



Office of the Town Council

Trip Report

Purpose: 2015 National League of Cities Summer Leadership Forum

Date: June 9 - 13, 2015

Location: Grand America Hotel
Salt Lake City, UT

Attendees: Councilmember Mike Zinkin

Summary:

More than 200 local leaders attended the National League of Cities (NLC) summer board of directors meeting and policy forum. In addition to a business meeting for NLC's board of directors, the forum provided a platform for members of the seven policy and advocacy steering committees to discuss the organization's federal action priorities and policy positions on issues important to cities, including supporting our transportation infrastructure, public safety and creating a level playing field for our community businesses.

Councilmember Zinkin was selected to serve on the 2015 NLC Community and Economic Development Committee in January.

Highlights of the two-day forum included:

- Deliberation over NLC's federal action priorities: close the online sales tax loophole; invest in transportation priorities; protect municipal bonds
- Consideration of amendments to NLC's National Municipal Policy, which will be voted on by the membership at the Annual Business Meeting in November
- Mobile workshops to see how Salt Lake City is innovating in areas including transportation and sustainability

Supplemental notes, conference schedule and letter of appointment are attached.

Report submitted to the Town Clerk on June 16, 2015.

Mike Zinkin
Councilmember

SUPPLEMENTAL REPORT FOR NLC SUMMER LEADERSHIP FORUM

As usual networking was the primary reward from attending a National forum of the Nation's leaders. The only people invited to this forum were members of the different Steering Committees, so there was ample opportunity to really dwell on items that could be of benefit for our Town.

Nationally, the Transportation Bill is of paramount importance to the Nation. The use of public transportation is becoming more and more part of the Nation's lifestyle. How does this affect Oro Valley? I do not think it is too early to start thinking about developing a transit system that would start at Ina and travel north to the Pinal County line.

With the potential annexation of Arroyo Grande, it is not too early to start think about how we are going to get our citizens around. I am not advocating that we start requesting feasibility studies or grant monies. However, money for public transit will be available and Oro Valley needs to be ready. This *could* be a project for the RTA, if the voters decide to continue it, but I believe that we need to be ready to strike when the iron is hot.

I discovered there is funding available for Parks and Rec. from a fund called the Land and Water Conservation Fund. When Congress reauthorizes it, the money will come from off shore oil drilling. The City of Mesa has utilized these funds as shown below:

