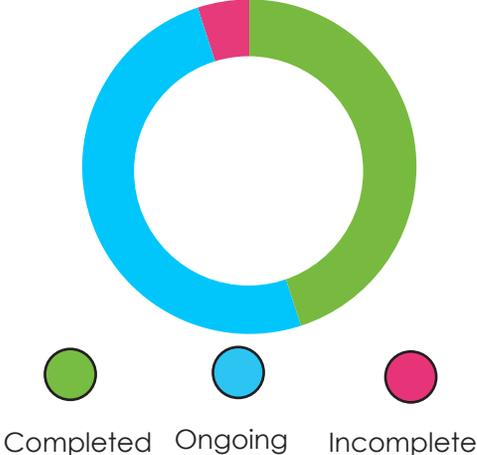
identified by the Focus 2020 General Plan.

- Other Completed Action Items Include:
- Advanced an interconnected open space system within the Town, as well as within the region, by incorporating these needs into land use planning and community development efforts.
 - Amended the Zoning Code to require implementation of the Pedestrian/Bicycle Plan and the Trails Plan in evaluation and review of development proposals within Growth Areas.
 - Revised transmittal procedures to ensure that all amendments to the General Plan within, or within one-quarter mile, of the planning areas of other jurisdictions are sent to those jurisdictions for comment.
 - The Town established an advisory committee, "ESL Public Advisory Committee", to consider policies

and procedures for conservation easements and holdings of open space.

- Jointly developed and adopted off-airport land use compatibility controls, the La Cholla Airpark Area, to protect the Airpark.
- Amended the Zoning Code to require consideration of the adopted Transit Plan in development applications.

Land Use Actions





Community Design Highlights

The Town's Zoning Code includes Design Guidelines which cannot be static. The actions taken have attempted to wed the Town's new development with ongoing goals of preserving natural landscape and habitats. The outcome has progressed the aesthetic and environmental quality of Oro Valley.

Design Excellence is an expectation in Oro Valley and is evidenced by the richness and quality of the built environment. The adoption of Oro Valley's Design Standards, therefore, is a major accomplishment by the Town and will serve to enhance the aesthetic quality of Oro Valley as it

continues to develop.

- Other Completed Items Include:
- Reviewed and amended signage standards as necessary to ensure adequate information is conveyed in support of business growth.
 - Reviewed and amended lighting standards as necessary to ensure security standards are met while minimizing light pollution.

Community Design Actions



Design Standards



Town of Oro Valley

Caring for our heritage, our community, our future.



Addendum A

Adopted by Ordinance # 11-20 on July 6, 2011



Economic Development Highlights

Oro Valley's economic future is interwoven with its distinctive natural setting highlighted by its proximity to the Pusch Ridge Wilderness, Coronado National Forest, and Catalina State Park. The actions taken by Town Council have attempted to marry Oro Valley's economic and environmental identity by progressing business interests while maintaining the community's vision and values.

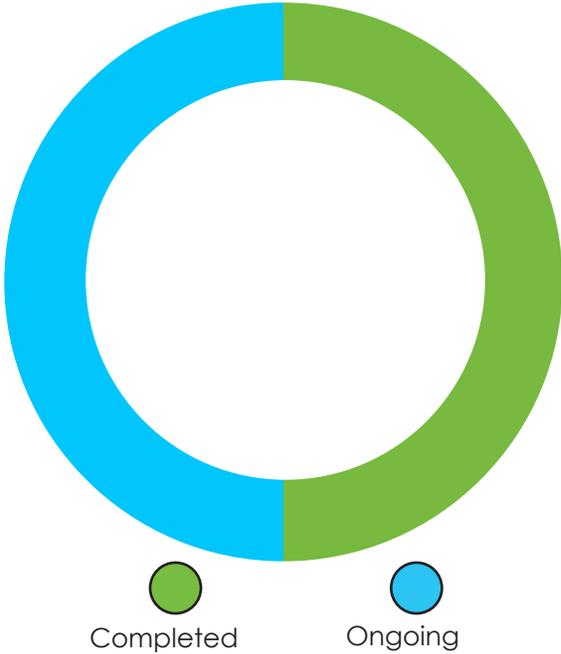
The Campus-style employment center at Innovation Park is a major economic driver for the town. In order to ensure

that this center, and others like it, fit into Oro Valley's built environment, the Town's Design Standards have been reviewed and amended to further the appearance and aesthetic quality of these centers.

Other Completed Action Items Include:

- Incorporated an Economic Vitality Model into the Impact Analysis for commercial and industrial projects, used to forecast revenue growth and Town expenditure impacts based on new and future development, and annexed areas.

Economic Development Actions





Cost of Development Highlights

The Cost of Development Element of the General Plan articulates the Town's interest in ensuring that new development in Oro Valley does its fair share to perpetuate the high standard for infrastructure that the Town has established since its incorporation.

One of the major accomplishments in this section, was to ensure that new development is covering the capital cost of new infrastructure. To help understand development costs, the Town preforms a comprehensive review of its development-related

revenue stream as a part of its annual budgetary process. Impact fees and construction of new facilities continue to be required of all new development.

Other Completed Items Include:

- Implemented a proactive annexation study to prioritize proposed annexations, concentrating on those proposals that create efficiency in service provision by the Town.
- Identified proposed new and upgrades to existing regional facilities, and determined if new development can legally be assessed responsibility for the improvement of each facility. For example impact fees cover regional facilities such as: major roads, libraries, and parks.

Cost of Development Actions





Transportation & Circulation Highlights

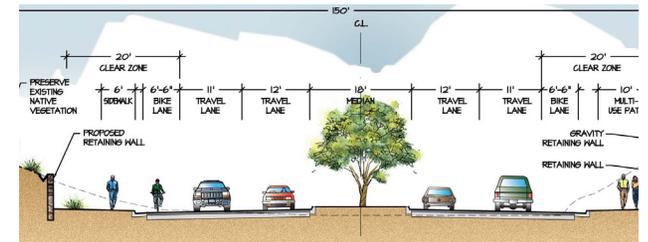
The Actions taken by the Town have ensured that Oro Valley's transportation system, as well as the transportation system for the Planning Area as a whole, has provided residents and visitors with safe, convenient and efficient mobility.

Over twenty transportation and circulation actions identified in the General Plan have been completed or are ongoing. Continual investment in transportation has ensured high quality, function and diversity of the Town's circulation systems.

Completed Items Include:

- Annually updated the Capital Improvement Plan, prioritizing street and circulation improvements necessary to implement the General Plan.
- Implemented the Subdivision Street Standards.
- Regularly updated the town-wide traffic volume count program to serve as a basis for future planning.
- Maintained a traffic safety program to identify and program projects for traffic safety improvements.
- Implemented the traffic calming plan to preserve neighborhoods through the reduction of cut-through traffic (Hardy Rd. and Calle Buena Vista).
- Implemented the Pedestrian and Bicycle Plan, and the Trails Plan.
- Implemented Access Control Guidelines for arterial streets.

- Implemented a pavement preservation and street maintenance program.
- Sought funding for all aspects of financing the Town's transportation system including alternative modes.



LANDSCAPE SECTION - AREA A





Transportation & Circulation Cont.

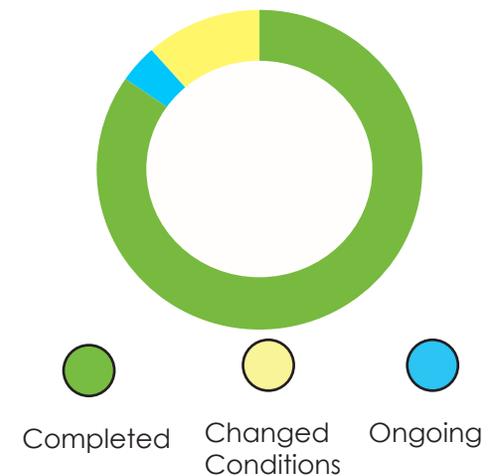
- Worked with other jurisdictions to develop a public-private partnership to promote trip reduction programs to reduce vehicle miles traveled (VMT).
- Continued to require a full Transportation Impact Study for all major development, defined as all non-residential and multifamily residential over 20 acres and residential developments of 200 lots or greater.
- Coordinated street improvements with drainage and flood control needs.
- Evaluated any wash crossings for collector and arterial streets in the design process to ensure minimal impact on environmentally sensitive

areas including riparian habitat, while maintaining hydraulic efficiency.

- Designed improvements of major road corridors to maximize protection of scenic vistas and minimize visual impact of roadways constructed on slopes.
- Continued to review major development plans and public projects for transit integration and pedestrian access.
- Worked with Marana and Pima County to coordinate public transit services in the Northwest Metro Area.
- Participated in efforts to study the feasibility of a Regional Transit Authority.
- Located, designed and constructed two Park and Ride facilities located at 2291 E Rancho Vistoso Boulevard and at River Front Park.
- Continued to develop and distribute promotional materials, including

- information on bike locker locations and pedestrian and bike routes, to identify Oro Valley as a Bicycle and Pedestrian Friendly Community.
- Coordinated with PAG to create a regional pedestrian and bike network.
- Developed a maintenance program for bicycle facilities.
- Achieved private sector installation of alternative fuel stations.

Transportation and Circulation Actions





Public Facilities, Services & Safety Highlights

The purpose of the Public Facilities, Service and Safety Element is to provide the Town of Oro Valley with development oversight strategies that ensure orderly, rational development of facilities and services to support projected growth and to address the safety needs of its residents. Completed actions have prevented hazards, both environmental and man-made, and have promoted helpful, safe, Town services.

Oro Valley's public safety programs are community centered at their core. Programs such as Community

Policing, Neighborhood Watch, community academy, and bicycle/ pedestrian safety programs actively work to keep the Town's citizens safe, and informed.