Grant ID & Element	Type	Grant Element Title	Grant Sponsor	Amount	Status	Date Approved	Exp. Date	Cong. District	County
45 - XXX	D	KINO SWIMMING POOL	CITY OF MESA	\$68,000.00	C	3/19/1968	12/31/1970	1	Maricopa
75 - XXX	D	REED PARK	CITY OF MESA	\$75,453.92	C	6/26/1970	1/31/1972	6	Maricopa
91 - XXX	D	FITCH PARK	CITY OF MESA	\$76,946.50	C	5/26/1970	12/31/1972	1	Maricopa
121 - XXX	D	FITCH PARK PHASE II	CITY OF MESA	\$85,539.50	C	5/13/1971	12/31/1973	1	Maricopa
126 - XXX	D	REED PARK PHASE II	CITY OF MESA	\$89,168.43	C	1/7/1971	7/31/1973	6	Maricopa
131 - XXX	A	PARK SITE SOUTHWEST AREA OF MESA	CITY OF MESA	\$66,000.00	C	3/10/1971	9/1/1975	1	Maricopa
157 - XXX	D	EVERGREEN PARK DEVELOPMENT	CITY OF MESA	\$2,993.52	C	10/7/1971	11/29/1971	1	Maricopa
158 - XXX	D	PLAYGROUND EQUIPMENT AT MESA PARKS	CITY OF MESA	\$6,250.00	C	11/16/1971	12/31/1973	1	Maricopa
159 - XXX	D	PALO VERDE PARK DEV PHASE I	CITY OF MESA	\$33,572.93	C	11/16/1971	12/31/1973	6	Maricopa
160 - XXX	D	BALLFIELD LIGHTING AND DEV	CITY OF MESA	\$11,993.50	C	12/20/1971	1/1/1973	1	Maricopa
239 - XXX	D	DEV. AT FOUR MESA PARKS	CITY OF MESA	\$15,809.65	C	5/2/1973	12/31/1975	1	Maricopa
258 - XXX	D	KLEINMAN PARK	CITY OF MESA	\$53,665.78	C	12/17/1973	12/31/1975	1	Maricopa
296 - XXX	A	FARNSWORTH PROPERTY PARK SITE	CITY OF MESA	\$39,690.00	C	2/7/1975	12/31/1976	6	Maricopa
301 - XXX	D	FREMONT POOL	CITY OF MESA	\$150,000.00	C	12/30/1974	12/31/1976	6	Maricopa
386 - XXX	D	POSTON JUNIOR HIGH SCHOOL LIGHTING	CITY OF MESA	\$22,000.00	C	2/4/1977	12/31/1981	1	Maricopa
405 - XXX	C	PARK OF THE CANALS	CITY OF MESA	\$55,888.10	C	6/9/1977	12/31/1981	1	Maricopa
408 - XXX	D	S. GREENFIELD RD. PARK	CITY OF MESA	\$25,000.00	C	9/28/1977	12/31/1982	6	Maricopa
415 - XXX	D	JEFFERSON PARK SITE	CITY OF MESA	\$187,772.49	C	1/16/1978	12/31/1982	6	Maricopa
445 - XXX	D	S. W. PARK DEV.	CITY OF MESA	\$50,000.00	C	12/13/1977	12/31/1982	1	Maricopa
487 - XXX	D	NEIGHBORHOOD PARKS IMPROVEMENT	CITY OF MESA	\$44,806.94	C	1/30/1979	12/31/1983	1	Maricopa
495 - XXX	D	DEV. OF DOBSON RANCH PARK	CITY OF MESA	\$100,000.00	C	2/15/1979	12/31/1983	1	Maricopa
498 - XXX	D	DEVELOPMENT OF NORTHWEST PARK	CITY OF MESA	\$150,000.00	C	2/15/1979	12/31/1983	1	Maricopa
514 - F	D	ARIZONA CONSOLIDATED PROJECT FY 79-8	CITY OF MESA	\$194,665.25	C	2/20/1980	12/31/1984	99	Maricopa
514 - G	D	ARIZONA CONSOLIDATED PROJECT FY 79-8	CITY OF MESA	\$75,000.00	C	2/20/1980	12/31/1984	6	Maricopa
514 - H	D	ARIZONA CONSOLIDATED PROJECT FY 79-8	CITY OF MESA	\$25,000.00	C	2/20/1980	12/31/1984	1	Maricopa
514 - I	D	ARIZONA CONSOLIDATED PROJECT FY 79-8	CITY OF MESA	\$27,991.71	C	2/20/1980	12/31/1984	1	Maricopa
514 - J	D	ARIZONA CONSOLIDATED PROJECT FY 79-8	CITY OF MESA	\$139,306.50	C	2/20/1980	12/31/1984	1	Maricopa
514 - K	D	ARIZONA CONSOLIDATED PROJECT FY 79-8	CITY OF MESA	\$48,827.62	C	2/20/1980	12/31/1984	1	Maricopa
529 - XXX	D	CARRIAGE LANE PARK DEV. PHASE III	CITY OF MESA	\$51,271.81	C	12/12/1980	12/31/1985	1	Maricopa
530 - XXX	D	EMERALD PARK DEVELOPMENT PHASE I	CITY OF MESA	\$27,641.13	C	12/12/1980	12/31/1985	6	Maricopa
531 - XXX	D	GREENFIELD PARK/DEV. PHASE III	CITY OF MESA	\$19,690.83	C	1/12/1981	12/31/1985	6	Maricopa