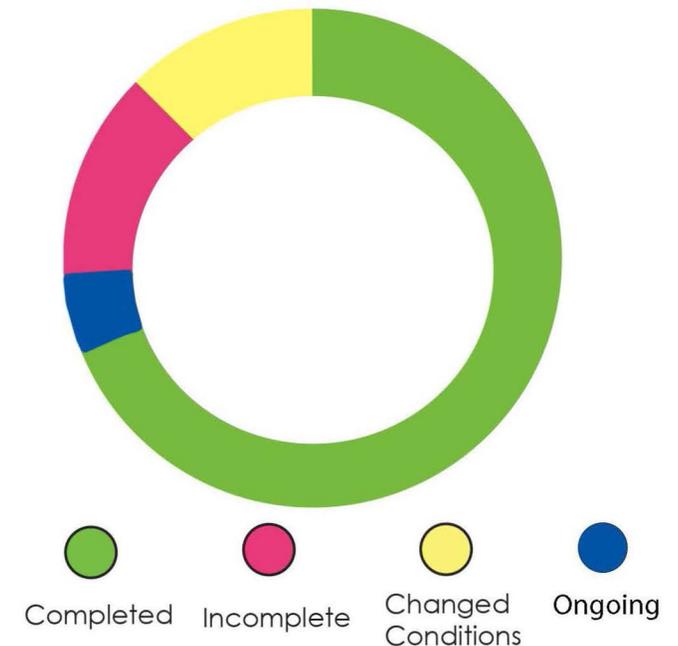
Other Completed Items Include:

- Expanded emergency training programs, such as CPR.
- Developed a flood control ordinance that prohibits development within the floodway
- Actively solicited non-Town service providers, such as fire districts, to provide comments on proposed developments.
- Jointly worked with school districts in siting new schools.
- Amended the site analysis requirements for residential rezoning cases to incorporate evaluation of school facilities.
- Continued programs to

decentralize public safety and other public facilities.

- Expanded the Town's public safety awareness program.
- CPTED safety standards included as part of the adopted Design Standards.
- Established an emergency management plan.

Public Facilities, Services & Safety Actions





Housing Highlights

Oro Valley is recognized as a highly desirable place to live. The actions taken by the Town have ensured that housing opportunities are provided within high quality neighborhoods that are safe and well planned. Because of these actions, Oro Valley continues to be a place defined by its strong neighborhoods and quality housing development.

Adopted in 2011, Oro Valley's Design Standards ensure that residential environments are not only of a high quality, but provide for street character, open space, and high quality home design and architecture.

Other Completed Items Include:

- Established procedures to monitor neighborhood conditions by holding neighborhood meetings, and working with Home Owners Associations to inform residents about new development applications.
- Created and initiated neighborhood enhancement programs such as the Neighborhood Clean Up Program to ensure that Oro Valley's neighborhoods remain at a high standard of quality.

Housing Actions





Parks & Recreation

Highlights

The Parks and Recreation Element is intended to protect and enhance the high quality resort/residential image, identified in the General Plan. The actions taken by the Town ensure that Oro Valley has diverse recreation options.

Several new parks have been acquired, designed, and constructed to fit the needs of Oro Valley's citizens including the CDO Linear Park, a new accessible playground, recreation programs, and most notably the Town's aquatic center expansion (although not identified specifically in

the General Plan).

- Other Completed Items Include:
- Incorporating into the plan review process, requirements, procedures, and criteria for assessing the recreational facility needs of the residents of proposed subdivisions.
 - Initiated a Park and Trail Maintenance Program.
 - Required appropriate signage to be installed in parks for public information, as part of the development process.
 - Developed joint use agreements between the Town and Amphi School District to further increase the availability of recreational facilities in the community.

Parks & Recreation Actions





Arts & Culture

Highlights

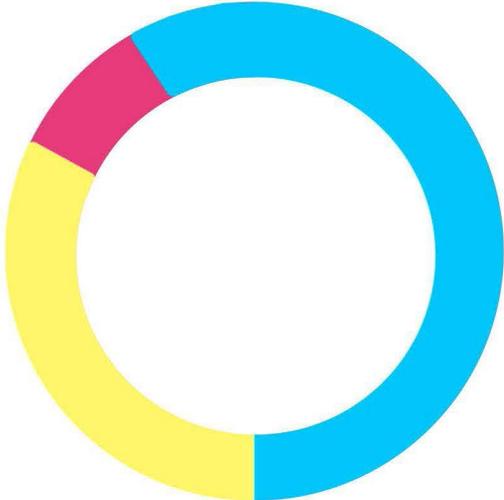
As Oro Valley grows and matures as a community, its interests in establishing and maintaining a rich mix of opportunities for arts and cultural activities are clear. The actions taken by the Town have improved opportunities to enjoy Oro Valley's artistic assets.

Continued implementation and direct funding of arts resources, including the 1% arts ordinance has resulted in an impressive collection of over 200 publicly displayed art pieces throughout the Town.

Other Ongoing Action Items Include:

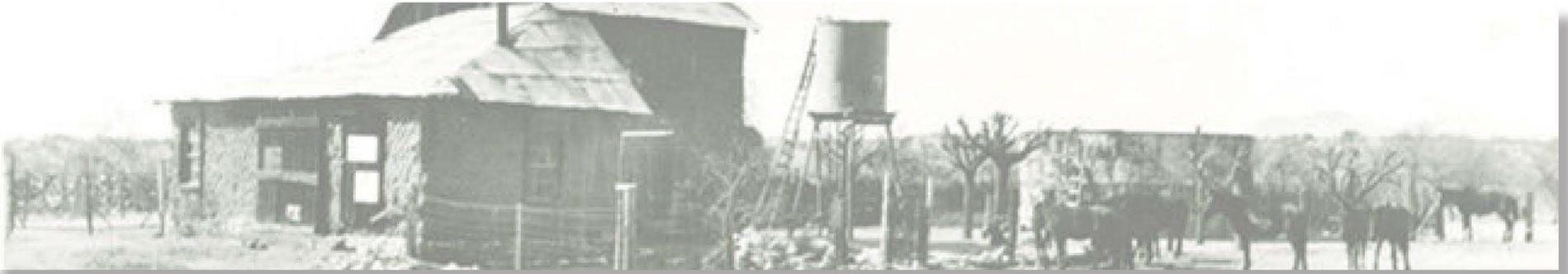
- Developed a variety of opportunities for visual and performing arts.
- Developed relationships with businesses and other arts/cultural organizations, specifically SAACA, to create new arts related opportunities for Town residents.
- Formed collaborative efforts between the Library, Parks and Recreation, arts organizations and the school district to host annual recreation programs such as the tree lighting ceremony and various Steam Pump Ranch festivals.
- Initiated a plan to encourage the creation of and identify funding sources for one or more arts districts.

Arts & Culture Actions



● Ongoing
 ● Incomplete
 ● Changed Conditions





Historic Resources

Highlights

Oro Valley is a town of breathtaking natural beauty and an area that possesses rich archeological and historic resources that date from approximately 11,500 years ago. The actions taken by the Town continue to celebrate the richness that these resources bring to residents and visitors.

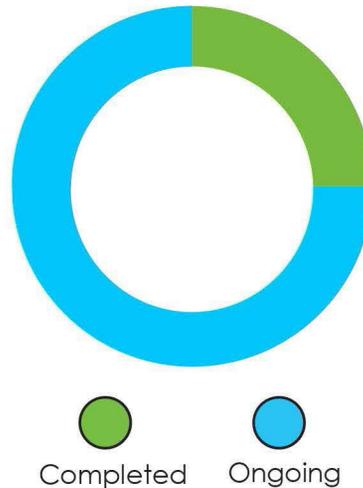
Oro Valley continues to protect cultural and archeological resources through an updated ordinance and by working collaboratively with Pima County

and the State Historic Preservation Officer (SHPO).

Other Completed Items Include:

- Initiated and implemented the Certified Local Government process, a preservation partnership between local, state and national governments focused on promoting historic preservation.

Historic Resources Actions





Open Space & Natural Resources

Highlights

Oro Valley's exceptional environmental resources have shaped the Town's character. The conservation of natural open space, biological resources, visual resources, and other natural resources is of significant public interest. The actions taken by the Town have ensured the conservation of these resources while promoting quality growth.

The development of Oro Valley's ESL ordinance has been the Town's premier open space and natural resource management

accomplishment. This regulation is comprehensive and affects most items identified in this section of the General Plan.

Completed Action Items:

- The Zoning Code was amended to use open space preservation as a criterion in deciding the approval or denial of rezoning proposals.
- Worked with Pima County, Arizona Game and Fish Dept., the Nature Conservancy and others to develop a GIS database of biological resources for the Town.
- Participated in the development and implementation of the Sonoran Desert Conservation Plan.
- Amended the Zoning Code to allow, if in-place protection is not feasible, the transplantation of healthy native vegetation to approved sites within, or outside the project limits.
- Reviewed, and amended the

Zoning Code to provide guidelines for the safe movement of wildlife above and below roadways and through or around other man-made environments.

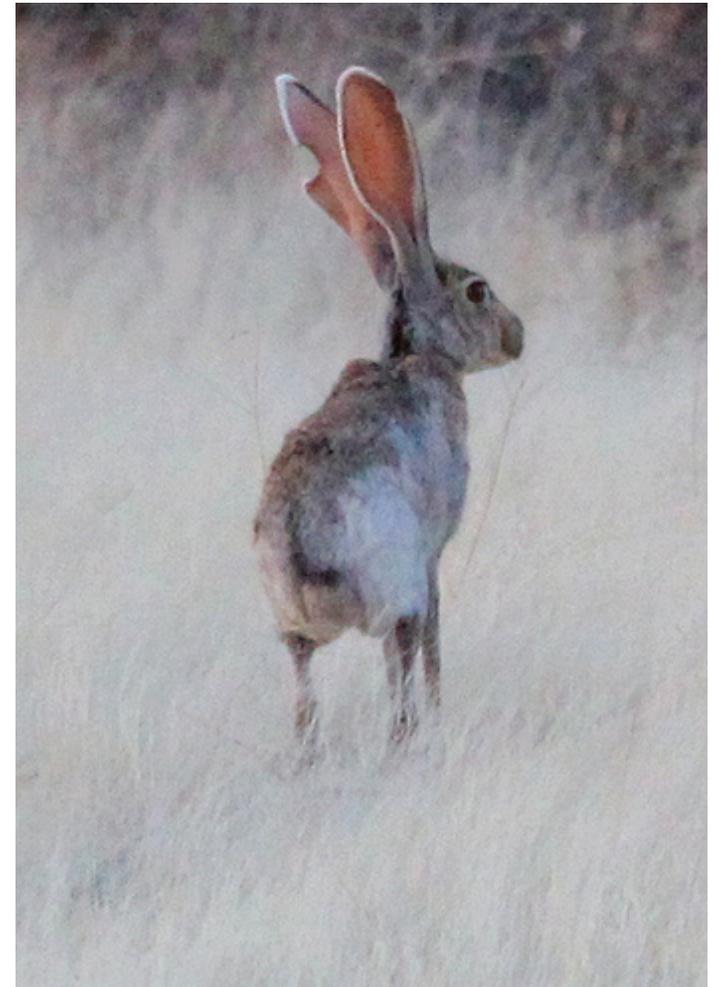
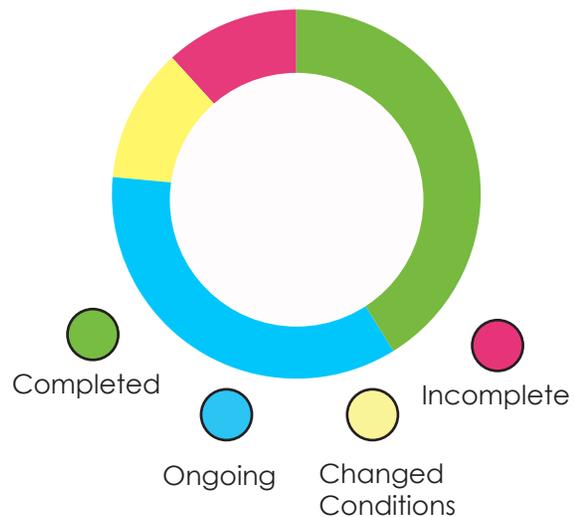




Open Space & Natural Resources Cont.

- Created and worked with the ESL advisory committee to establish an interconnected open space strategy.
- Continued the Save-A-Plant program.

Open Space & Natural Resources Actions





Water Resources Highlights

The Town of Oro Valley recognizes the importance of water to maintain the natural qualities that attract people to the area and sustain their existence. The actions taken by the Town reflect the importance of protecting and ensuring future needs of Oro Valley's residents.

To this goal, the Town has diversified its water supplies and has developed its reclaimed water system. Central Arizona Project water is also being delivered to the Town through agreements with Tucson Water.

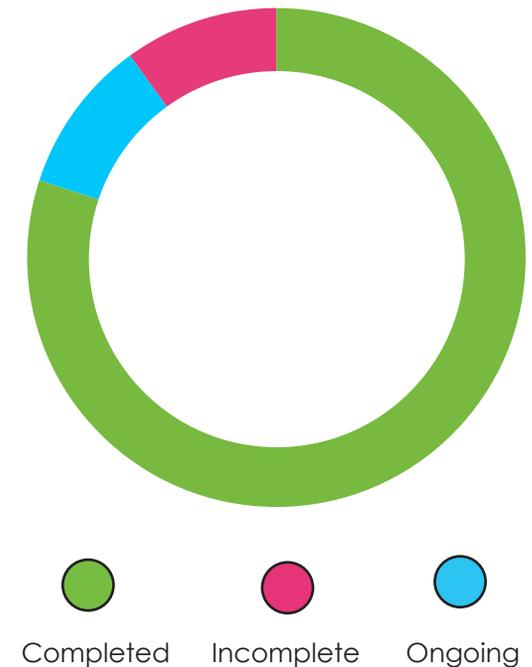
Other Completed Action Items Include:

- Approved a Floodplain management

ordinance.

- Amended the site analysis requirements to address cumulative impacts on on-site and off-site drainage.
- Implemented the storm water management program.
- Coordinated with Pima County Wastewater Management to investigate neighborhood conversions from septic tank to sewer systems.
- Continually monitor the effects of the use of CAP water.
- Implemented a comprehensive Town-wide water conservation program, and participate in regional water conservation programs.
- Set up procedures to meet all State and Federal regulations regarding the treatment, quality, and monitoring required for the use of reclaimed water.
- Updated the Potable Water System Master Plan to reflect this General Plan.

Water Resources Actions



NEXT STEPS

The Town of Oro Valley continues to make considerable progress in completing the actions identified in the Focus 2020 General Plan. Efforts to-date have spanned across numerous departments and have involved many community partners, Boards and Commissions, and citizens.

The General Plan is a working document. It is the result of the collective efforts of citizens, elected and appointed officials, community groups, individuals, and agencies who have spent countless hours developing a framework for future development. The General Plan, has to be updated periodically (and by law) to remain relevant to Oro Valley's evolving needs.

Completed items in this document should be celebrated, but part of the process was also to identify problem areas and deficiencies. A number of key

actions require attention in the near term to stay on track to meet our Plan goals.

For example, Parks and Recreation, Arts and Culture, and Archeological and Historic resources, three of the Town's most citizen service-oriented elements, each have a number of important incomplete action items.

All action items, complete and incomplete, were reviewed and evaluated for current relevance. This information will be used to inform the 2015 General Plan Update, the Planning Commission Work Plan, the Capital Improvement Plan, and the Annual Budget.

This document has identified the Town of Oro Valley's progress in completing the actions enumerated in the Focus 2020 General Plan in order to actively further its citizen-based goals and needs.



APPENDIX

STATUS LEGEND



RED: Action has not yet been initiated an/or little progress has been made.



YELLOW: Action has not been completed due to changed conditions.



BLUE: Action is ongoing



GREEN: Action is completed

This appendix details the progress made by the Town thus far in implementing the 2020 General Plan.

Coordinating Department Acronyms

Following each action item in the tables that follow Town department(s) are identified as primary coordinators or facilitator of implementing the given action. Acronyms for the “Primary Responsibility” and “Lead” Departments are provided below.

Town Departments / Divisions:

BS - Building Safety
CD - Community Development
CR - Cultural Resources
C&S - Conservation and Sustainability
ED - Economic Development
F - Fire Department

FM - Fire Marshall
FN - Finance
IS - Infrastructure Services
L - Librarian
P - Police
Permits - Permitting Division
PLG - Planning Division
PW - Public Works
P&R - Parks and Recreation
P&Z - Planning and Zoning
SP - Special Projects
SPC - Special Projects Coordinator
T - Transit
TA - Town Attorney
TC - Town Council
TE - Town Engineer
TM - Town Manager
TS - Transit Services
W - Water Department
WD - Water Director
WU - Water Utility

1. Land Use Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	LU.1	1.1.1, 1.1.3, 1.1.4, 1.1.5, 1.4.2, 10.1.1, 10.1.2, 10.1.3, 10.1.4, 11.1.1, 11.1.2, 11.1.4, 11.1.5, 11.1.11, 11.2.1, 11.2.2, 11.2.3, 11.2.4, 11.2.6, 11.2.7, 11.2.9, 11.2.10, 11.2.11, 11.2.12, 11.2.13, 11.2.14, 11.3.3, 11.4.1, 11.4.3, 11.5.6	Develop and implement an Environmentally Sensitive Lands Overlay Zone (ESL) Ordinance that would define the criteria of ESL lands and permit a set of development standards that would act as an incentive to protect sensitive lands.	P&Z	PLG	Short Term	Environmentally Sensitive Lands Adopted by Ordinance 11-01, Added February 16th, 2011.
	LU.2	1.1.4, 1.1.7, 1.2.2	Participate directly in the comprehensive planning efforts and establish strong working relationships with Marana, Pima County, Pinal County, Catalina Village, ASLD, and PAG to develop and adopt a coincident set of strategies to address various regional issues and integrate the various plans within the Planning Area. Ensure coordination on planning issues of mutual concern.	CD	PLG	Ongoing	Region planning is ongoing and coordinating with ASLD, Pima County, and surrounding jurisdictions to accomplish a variety of mutually beneficial issues including: annexation; transportation; economic development; infrastructure; and regional library services.
	LU.3	1.2.2, 6.2.1, 6.2.2, 6.2.5	Work closely with local school districts to ensure that adequate development related information is provided to the districts (Refer also to Actions PFS.5 and PFS.6)	CD	PLG	Ongoing	New subdivision plans are shared with school districts for their reference.
	LU.4	1.1.7	Work closely with other governmental units to promote acquisition strategies for expansion of nearby Federal, state and county owned public lands if additional protection or enhancement is also deemed necessary by the Town.	TC	TM	Ongoing	Pima County has made several recent acquisitions for planned wildlife crossings on Oracle Road.

1. Land Use Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	LU.5	1.5.5	Jointly develop and adopt off-airport land use compatibility controls, within the La Cholla Airpark Planning Area, to protect the Airpark.	P&Z	PLG	Medium Term	The Airport Environs Overlay District was created to protect the health, safety, and welfare of persons and property in the vicinity of the La Cholla Airpark.
	LU.6	1.1.2, 1.1.3, 1.1.6, 1.2.1, 1.4.1, 1.5.5, 2.1.9, 2.2.1, 7.1.1, 7.1.5, 10.1.1, 10.1.3, 10.1.4, 10.2.1, 11.2.15, 11.2.17, 11.3.4, 11.5.5, 12.3.2, 12.3.4	Continued enforcement of the Zoning Code and design guidelines.	P&Z	PLG	Ongoing	Planning staff continually works to enforce the Zoning Code and new design standards.
	LU.7	1.1.2, 1.1.5, 1.3.1, 1.3.4, 1.3.5, 1.4.3, 1.4.4, 1.5.1, 5.4.4	Continued implementation of the General Plan policy, currently underway.	P&Z	PLG	Ongoing	Planning staff continually works to implement General Plan policies.
	LU.8	1.3.1, 1.3.3, 1.3.4, 1.3.6, 1.5.5, 7.1.4, 7.2 (all), 7.3.1	Define and develop a Complementary Use District Zoning Ordinance and design standards that will be utilized in developing master plan proposals including commercial, office, and/or housing.	P&Z	PLG	Short Term	New Mixed-Use General Plan category pending Council approval.
	LU.9	1.3.2	Amend the Oro Valley Zoning Code Revised (OVZCR) to require consideration of the Transit Plan in evaluation and review of development proposals within Growth Areas.	P&Z	PLG	Medium Term	Coordination and review is occurring. Town has adopted Regional Transit Plan and continually works with the RTA. OVZCR amended, 5/18/11.
	LU.10	1.3.3, 3.1.8	Allow additional opportunity for neighborhood commercial by completing a study to identify under-served areas where neighborhood commercial is appropriate.	P&Z	PLG	Short Term	Updated C-N (Neighborhood Commercial) development standards and uses by Ordinance 11-01 on February 16th, 2011.

1. Land Use Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	LU.11	1.3.6	Amend the Oro Valley Zoning Code Revised (OVZCR) to require implementation of the Pedestrian/Bicycle Plan and Trails Plan in evaluation and review of development proposals.	P&Z	PLG	Short Term	The development review process includes plan evaluation by Parks and Recreation for compatibility with Pedestrian/Bicycle and Trails Plan. Planning staff additionally applies the following standards to new development for continued consideration of bike/pedestrian amenities: Subdivision Street Design Standards; Subdivision Design Principles.
	LU.12	1.5.2	Rezone all Town-owned parks to Parks/Open Space zoning district.	P&Z	PLG	Medium Term	Was not included in the Planning and Zoning Work Plan.
	LU.13	1.5.2, 7.1.3, 11.1.5 (Buffers are not addressed by these policies)	Revise the Recreation Code of the OVZCR to assure that adequate buffers are provided.	P&Z	PLG	Medium Term	Section 26.5 Provision of Recreation Area dictates amount of space and required recreation amenities.
	LU.14	11.3.4	Utilize best management practices established for the Natural Events Action Program (NEAP) when issuing and enforcing grading permits.	PW	Permits	Ongoing	Continual enforcement of Storm Water Pollution Prevention Program (SWPPP) with the purpose of soil erosion protection.
	LU.15	11.1.4, 11.1.7, 11.1.9	Advance an interconnected open space system within the Town, as well as within the region, by providing for an open space planning component in all appropriate land use planning and community development efforts. See also OS.4 and LU.2.	P&Z	PLG	Short Term/ Ongoing	ESL addresses this for rezoned properties. Would be facilitated with Parks Master Plan. ESL Open Space Requirements. Design Guidelines C-d pg. 2.