532 - XXX	D	MOUNTAIN VIEW PARK DEVELOPMENT PH I	CITY OF MESA	\$26,000.00	C	1/12/1981	12/31/1985	1	Maricopa
533 - XXX	D	RIVERVIEW PARK DEV. - PHASE III	CITY OF MESA	\$54,150.00	C	1/12/1981	12/31/1985	1	Maricopa
534 - XXX	D	SHERWOOD MANOR PARK DEV. PHASE I	CITY OF MESA	\$26,000.00	C	1/12/1981	12/31/1985	6	Maricopa
576 - XXX	D	DOBSON RANCH PARK IMPROVEMENTS	CITY OF MESA	\$35,615.00	C	7/14/1983	9/1/1984	1	Maricopa
605 - XXX	D	PIONEER PARK	CITY OF MESA	\$37,750.00	C	1/21/1985	6/30/1989	1	Maricopa
617 - XXX	D	KINGSBOROUGH PARK, PHASE III	CITY OF MESA	\$13,000.00	C	4/17/1985	6/30/1989	6	Maricopa
619 - XXX	D	SHERWOOD PARK-PHASE III	CITY OF MESA	\$27,519.56	C	5/29/1985	6/30/1989	6	Maricopa
632 - XXX	R	FITCH PARK REHABILITATION	CITY OF MESA	\$60,000.00	C	6/9/1986	6/30/1990	1	Maricopa
634 - XXX	D	PARK OF THE CANALS	CITY OF MESA	\$27,750.00	C	6/9/1986	6/30/1990	1	Maricopa
708 - XXX	D	AUGUSTA RANCH PARK DEVELOPMENT	CITY OF MESA	\$367,463.70	C	6/21/2002	12/31/2007	6	Maricopa

The NLC also has a National Program called U.S. Communities Government Purchasing Alliance. This program allow cities to purchase goods at cheaper rates. For example< if Oro Valley wishes to purchase park equipment, we might get a cheaper price if our desires were coupled with other cities allowing for a bulk purchase. I believe this is well worth looking into. The program explanation follows.



U.S. Communities Government Purchasing Alliance

U.S. Communities Government Purchasing Alliance (U.S. Communities) is the leading national government purchasing cooperative, providing world class government procurement resources and solutions to your local and state government agencies, school districts (K-12), higher education institutes, and nonprofits looking for the best overall supplier government pricing.

The U.S. Communities program provides local agencies in the U.S. with competitively bid public contracts for various products and services. Most local agencies are allowed to piggyback on a contract competitively bid by another public agency, thereby eliminating the need to re-bid. Through the buying power of large government purchasers in the U.S. Communities program, all local government agencies and nonprofit organizations receive access to excellent pricing and contract terms.

U.S. Communities offers local agencies:

- No sign up fees
- No user fees
- No minimum purchasing requirements
- Best overall supplier government pricing
- Quality brands
- Integrity and experience
- Management by public-purchasing professionals
- Green eco-friendly products

E-Commerce Marketplace



The U.S. Communities Online Marketplace is available at no cost, provides quick visibility into products and pricing, and integrates many U.S. Communities supplier contracts into a single shopping environment, making it easier than ever to shop and compare prices. The marketplace offers access to thousands of products from multiple suppliers with a single payment using a p-card, credit card or purchase order. Try it today!

It is quick and easy to join U.S. Communities! Visit the U.S. Communities website at www.uscommunities.org and click on "Register Now" and begin to save!

About U.S. Communities Government Purchasing Alliance

U.S. Communities is a nonprofit government purchasing cooperative that reduces the cost of goods and services by aggregating the purchasing power of public agencies nationwide. U.S. Communities provides world class procurement resources and solutions to local and state government agencies, school districts (K-12), higher education, and nonprofits. NLC is a sponsor of U.S. Communities and serves on its governing body.

MORE INFORMATION



U.S. COMMUNITIES™
GOVERNMENT PURCHASING ALLIANCE



[U.S. Communities Brochure](#)

[Frequently Asked Questions](#)

[Request for More Information](#)

RESOURCE LINKS

[U.S. Communities Website](#)

[U.S. Communities Online Marketplace](#)

[U.S. Communities Products and Suppliers](#)

IN THE NEWS

[NLC Honors Cities for Procurement Savings](#)

CURRENT SOLICITATIONS

Listed below are posting details and documents for competitive solicitations currently in progress:

- Science/Labware Supplies and Equipment
- Foreign Language Interpretation, Translation Services and Related Services and Solutions
- Travel Services and Solutions
- Innovative Solutions, Applications, Products and Services



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January 20, 2015

Dear Community and Economic Development Steering Committee member:

On behalf of the National League of Cities (NLC), I am writing to congratulate you on your appointment to the 2015 Community and Economic Development Steering Committee. Your experience and commitment will bring great value to NLC, communities around the country and the efforts of the committee. Your term begins with the receipt of this notification and concludes at the adjournment of the 2015 Congress of Cities in Nashville, Tenn., in November.