1. Land Use Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	LU.16	3.1.10, 11.1.12	Negotiate any proposed pre-annexation agreements to ensure they support, and do not work counter to, the goals and policies of the General Plan.	SPC, TA	TM	Short Term/ Ongoing	Town continues to pursue annexation agreements.
	LU.17	1.5.9	Revise transmittal procedures to ensure that all amendments to the plan within, or within one-quarter mile, of the planning areas of other jurisdictions are sent to those jurisdictions for comment.	P&Z	PLG	Short Term	General Plan amendment submittals provided to area jurisdictions for comment.
	LU.18	1.3.5, 1.4.11	Develop procedures to require master plans for coordinated development, particularly on vacant areas of 40 acres or greater, and in context with adjacent properties.	P&Z	PLG	Medium Term	Master development plans are required for large multi-phase projects or as PADs (no 40 acre requirement). Public participation process is used to evaluate the development in context with adjacent uses.
	LU.19	1.5.7, 1.6.8, 4.1.5	Develop additional standards, as may be necessary for analyzing effects of development of a regional impact.	P&Z	PLG	Medium Term	Development applications shared with neighboring jurisdictions. Additionally, use of TIA provides further insight.
	LU.20	11.1.1	The Town of Oro Valley will establish an advisory committee to consider policies and procedures for conservation easements and holdings of open space.	TC	PLG	Short Term	ESL advisory committee apart of ESL code development process.

2. Community Design Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	CD.1	1.2.3, 1.4.7, 1.4.8, 2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.1.5, 2.1.7, 2.1.8, 2.1.9, 2.1.11, 2.2.1, 3.1.7, 5.4.4	Review, update and amend the Development Design guidelines/standards to ensure compatibility with the policies outlined in the General Plan.	P&Z	PLG	Short Term	Adopted Design Standards by Ordinance 11-20 on July 6, 2011.
	CD.2	2.2.1	Review procedures to ensure continuous enforcement of Section 13-107 (Solar Protection) of the OVZCR. (Now OVZCR Section 27.1)	P&Z	C&S	Short Term	Solar installations should be tracked through the permitting process. As written, the Zoning code is not implementable due to vague language, Work plan item needed.
	CD.3	2.1.10	Review and amend signage standards as necessary to ensure adequate information is conveyed in the least intrusive form.	P&Z	PLG	Short Term	Revised Sign Code was Adopted by Ordinance 11-07. Additionally, Sign Committee assigned to review signage standards.
	CD.4	2.3.1, 11.4.2	Review and amend lighting standards as necessary to ensure security standards are met while minimizing light pollution.	P&Z	PLG	Long Term	Updates in May 2005 and Oct. 2007.

3. Economic Development Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	ED.1	3.1.1, 3.1.2, 3.1.5, 3.1.6, 3.1.9	Update the adopted Community Economic Development Strategy based on the 2020 General Plan Update, utilizing the fiscal model prepared as part of the planning process and regularly updated. Implement this revised strategic plan. (planning process refers to Economic Development)	ED	ED	Short Term	Updated CEDS in 2010.
	ED.2	3.1.4	Include strategic capital projects in the Capital Improvement Plan which would support desirable economic development which implements the General Plan.	ED	ED	Annually	Strategic Capital Projects such as the pool, Steam Pump Ranch, and other projects, have been pursued and need to be added to the CIP.
	ED.3	3.1.6, 4.1.1, 4.1.2, 4.3.2, 6.1.1, 6.1.2	Incorporate fiscal model prepared for the General Plan Update into the Impact Analysis for commercial and industrial projects, 20 acres or larger and into the Fiscal Impact model used to evaluate proposed annexations.	FN	FN	Medium Term	An Economic Vitality Model was created in 2006/07 and used to forecast revenue growth and Town expenditure impacts based on new and future development, and annexed areas.
	ED.4	3.1.7	Review and amend Oro Valley Design Guidelines to more fully address campus-style employment centers.	P&Z	PLG	Short Term	Design Standards Adopted by Ordinance #11-20 on July 6, 2011.

4. Cost of Development Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	COD.1	3.1.6, 4.1.4, 4.1.7, 4.2.1, 4.2.2, 4.2.3, 4.2.4, 4.2.5, 4.2.6, 4.3.1, 4.3.2, 6.1.2	Perform a comprehensive study of the Town's revenue stream to ensure that funding from new development is completely covering the capital costs of infrastructure required to serve the development at the desired LOS (level of service); to project costs to the Town over time that cannot be assessed to new development; and to identify and develop revenue sources that can fund those needs.	FN	FN	Medium Term	Review of revenue stream is part of an annual process tied to budget and legislative restrictions.
	COD.2	4.1.2, 4.1.3	Implement a proactive annexation study to prioritize proposed annexations, concentrating on those proposals that create efficiency in service provision by the Town. Ensure that both long term and short term costs and benefits of annexations are addressed.	SP	TM	Medium Term	A proactive annexation strategic plan has been developed by the Town Manager's Office. Finance department conducts a cost based analysis on every annexation proposal.
	COD.3	4.1.7, 4.1.9	Identify exceptions, if any, to fair share cost recovery that the Town finds to be in the public interest.	FN; ED	FN	Medium Term	Exceptions, if any, are evaluated on a case-by-case basis. Legal limitations exist, including the gift clause.
	COD.4	4.1.5, 1.5.7	Identify proposed new and upgrades to existing regional facilities, and determine if new development can legally be assessed responsibility for improvement of each facility. Develop options for implementation for consideration by the Town Council.	FN; P&Z	FN	Medium Term	Impact fees cover regional facilities such as: major roads, libraries, and parks.

4. Cost of Development Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	COD.5	4.1.6	Continue to require new development to provide infrastructure that accommodates future development identified in the General Plan, as necessary, with an appropriate payback mechanism.	P&Z	PLG	Ongoing	Accommodation for future developments, including water and roads, require payback.
	COD.6	4.1.8	Develop an intergovernmental agreement with Pima County for service provision standards in unincorporated areas of the Planning Area.	TM	TM	Medium Term	A formal IGA has not been adopted. The Town and PC work together through PAG to ensure that roadway and other regional projects within the Planning Area meet Town standards. Pima County also provides opportunity for the Town to comment on development projects within the Planning Area.
	COD.7	4.3.3	Concisely and clearly document on an annual basis the status of the annual budget, CIP, and all studies related to provision of infrastructure by the private and public sector.	FN	FN	Annual	The Infrastructure Asset Inventory is tracked and updated on an annual basis and reported in financial statements.

5. Circulation and Transportation

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	CT.1	5.1.1, 5.1.2, 5.2.1, 5.9.2, 5.9.3, 1.5.2	Annually update the CIP, prioritizing street and circulation capital improvements necessary to implement the General Plan Circulation and Transportation Element.	PW	IS	Annual	Multi-modal construction taking place throughout arterial roadway network.
	CT.2	5.1.5, 5.4.5	Implement the subdivision street standards.	PW	TE	Ongoing	Subdivision Street Design Standards Adopted by Ordinance 11-15, Amended May 18th, 2011
	CT.3	5.1.1, 5.1.2	Regularly update the town wide traffic volume count program to serve as a basis for future planning.	PW	IS	Ongoing	Working with PAG regionally.
	CT.4	5.1.3, 5.9.7	Maintain a traffic safety program to identify and program projects for traffic safety improvements.	PW	IS	Ongoing	2010 Established a Traffic Engineering Unit.
	CT.5	5.1.4, 5.1.9, 5.4.1	Implement the traffic calming plan to preserve neighborhoods through the reduction of cut-through traffic.	PW	IS	Ongoing	Incorporated traffic calming into private and public projects.
	CT.6	1.5.2, 5.1.5, 5.1.6, 5.1.7, 5.3.2, 5.9.1, 5.9.2, 5.9.3, 5.9.5, 6.2.6, 8.2.1, 8.2.2, 8.2.4, 8.5.2, 8.5.3, 8.5.4, 11.3.4	Implement the Pedestrian and Bicycle Plan, and the trails plan.	PW; P&R	IS	Ongoing	Constructing Multimodal projects, CDO Linear Park, and connected open space.
	CT.7	1.5.6	Implement Access Control Guidelines for arterial streets.	PW	IS; Permits	Ongoing	Incorporated access management into private and public projects

5. Circulation and Transportation

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	CT.8	5.1.8	Evaluate possible creation of a connected network of exclusive and on-street routes for neighborhood electric vehicles and similar alternatives.	PW	IS	Long Term	Town density does not support exclusive and on-street routes. Town has implemented sun shuttle dial-a-ride program as a transit alternative.
	CT.9	5.1.10, 11.3.4	Implement a pavement preservation and street maintenance program.	PW	IS	Ongoing	Fully operational Pavement Management Program.
	CT.10	5.2.2, 5.9.2, 5.9.3, 8.5.3	Seek funding for all aspects of financing the Town's transportation system including alternative modes.	PW	IS	Ongoing	Secured RTA funding for bike, pedestrian, and transit projects. Road Funding from HURF.
	CT.11	5.3.3, 5.8.2, 5.9.5, 11.3.4	Working with other jurisdictions, develop a public-private partnership to promote trip reduction programs to reduce vehicle miles traveled (VMT).	PW	IS	Ongoing	Working with PAG committees to develop regional trip reduction programs such as ride-shares. Ride-share program is promoted through the Town's Human Resources Department.
	CT.12	1.5.7, 1.6.8, 5.1.1	Continue to require a full Transportation Impact Study for all major development, defined as all non-residential and multi-family residential over 20 acres and residential developments of 200 lots or greater.	PW	IS; Permits	Ongoing	Required through the development process
	CT.13	5.4.2	Coordinate street improvements with drainage and flood control needs.	PW	IS	Ongoing	Combined Stormwater and roadway projects
	CT.14	5.4.2	Evaluate any wash crossings for collector streets and above in the design process to ensure minimal feasible impact on environmentally sensitive areas or riparian habitat, while maintaining hydraulic efficiency.	PW	IS	Ongoing	The Regional Transportation Authority plan includes \$45 million for transportation-related critical wildlife linkages as part of the environmental and economic vitality element of the plan.

5. Circulation and Transportation

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	CT.15	5.4.3, 11.3.1, 1.1.4	Design improvements of major corridors to maximize protection of scenic vistas and minimize the visual impact of roadways constructed on slopes.	PW	IS	Ongoing	ESL's Scenic Resources Category provides protection for scenic corridors, by directing development design to conserve scenic views across private property.
	CT.16	1.5.5, 5.5.1, 5.5.2, 5.5.3, 5.5.4, 5.6.1, 5.6.2, 5.6.3, 5.7.1, 5.7.2, 5.7.3	Update Transit Development Plan periodically, as delineated in the adopted plan.	TS	T	Ongoing	Town has adopted the Regional Transit Plan and works with the RTA to update this plan annually.
	CT.17	1.5.5, 5.4.1, 5.5.1, 5.6.1, 5.6.3	Continue to review major development plans and public projects for transit integration and pedestrian access.	TS	T	Ongoing	Transit Services reviews transit needs for development projects.
	CT.18	5.6.1, 5.7.2	Annually update the public transit facilities in the capital improvement program.	TS	T	Ongoing	Capital Improvement Program now regional with RTA as lead agency.
	CT.19	5.5.3, 5.6.2, 5.7.3	Integrate Sun Tran Express Service (Route 162) contract to include opportunities for transfers between Coyote Run and Route 162.	TS	T	Short Term	All services within Pima County have been regionalized and seamless transfers now exist between these routes. Smart Car technology is soon to be implemented in 2013 which will improve upon integration of these connections.
	CT.20	5.5.3, 5.6.4, 5.7.3, 5.8.1	Work with the jurisdictions in the northwest region to coordinate public transit services in the Northwest Valley.	TS; TC	T	Medium Term	RTA is the overarching authority for the region, including the Northwest Valley. RTA has implemented all inclusive sun shuttle services throughout the region.
	CT.21	5.8.1	Participate in efforts to study the feasibility of a Regional Transit Authority should the opportunity arise.	TC	T	Long Term	RTA was created and a sales tax initiative approved by voters in 2006.

5. Circulation and Transportation

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	CT.22	5.6.1, 5.7.3	Locate, design and construct a modest public transit transfer facility as stated in the Transit Development Plan. If possible, contract with local business owners or property owners to establish a mini park-and-ride lot with the transfer facility.	TS	T	Medium Term	Two Park and Ride facilities were completed in 2009.
	CT.23	5.9.4, 8.5.4	Continue to develop and distribute promotional materials, including information on bike locker locations and pedestrian and bike routes, to denote Oro Valley as a Bicycle and Pedestrian Friendly Community.	PW; P&R	PW	Ongoing	Oro Valley Police Dept. offers bike/pedestrian safety information available on their website.
	CT.24	5.9.8, 6.2.6, 8.5.1, 8.5.2, 11.3.4	Coordinate through PAG to create a regional pedestrian and bike network.	PW; P&R	IS; P&R	Ongoing	Working with PAG and RTA to create "the Loop" a regional bike and pedestrian path.
	CT.25	5.9.9	Develop a maintenance program for bicycle facilities.	PW	IS; P&R	Medium Term	Sweeping and fog seal programs implemented
	CT.26	5.6.4	Encourage private sector installation of alternative fuel stations.	P&Z	C&S	Medium Term	Ordinance 11-31 (May 18th, 2011) approved 4 EV charging stations across OV.

6. Public Facilities, Services and Safety Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	PFS.1	6.4.4	Expand emergency training programs, such as CPR.	FM; P&R	F	Medium Term then Ongoing	GRFD has been expanding programs
	PFS.2	6.1.4	Develop a flood control ordinance that prohibits development within the floodway.	PW	IS; Permits; PW	Short Term	Adoption of the Floodplain Management Ordinance in 2005.
	PFS.3	6.1.5	Actively solicit non-Town service providers, such as fire districts, to provide comments on proposed rezonings, subdivisions and development plans per the OVZCR.	P&Z	PLG	Ongoing	Golder Ranch Fire District provides comments on all development review proposals.
	PFS.4	6.1.6	Investigate and evaluate opportunities to contract out or privatize public services.	TC	TM	Ongoing	The Town is currently pursuing a limited amount of privatized services. Those include certain Parks Programs, fleet maintenance, and potential legal services.
	PFS.5	6.2.1, 6.2.2, 6.2.5, 6.2.6, 6.4.1, 9.1.7	Jointly work with school districts in siting new schools, development of joint use opportunities on school sites, safe student bike and pedestrian access to school sites and implementing school site reservation policies. Refer also to Action LU.3.	CD	PLG	Ongoing	PAD applications require a Public Services and Facilities Element that includes school siting, student enrollment forecasts, and school/park site dedications. Additionally, new subdivision plans must incorporate safe pedestrian and bike access to schools.

6. Public Facilities, Services and Safety Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	PFS.6	6.2.1, 6.2.3, 6.2.4, 6.4.1	Amend the site analysis requirements for residential rezoning cases to incorporate evaluation of school facilities and address other school planning issues.	P&Z	PLG	Short Term	Site analysis for rezoning cases require the applicant to indicate the number of elementary, junior and senior high school students generated by the rezoning, remaining capacity within the area schools serving the site, and for the applicant to provide a letter from affected school district indicating that a proposed site can accommodate the educational space requirements for the projected number of residents.
	PFS.7	5.1.7, 5.9.6, 5.9.7, 6.2.6	Expand the bicycle safety course program, and develop a pedestrian safety program.	P	P	Ongoing	Implemented a two part bicycle safety course that includes traffic laws, bicycle maintenance, safe riding techniques and a five mile ride. Have also partnered with School Resource Officers to provide bicycle safety at the schools. Continue to conduct "bicycle rodeo's" at Neighborhood Watch events
	PFS.8	6.3.1, 6.3.2, 6.3.3	Develop and maintain a Library Strategic Plan in conjunction with Pima County and the Friends of the Library.	L	P&R; L	Medium Term then Ongoing	IGA with Pima County Resolution 12-14 on March 7th, 2012 to transfer OV public library facilities and operations to the Pima County free library district.
	PFS.9	6.4.2	Continue the programs to decentralize public safety and other public facilities to provide the best service considering new developments and annexations.	TC	TM	Ongoing	Town recently opened new PD substation in OV Marketplace in partnership with a private landowner. Town will continue to uphold this policy as future development and annexations are considered.

6. Public Facilities, Services and Safety Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	PFS.10	6.4.3	Maintain a community-policing and neighborhood watch program.	P	P	Ongoing	Over 40 active NW groups; representing nearly 3,000 individual homes.
	PFS.11	6.4.4	Expand the Town's public safety awareness program.	P; FM; BS	P	Ongoing	PD implemented a reverse 911 program with public works and water. PD also offers several safety and awareness programs, they are all listed on their website.
	PFS.12	6.4.5	Improve upon a Crime Prevention through Environmental Design (CPTED) Program – a program to reduce opportunities for crime by reviewing development plans to ensure easy surveillance, control of access, and establishment of territories (ownership) – with specific criteria when reviewing development properties. Work with Planning & Zoning to add these as Design Guidelines in the Code.	P	P	Medium Term	Completed through adoption of Design Standards in 2011.
	PFS.13	6.4.7	Amend the site analysis requirements and subdivision / development plan requirements in the OVZCR to address response to wildfire impacts.	P&Z	PLG	Medium Term	Site analysis requirements have not been amended, however, the Oro Valley Fire Department reviews all development plans and enforces the Adopted International Fire Code. This code is used to guide development in order to implement necessary mitigation measures to limit wildfire impacts.

6. Public Facilities, Services and Safety Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	PFS.14	6.4.6, 6.1.3	Establish an emergency management plan.	P; FM; BS	P	Short Term	Emergency Management Plan was adopted by Council on 9-19-12.
	PFS.15	6.2.7	Develop siting possibilities and dialogue with Pima Community College and the University of Arizona regarding the potential for branch campuses in the Town.	TC; P&Z	TM	Long Term	The Town maintains close relations with PCC, which has opened a NW campus just outside of the Town boundaries. The Town also continues to develop relationships with the U of A, which recently purchased a research laboratory in the Town and has opened a new Oro Valley BIO 5 campus.
	PFS.16	3.1.8, 5.2.2, 6.1.7, 6.3.1, 8.1.3, 11.1.1, 11.5.7, 11.5.11	Pursue and hire a professional grant writer.	CD	PLG	Medium Term	No specific staff hired. Responsibility currently spread across various departments. No further action planned.

7. Housing Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	H.1	7.1.1, 7.1.4, 7.1.5, 7.2.1, 7.2.3	Implement and periodically re-view design guidelines, including those for special needs, to ensure high-quality residential environments.	P&Z	PLG	Ongoing	Design Standards Adopted by Ordinance 11-20 on July 6, 2011.
	H.2	7.1.2	Establish procedures to monitor neighborhood conditions and work with neighborhoods to take appropriate actions.	P&Z	PLG	Long Term	Action implemented through neighborhood meetings, wash (watch) maintenance program, HOA forums, and Constituent Service Coordinator.
	H.3	7.1.3	Amend the OVZCR to provide incentives for incorporation of amenities, including day care, in multifamily development.	P&Z	PLG	Medium Term	Day care currently requires a Conditional Use Permit. Plans to amend the OVZCR are not currently on the Planning Work Plan.
	H.4	7.1.2	Create and initiate a neighborhood enhancement program to ensure that Oro Valley neighborhoods remain at a high quality standard.	P&Z	PLG	Long Term	Initiated Neighborhood Clean Up Program in 2005, however it was terminated in 2009 due to budgetary constraints.
	H.5	7.2.1, 7.2.2, 7.2.3, 7.2.4, 7.3.1	After developing a housing and employment baseline, biennially report to the Town Council and the community on the changes to the housing base for the previous year, including but not limited to provision of special needs housing, number of units per residential building type.	P&Z	PLG	Short Term / Ongoing	A housing inventory and report is planned for Fall 2012 in conjunction with the General Plan update. Biennial updates to the housing report are not feasible.

8. Parks and Recreation Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	PR.1	8.1.1, 11.1.1, 11.1.2, 11.1.5, 11.1.7, 11.1.10, 11.5.4, 11.5.6, 11.5.11	Prepare an Open Space Management Plan to determine the appropriate level of use and protection of natural open space areas within the Town.	P&R	P&R; L; CR	Short Term	An Open Space Management Plan has not been completed. Per Oro Valley Parks and Recreation, current levels of open space do not necessitate an Open Space Management Plan. However, a regional open space acquisition program has been established and initiated on such projects as the Tortolita Park Expansion. Future action should be considered.
	PR.2	8.1.1, 8.1.2, 8.3.2, 8.3.3, 8.3.5, 8.3.6, 9.1.5	Acquire, design and construct municipal park and open space facilities, considering the diversity of needs, demographics and preferences of residents.	P&R	P&R; L; CR	Ongoing	Several park projects have been approved including the CDO Linear Park, a new Accessible Playground, the archery range, and the Aquatic Center Expansion. Naranja Park, however, was defeated by voters in a bond proposal in 2008.
	PR.3	8.1.2, 8.2.1, 8.3.1, 8.4.1, 8.4.2	Annually update the CIP to include improvements to the parks, recreation, and open space system.	P&R	P&R; L; CR	Annual	A new CIP is produced annually and includes parks and recreation improvements when revenues allow.
	PR.4	8.1.3, 8.3.1, 11.1.11	Work with community members to create a park, recreation and trails advocacy and funding entity.	P&R; TC	P&R; L; CR	Medium Term	To date this type of funding and advocacy has not been developed.
	PR.5	8.3.2, 8.3.3, 8.3.7	Incorporate into the plan review process, requirements, procedures, and criteria for assessing the recreational facility needs of the residents of proposed subdivisions.	P&Z	PLG	Short Term	Amendments to subdivision Recreation Area standards to P&ZC 10-5 adopted by Town Council.
	PR.6	8.3 (all)	Implement, and update as necessary, adopted parks and recreation plans.	P&R	P&R; L; CR	Ongoing	Individual plans exist and are updated for individual parks. A comprehensive town-wide parks and recreation master plan has yet to be developed.

8. Parks and Recreation Actions

Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	PR.7	8.2 (all), 8.4.1, 8.4.2, 8.5.1, 8.5.5, 11.1.6, 11.1.10	Initiate a phased Trail Location, Acquisition, and Development Program including the annual action items in the Trails Task Force Report.	P&R	P&R; L; CR	Ongoing	Trail acquisition and development occurs in tandem with the development of each parcel.
	PR.8	8.5.5	Initiate a Park and Trail Maintenance Program.	P&R	P&R; L; CR	Medium Term	Adopt-a-trail program along with parks and recreation staff address any ongoing maintenance.
	PR.9	8.5.6, 8.5.7	For trail installation to be constructed and maintained by the private sector, require appropriate signage to be addressed as part of the development review process and subsequently installed.	P&Z	PLG	Medium Term	Appropriate signage is required as part of the development process.
	PR.10	8.6.1, 6.2.5, 6.2.2	Develop joint use agreements of recreational facilities with the School District to further enhance the availability of recreational facilities to the community.	P&R	P&R; L; CR	Ongoing	Agreements established with Amphi School District.
	PR.11	8.2.2, 8.2.3	Revise the OVZCR to include provisions that ensure public access per the approved trails plan.	P&Z	PLG	Short Term	Currently, public access is ensured as a part of the development process without an amendment to the OVZCR. No further action is planned.
	PR.12	6.1.7	Seek corporate underwriting for park facilities.	P&R	P&R; L; CR	Medium Term	Town continues to seek and receive corporate underwriting.
	PR.13	8.3.7	Modify the OVZCR and the development review process to seek creation of larger, shared recreational facilities in preference to smaller, subdivision-based facilities.	P&Z; P&R	P&R; L; CR	Medium Term	This item has been accomplished through the adoption of the ESL ordinance.

9. Arts and Culture Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	AC.1	9.1.2	Keep the master operating agreement between the Town and Greater Oro Valley Arts Council (GOVAC) current.	CD	PLG	Ongoing	July 14th 2009, GOVAC became SAACA. Memorandum of understanding now under Economic Development.
	AC.2	9.1.3, 9.1.4	Regularly update and utilize the Cultural Assessment to ensure needs of existing and new residents are being adequately addressed.	CD	P&R; L; CR	Medium Term	Town does not update or utilize Cultural Assessment Report, this is an out of date report first published in 1994 by the Town Clerk's office.
	AC.3	9.1.5	Complete planning and work to develop the Performing Arts, Cultural Arts and Community Center (Naranja Town Site).	TM; CD	P&R; L; CR	Ongoing	2008 Election Bond not passed - postponed. No action plan in place.
	AC.4	9.1.8, 9.1.5	Further develop a variety of opportunities for visual and performing arts.	CD	P&R; L; CR	Ongoing	Town works with SAACA to further a variety of opportunities for the arts. Additionally, Town continues to pursue development of a performing arts center.
	AC.5	9.1.9, 9.1.10, 9.1.13	Develop relationships with businesses and other arts/cultural organizations around the state to capitalize on limited resources and create new opportunities for Town residents.	CD	ED	Ongoing	Town continues to partner with SAACA and local businesses.
	AC.6	9.1.11	Continue to provide organizational resources to implement the Oro Valley endowment fund which includes an arts component per Town Council resolution.	CD	P&R; L; CR	Ongoing	Became Oro Valley Community Foundation - no longer Town sponsored.

9. Arts and Culture Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	AC.7	8.3.4, 9.1.12	Continue to implement and direct funding of arts resources, including the 1% arts ordinance.	P&Z	PLG	Ongoing	The Town of Oro Valley continues to implement the 1% arts ordinance on all applicable development projects over \$50,000. Additionally, the Town utilizes max PAG grant in the amount of \$25,000 toward Transportation Art by Use program.
	AC.8	9.1.7, 9.1.8	Form collaborative efforts between the Library, Parks and Recreation, arts organizations and the school district on arts, cultural, recreational and educational programs.	CD; P&R	P&R; L; CR	Ongoing	Library/ Parks and Recreation work with SAACA and the School District to host annual recreation programs such as the tree lighting festival and Steam Pump Ranch festivals.
	AC.9	9.1.6	Develop a plan and funding sources to encourage the creation of one or more arts districts	CD	PLG	Medium Term	Initial work Fall/Winter 2012.
	AC.10	9.1.12	Revise the Town Code and Zoning Code so that all public art is reviewed by the Public Art Review Committee.	P&Z	PLG	Short Term	Public Art Review Committee was reorganized and dissolved.

10. Archaeological and Historic Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	AHR.1	10.1.6, 10.2.2, 10.2.3, 10.2.4	Independent of the development review process, work to protect cultural resources through interagency partnerships.	CD	P&R; L; CR	Ongoing	Town works collaboratively with Pima County and the State Historic Preservation Officer (SHPO) to protect cultural resources.
	AHR.2	10.1.5, 10.1.6, 10.3.1	Seek funding for preservation and interpretive facilities.	CD	P&R; L; CR	Medium Term	Town seeks funding through Pima County Bonds, the Tohono O'odham Nation, and SHPO for preservation and interpretive facilities.
	AHR.3	10.1.2, 10.1.3, 10.1.4	Initiate and implement Certified Local Government process	CD	P&R; L; CR	Medium Term	The Town was granted Certification in 2009.
	AHR.4	10.1.2, 10.1.3, 10.2.1, 10.2.4	Create an historic and cultural overlay district with standards and design guidelines.	P&Z	P&R; PLG	Short Term	Oro Valley's plan for a historic and cultural overlay district is in draft form, but has yet to be initiated.

11. Open Space and Natural Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	OS.1	8.1.1, 11.1.1, 11.1.2, 11.1.10, 11.5.1, 11.5.2, 11.5.6	Develop a prioritization and acquisition program for open space to be owned by the Town. (Related to PR.1)	P&Z	PLG	Short Term	Means for ownership addressed as apart of ESL process. A regional acquisition program has been established through Pima County.
	OS.2	11.1.3, 11.2.1	Review existing approved PADs to find ways to additionally minimize environmental impacts and seek ways to do so without negatively affecting property rights.	P&Z	PLG	Medium Term	PAD requests to increase density trigger ESL compliance. No other action planned.
	OS.3	11.1.6, 10.2.2, 8.5.5, 8.5.6, 8.5.7	Develop a program to place interpretive elements for trails to provide educational information on the environment and the protection of resources in an unobtrusive manner.	P&R	P&R; L; CR	Medium Term	Interpretive Signage has been placed in several parks around Oro Valley including the James D. Kriegh Park, and at the Oro Valley Municipal Complex.
	OS.4	8.2.3, 11.1.4, 11.1.8, 11.2.6	Amend the OVZCR to use open space preservation as a criterion in deciding the approval or denial of land use rezoning proposals.	P&Z	PLG	Short Term	Implemented through ESL
	OS.5	11.2.5	Work with Pima County, Arizona Game and Fish Dept., the Nature Conservancy and others to develop a GIS database of biological resources for the Town, and updated upon annexation.	P&Z	PLG	Medium Term	ESL process resulted in updated, Town-wide mapping of riparian, significant vegetation, and wildlife corridors.
	OS.6	11.2.8	Participate in the development and implementation of the Sonoran Desert Conservation Plan.	P&Z	PLG	Medium Term	ESL will implement many SDCP principles.

11. Open Space and Natural Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	OS.7	11.2.16	Amend the OVZCR to allow, if in-place protection is not feasible, the transplantation of healthy native vegetation to approved sites within, or as a less preferable option, outside the project limits.	P&Z	PLG	Medium Term	The Landscape Conservation Section of the OVZCR was amended February 16, 2011 and provides for mitigation techniques (including transplantation) when areas of significant vegetation are present but cannot be preserved in place due to development.
	OS.8	11.2.18, 11.5.5, 12.1.5	Within the limits of state law, consider an ordinance limiting mineral material extraction in wash and flood prone areas. (unimplementable, new state legislation regarding mineral extraction prevents this action)	P&Z	PLG	Medium Term	State legislation allows for mining activities in mineral rich areas.
	OS.9	11.2.19 , 5.4.2, 1.1.5	Review, and amend as necessary, the OVZCR to provide guidelines for the safe movement of wildlife above and below roadways and through or around other man-made environments.	P&Z	PLG	Medium Term	Addressed through ESL Circulation Improvements Section.
	OS.10	1.1.4, 5.4.3, 5.4.5, 11.3.1, 11.3.2, 11.3.3	Review, and amend as necessary, the OVZCR to require all new development and improvements to existing development, both public and private, to maintain and/or enhance the character and quality of views from and along scenic corridors and public parks.	P&Z	PLG	Medium Term	Action prevented by Proposition 207.

11. Open Space and Natural Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	OS.11	11.5.1, 11.5.2, 11.5.3, 11.5.6	Create and work with the ESL advisory committee to establish an open space strategic planning process per OS.1.	P&Z	PLG	Short Term	ESL Public and Technical Advisory Committees contributed to creating permanent Open Space standards.
	OS.12	8.1.1, 11.1.1, 11.1.2, 11.5.1, 11.5.2	Appoint or hire a Town staff member, or a volunteer, with natural open space and natural resources background to research, identify and secure funding for open space acquisition and management.	P&Z	PLG	Short Term	Not included in the Work Plan. No resources available.
	OS.13	10.1.5, 10.2.2, 10.2.4, 11.5.7, 11.5.8, 11.5.9, 11.5.10	Working with other agencies, develop environmental education programs to educate the community on cultural heritage, wildlife, vegetation and resource areas in the Town.	P&R	PLG	Medium Term	Environmental education programs have been developed in coordination with Oro Valley Historic Society, the Historic Preservation Commission, SHPO, Pima County, Native Seed Search, and the University of Arizona, such as: Steam Pump Ranch, interpretive signage, Save-a-plant, and Community Academy.
	OS.14	11.5.11	Coordinate and cooperate with Pima County, State Lands, State Parks, and national conservation organizations towards protection and preservation of environmentally sensitive Sonoran Desert lands extending north and west from Honey Bee Canyon/Sausalito Creek to the Tortolita Mountain Park and the Pinal County line for the establishment of a passive use natural recreation area through the Arizona Preserve Initiative, IGAs, possible leases or acquisitions, land use planning, and other protection strategies.	P&Z	PLG	Ongoing	Support for Tortolita Mountain Park made available through open space bond acquisition. ESL provides for habitat linkages and connectivity.

11. Open Space and Natural Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	OS.15	11.1.7, 11.1.10, 11.5.11	Work with other local jurisdictions to create a regional open space system.	P&Z	PLG	Ongoing	Coordinated open space planning with Pima County regional trails. Additionally, the Town worked with The Town of Marana to produce a trail map for public distribution.
	OS.16	11.1.1, 11.1.2, 11.1.11, 11.5.6, 11.5.11	Identify and implement strategies and mechanisms, other than by fee simple acquisition, that hold the highest potential for success for conserving open space.	P&Z	PLG	Medium Term	ESL used as one strategy for Open Space conservation. Additionally, working with Pima County to pursue bond acquisition for priority environmentally sensitive areas.
	OS.17	11.2.20, 11.5.8, 11.5.9	Continue to promote the Save-A-Plant program.	P&Z	PLG	Ongoing	Re-activated in town program in 2012.

12. Water Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	WR.1	11.2.18, 12.1.2, 12.1.3, 12.1.4, 12.1.5	Develop a floodplain management ordinance.	PW	IS; PW	Short Term	Adoption of the Floodplain Management Ordinance in 2005
	WR.2	12.1.3	Amend the site analysis requirements, as necessary, to address cumulative impacts on on-site and off-site drainage.	P&Z	PLG	Medium Term	Accomplished through drainage report process.
	WR.3	12.1.6, 12.1.7	Implement the storm water management program.	PW	IS	Ongoing	Fully operational Stormwater Management Program in 2007
	WR.4	12.1.7	Coordinate with Pima County Wastewater Management to investigate neighborhood conversions from septic tank to sewer systems where existing wells are potentially threatened.	PW	Permits; WU	Ongoing	This item has been completed and resolved by requiring connection to the Pima County Wastewater System and there have been no problems with existing wells.
	WR.5	12.2.1, 12.2.2, 12.2.3, 12.2.4, 12.2.5, 12.2.6, 12.3.4	Investigate and evaluate opportunities for water management, including acquisition and use of alternative supplies, so Oro Valley can adequately plan for the future and ensure a sufficient water quality and supply.	WU	W	Ongoing	This item is an ongoing item for Oro Valley Water Utility. The Town has diversified its water supplies and has developed its Reclaimed Water System and its Central Arizona Project water through IGAs with Tucson Water. In addition, the Town recharges its CAP water in facilities and has built up groundwater storage accounts in the Tucson Active Management Area. These sources of supply ensure a safe and reliable water supply for our community.

12. Water Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	WR.6	12.2.5	If used, monitor the effects of the use of CAP water as identified in Policy 12.2.5.	WU	W	Long Term	This item has been completed and Oro Valley Water Utility has conducted studies to show the potential changes in water quality with the use of CAP water. Those studies concluded it is a safe and reliable supply that meets the water quality standards. Future studies may be implemented as we increase our use of CAP water.
	WR.7	12.3.1, 12.3.2, 12.3.3, 12.3.4, 12.3.5	Implement a comprehensive Town-wide water conservation program, and participate in regional water conservation programs.	WU	W	Ongoing	Oro Valley water Utility has an ongoing Water Conservation Program that includes water audits to help customers save water and money. Oro Valley Water also provides water conservation information through the water bill inserts, the Oro Valley Vista and water conservation seminars. OV Water also has a tiered water rates pricing structure that encourages water conservation. Additionally, OV Water is currently developing a water conservation education program with local schools and are a member in the regional Water Conservation alliance of Southern Arizona (Water CASA).
	WR.8	12.1.7	Revise the OVZCR to ensure that sewage systems can be physically provided within subdivisions when off-site infrastructure becomes available.	P&Z	PLG	Medium Term	OVZCR has not been revised. Item not included in the Work Plan.

12. Water Resources Actions							
Status	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
	WR.9	12.2.7	Set up procedures to meet all State and Federal regulations regarding the treatment, quality, and monitoring required for the use of reclaimed water.	WD	W	Long Term	Design, construction, delivery and use of reclaimed water by the Town's end users are compliant with all State regulatory requirements. In coordination with Arizona Dept. of Environmental Quality (ADEQ), Water Utility developed a monitoring program that ensures full regulatory compliance.
	WR.10	6.1.1	Update the Potable Water System Master Plan to reflect this General Plan.	WU	W	Short Term	The Potable Water Master Plan was completed in 2006 and is currently being used. Costs and some modifications to this plan are being updated.

APPENDIX B

General Plan Progress Report

Analysis of Incomplete Action Items:

Total Number: 13

Short Term: 5 Action Items
Medium Term: 6 Action Items
Ongoing: 2 Action Items

This appendix details the incomplete Action Items identified in the 2020 General Plan.

Coordinating Department Acronyms

Following each action item in the tables that follow Town department(s) are identified as primary coordinators or facilitator of implementing the given action. Acronyms for the “Primary Responsibility” and “Lead” Departments are provided below.

Town Departments / Divisions:

BS - Building Safety
CD - Community Development
CR - Cultural Resources
C&S - Conservation and Sustainability
DIS - Development
Infrastructure Services Dept.

ED - Economic Development
F - Fire Department
FM - Fire Marshall
FN - Finance
IS - Infrastructure Services
L - Librarian
P - Police
PW - Public Works
P&R - Parks and Recreation
T - Transit Division
TA - Town Attorney
TC - Town Council
TE - Town Engineer
TM - Town Manager
W - Water Department
WD - Water Director
WU - Water Utility

Incomplete Action Items: Included in the Planning Work Plan

Focus Area	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
Community Design	CD.2	2.2.1	Review procedures to ensure continuous enforcement of Section 13-107 (Solar Protection) of the OVZCR. (Now OVZCR Section 27.1)	DIS	C&S	Short Term	Solar installations should be tracked through the permitting process. Zoning code not implementable due to vague language. Work plan item needed.
Archaeological & Historic Resources	AHR.4	10.1.2, 10.1.3, 10.2.1, 10.2.4	Create a historic and cultural overlay district with standards and design guidelines.	DIS	P&R; DIS	Short Term / Ongoing	Oro Valley's Plan for a historic and cultural overlay district is in draft form, but has yet to be initiated.

Incomplete Action Items: Items to be considered for future Work Plans

Focus Area	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
Housing	H.3	7.1.3	Amend the OVZCR to provide incentives for incorporation of amenities, including day care, in multifamily development.	DIS	DIS	Medium Term	Day care currently requires a Conditional Use Permit. Plans to amend the OVZCR are not currently on the planning work plan.
Public Facilities, Services, and Safety	PFS.16	3.1.8, 5.2.2, 6.1.7, 6.3.1, 8.1.3, 11.1.1, 11.5.7, 11.5.11	Pursue and hire a professional grant writer.	DIS	DIS	Short Term	No specific staff hired. Responsibility currently spread across various departments. No further action planned.
Parks & Recreation	PR.1	8.1.1, 11.1.1, 11.1.2, 11.1.5, 11.1.7, 11.1.10, 11.5.4, 11.5.6, 11.5.11	Prepare an Open Space Management Plan to determine the appropriate level of use and protection of natural open space areas within the Town.	DIS	DIS; L; CR	Short Term	An Open Space Management Plan has not been completed. Per Oro Valley Parks and Recreation, current levels of open space do not necessitate an Open Space management Plan. However, a regional open space acquisition program has been established and initiated on such projects as the Tortolita Park Expansion. Future action should be considered.
Parks & Recreation	PR.4	8.1.3, 8.3.1, 11.1.11	Work with community members to create a park, recreation and trails advocacy and funding entity.	DIS; TC	DIS; L; CR	Medium Term	To date this type of funding and advocacy has not been developed.

Incomplete Action Items: Items to be considered for future Work Plans

Focus Area	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
Open Space & Natural Resources	OS.12	8.1.1, 11.1.1, 11.1.2, 11.5.1, 11.5.2	Appoint or hire a Town staff member, or a volunteer, with natural open space and natural resources background to research, identify and secure funding for open space acquisition and management.	DIS	DIS	Short Term	Not included in the Work Plan. No resources available.
Arts & Culture	AC.3	9.1.5	Complete planning and work to develop the Performing Arts, Cultural Arts and Community Center (Naranja Town Site).	TM; CD	DIS; L; CR	Ongoing	2008 Election Bond not passed - postponed. No action plan in place.

Incomplete Action Items: Items that are no longer relevant or feasible

Focus Area	Number	Policy	Actions	Primary Responsibility	Lead	Time Frame	Notes
Arts & Culture	AC.2	9.1.3, 9.1.4	Regularly update and utilize the Cultural Assessment to ensure needs of existing and new residents are being adequately addressed.	CD	DIS; L; CR	Medium Term	Town does not update or utilize Cultural Assessment Report, this is an out-of-date report first published in 1994 by the Town Clerk's office. No further action is planned.
Parks & Recreation	PR.11	8.2.2, 8.2.3	Revise the OVZCR to include provisions that ensure public access per the approved trails plan.	DIS	DIS	Short Term	Currently, Public access is ensured as a part of the development process without and amendment to the OVZCR. No further action is planned.
Land Use	LU.12	1.5.2	Rezone all Town-owned parks to Parks/Open Space zoning district.	DIS	DIS	Medium Term	Was not included in the Planning and Zoning Work Plan.
Water Resources	WR.8	12.1.7	Revise the OVZCR to ensure that sewage systems can be physically provided within subdivisions when off-site infrastructure becomes available.	DIS	DIS	Medium Term	OVZCR has not been revised. Not included in the Work Plan.
Public Facilities, Services, and Safety	PFS.13	6.4.7	Amend the site analysis requirements and subdivision / development plan requirements in the OVZCR to address response to wildfire impacts.	DIS	DIS	Medium Term	Site analysis requirements have not been amended, however, the Oro Valley Fire Department reviews all development plans and enforces the Adopted International Fire Code. This code is used to guide development in order to implement necessary mitigation measures to limit wildfire impacts. No further action is planned to amend site analysis requirements.

**MINUTES
ORO VALLEY PLANNING AND ZONING COMMISSION
REGULAR SESSION
April 7, 2015
ORO VALLEY COUNCIL CHAMBERS
11000 N. LA CANADA DRIVE**

REGULAR SESSION AT OR AFTER 6:00 PM

CALL TO ORDER

Chairman Rodman called the April 7, 2015 regular session of the Oro Valley Planning and Zoning Commission to order at 6:00 PM.

ROLL CALL

PRESENT: Bill Rodman, Chairman
Bill Leedy, Vice-Chair
Greg Hitt, Commissioner
Frank Pitts, Commissioner
Melanie Barrett, Commissioner
Charlie Hurt, Commissioner
Tom Drazazgowski, Commissioner

ALSO PRESENT:

Joe Hornat, Council Member
Lou Waters, Vice-Mayor

PLEDGE OF ALLEGIANCE

Chairman Rodman led the Planning and Zoning Commission members and audience in the Pledge of Allegiance.

CALL TO AUDIENCE

Bill Adler, Oro Valley resident, stated that the Planning Commission recommended approval of a senior care ordinance back in December. There has been a good deal of discussion since then, and it's likely that when we look at the ordinance again it will very different. Item 3 on your agenda, is something that is routine.

COUNCIL LIAISON COMMENTS

Council Member Hornat updated the Planning and Zoning Commission and audience on the following:

- Naranja Park
- March 18th Council Meeting,
 - Desert Sky
 - Miller Ranch was continued
- April 15th Council Meeting,
 - Manager's Recommended budget
 - La Cholla Major General Plan Amendment
- EEZ Zone for All Seasons Oro Valley Senior Care facility
- Expectations of the Council Report

REGULAR AGENDA

1. REVIEW AND/OR APPROVAL OF THE FEBRUARY 3, 2015 REGULAR SESSION MEETING MINUTES

MOTION: A motion was made by Commissioner Hurt and seconded by Commissioner Barrett to approve the February 3, 2015 Regular Session meeting minutes.

MOTION carried, 6-0. with Tom Drazazgowski, Commissioner abstained.

2. PUBLIC HEARING: ZONING CODE AMENDMENT TO SECTION 28.5.B.15. TO ALLOW ILLUMINATED WINDOW SIGN(S) AND SECTION 28.6.B. TO ALLOW BALLOONS FOR GRAND OPENING EVENTS, OV715-001

Patty Hayes, Zoning Plans Examiner, presented the following:

- Proposal
- Window Signs
- Illuminated Window Sign
- Multiple Window Signs
- Balloons
- Balloon Height
- General Plan
- Conclusion

Chairman Rodman opened the public hearing.

Don Bristow, Oro Valley Resident, stated that Oro Valley businesses have failed to comply with the town code on illuminated window signs without consistent enforcement. Since 2010 the Town has made 30 changes to the sign code. It has been said that each of these changes meet the general plan goals and policies. The Planning Commission should not recommend approval of this request. There is no evidence that businesses are in support of this code change and there is no factional

evidence that illuminated window signs improve advertising effectiveness. Illuminated window signs do not meet the two criteria for signs in Oro Valley: identification or direction.

Mr. Bristow stated it has been decided that not allowing balloons is a serious short coming in the Oro Valley sign code. There has been no data collected that supports allowing balloons. The proposed usage does not comply with the general plan policies.

Bill Adler, Oro Valley resident, commented that signs are regulated out of public interest not private interest. Staff mentioned one policy but overlooked the second, signage is intended for identification not advertising. Oro Valley has accommodated businesses and where does it stop? There is no evidence that these signs generate business. The general plan and the sign code should be relied upon.

Dave Perry Oro Valley resident and President of the Oro Valley Chamber of Commerce, stated that the Chamber stands in support of the zoning code amendment. It is believed that additional lighted signs within 6 square foot of a storefront window will allow Oro Valley businesses to more effectively advertise their goods and services. This allowance would further help Oro Valley businesses be successful. Most retailers' signs are visible within the shopping center, an additional lighted sign in a business store front would not impact Oro Valley residents aesthetically.

It is innocent to fly balloons at your grand opening and businesses should be permitted to celebrate 4 or 5 days as recommended. Adoption of these two zoning code amendments would be one more indication that Oro Valley is truly open for business.

Chairman Rodman closed the public hearing.

MOTION: A motion was made by Commissioner Drazazgowski and seconded by Commissioner Hitt to recommend approval of the Zoning Code Amendment to Section 28.5.B to allow illuminated signs in the window sign display area as provided in Attachment 1.

MOTION carried, 6-1 with Commissioner Barrett opposed.

MOTION: A motion was made by Vice-Chair Leedy and seconded by Commissioner Hurt to recommend approval of the Zoning Code Amendment to Section 28.6.B allowing balloons for grand opening events or change in ownership as provided in Attachment 1.

MOTION carried, 6-1 with Commissioner Barrett opposed.

3. DISCUSSION AND POSSIBLE ACTION ON THE PLANNING DIVISION TWO YEAR WORK PLAN (FISCAL YEAR 15-16 AND FISCAL YEAR 16-17) INCLUDES LONG RANGE PLANS AND ZONING CODE AMENDMENTS

Chad Daines, Principal Planner, presented the following:

- Planning Work Plan FY 15/16 - 16/17
- Why a Work Plan?
- Development Review Team Tasks
- Status of General Plan Implementation (SIP)
- Planning Work Plan FY 13-14 Report Card
- Your Voice/Our Future (General Plan Update)
- The District
- The District: Retro-fit
- Form-based Code
- Complete Streets
- Arroyo Grande/Tangerine 550
- Historic overlay/Open Space/Rezone Parks
- Zoning Code Amendments
- Discussion

Bill Adler, Oro Valley resident, stated that the work plan did not get to the items that were priority. Part of the problem is that we rely on the general plan for this work plan, which is a mistake. Most policies in the general plan cannot be implemented, the policies are not worded specific enough so they lend themselves to be translated into an ordinance. Form based code is an alternative to conventional zoning, which focuses on uses. Mr. Adler is against the rezoning of parks to open space, which would conflict with sports tourism.

Dave Perry, Oro Valley resident, stated that the Chamber started off with the concept of trying to create downtown Oro Valley and have abandoned that idea, because there is no practical way to do that. You can have an art and culture district and redevelop some existing infrastructure and buildings to accomplish the same goal. From his prospective, Arroyo Grande and Tangerine 550 are something that local government should look at. Mr. Perry went on to comment that Oro Valley is running out of undeveloped property.

Staff facilitated an exercise with the Commission which accomplished the following:

- Identified additional work plan items suggested by individual Commissioners
- Reduced the complete list down to a final list based on Commission consensus
- Prioritized the final list into high, medium and low priorities

MOTION: A motion was made by Vice-Chair Leedy and seconded by Commissioner Hitt The Commission recommended approval of the following work plan items:

High Priority

- General Plan
- Arroyo Grande - Tangerine 550
- The District

Medium Priority

- Parking
- Permitted Use Table
- Conditional Use Permits
- Senior Care

Low Priority

- Minor Plat Amendment
- Setback Projections
- Wireless Facilities
- Minor Setback Reductions

The remainder of the work plan items were not recommended.

MOTION carried, 7-0.

The phone call with Commissioner Pitts ended at 8:44 PM.

4. DISCUSSION REGARDING ELECTRONIC PACKET DELIVERY

Roseanne Flores, recording secretary, presented the following:

- Going green
- Saves money
- Saves staff time
- Saves mailing cost
- Saves paper cost
- It's what Council is doing
- User friendly

All Commissioners chose to go paperless.

5. YOUR VOICE, OUR FUTURE PLANNING AND ZONING COMMISSION LIAISON UPDATE

Commissioner Leedy gave a brief overview of the Your Voice, Our Future update:

- Making great progress and extraordinary work
- Scheduled to meet for the last development committee tomorrow night
- The process in intergrading all three of the major committees
- Staff goes away for two months and puts together a document
- The committees will review the final draft this summer

PLANNING UPDATE (INFORMATIONAL ONLY)

ADJOURNMENT

MOTION: A motion was made by Commissioner Drazazgowski and seconded by Commissioner Barrett to adjourn the April 7, 2015 Planning and Zoning Commission meeting at 8:53 PM.

MOTION carried, 6-0.



Town Council Regular Session

Item # 6.

Meeting Date: 05/20/2015
Requested by: Councilmember Zinkin & Councilmember Burns
Submitted By: Julie Bower, Town Clerk's Office
Department: Town Clerk's Office

Information

SUBJECT:

DISCUSSION AND POSSIBLE DIRECTION REGARDING PERSONNEL POLICY 14 - OVERTIME

RECOMMENDATION:

N/A

EXECUTIVE SUMMARY:

Councilmember Zinkin and Councilmember Burns have requested that the item be placed on the agenda for discussion.

BACKGROUND OR DETAILED INFORMATION:

N/A

FISCAL IMPACT:

N/A

SUGGESTED MOTION:

I MOVE _____



Town Council Regular Session

Item # 7.

Meeting Date: 05/20/2015
Requested by: Councilmember Zinkin & Councilmember Garner
Submitted By: Julie Bower, Town Clerk's Office
Department: Town Clerk's Office

Information

SUBJECT:

~~*DISCUSSION AND POSSIBLE DIRECTION REGARDING ESTABLISHING A TASK FORCE FOR THE ENVIRONMENTALLY SENSITIVE LAND ORDINANCE~~
(Removed from the agenda on 5/18/15 at 11:00 a.m.)

RECOMMENDATION:

N/A

EXECUTIVE SUMMARY:

Councilmember Zinkin and Councilmember Garner have requested that the item be placed on the agenda for discussion.

BACKGROUND OR DETAILED INFORMATION:

N/A

FISCAL IMPACT:

N/A

SUGGESTED MOTION:

I MOVE _____