This year's committee leadership team consists of Chair Mike Wojcik, councilmember, Rochester, Minn. and Vice Chair(s) Craig Thurmond, mayor, Broken Arrow, Okla. and Johnny DuPree, mayor, Hattiesburg, Miss. The NLC staff contact for your committee is Michael Wallace. Mike can be reached directly at 202-626-3025 or by e-mail at Wallace@nlc.org. All of us at NLC look forward to working with you in this capacity this year.

I hope you are already planning to attend NLC's Congressional City Conference March 7-11, 2015, at the Marriott Wardman Park Hotel in Washington, D.C., and to join us for important committee meetings that will take place during the conference. Your participation at these meetings is important as the committee will begin developing a work plan for the year. To assist you in preparing for the meetings, NLC will e-mail meeting materials and room locations in early March. Optional events may take place before the committee meetings, and we will send you that information as soon as it is available.

To register for the Congressional City Conference, click [here](#).

Finally, attached is a hometown press release, which I encourage you to personalize and share with your local media. If you have any questions regarding media relations, please contact Thomas Martin at martin@nlc.org.

Again, congratulations on your appointment and I look forward to working with you next year.

Sincerely,

Ralph E. Becker
President
National League of Cities



**COMMUNITY AND ECONOMIC DEVELOPMENT
COMMITTEE**

2015 SUMMER MEETING

Wednesday, June 10th – Friday, June 12th

Meeting Site

Grand America Hotel
Vienna Meeting Room
555 S Main Street
Salt Lake City, Utah

The Honorable Johnny Dupree,
Vice Chair
Mayor
Hattiesburg, Mississippi

The Honorable Michael Wojcik,
Chair
Council Member
Rochester, Minnesota

The Honorable Craig Thurmond,,
Vice Chair
Mayor
Broken Arrow, Oklahoma

NLC Staff

Michael Wallace
Program Director
(202) 626-3025
Wallace@nlc.org

**COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE STEERING
MEETING AGENDA**

<u>Wednesday, June 10</u>	
8:00 a.m. – 5:00 p.m.	REGISTRATION <i>Grand Ballroom Office Registration Area</i>
5:00 p.m. – 6:00 p.m.	WELCOME RECEPTION <i>Grand Ballroom AD</i> <i>Dinner on your own</i>
<u>Thursday, June 11</u>	
8:00 a.m. – 5:00 p.m.	REGISTRATION <i>Grand Ballroom Office Registration Area</i> <i>Breakfast on your own</i>
8:00 a.m. – 12:00 p.m.	MOBILE WORKSHOP FOR COMMITTEE MEMBERS <ul style="list-style-type: none"> • Sugarhouse Redevelopment Tour and Streetcar Coalition -or- • Sustainability and Energy Efficiency – Solar Farm, PSB, Solar Tree Farm <ul style="list-style-type: none"> ➤ <i>Mobile tour busses will arrive for pickup at 8:00am and depart for tours at 8:30am</i> ➤ <i>Busses will be located on the 600 south side of the hotel</i> ➤ <i>The mobile tour title will be displayed in the bus window.</i>
12:00 p.m. – 1:30 p.m.	NLC BOARD AND COMMITTEE LUNCHEON <i>Grand Ballroom A</i> <i>At the beginning of the lunch, there will be a short program featuring:</i> <ul style="list-style-type: none"> • The Honorable Ralph Becker President, National League of Cities and Mayor, Salt Lake City, Utah • Rohan Patel Deputy Director, White House Office of Intergovernmental Affairs • The Honorable Matt Zone 2nd Vice President, National League of Cities and Councilmember, Cleveland, Ohio
1:30 p.m. – 5:00 p.m.	COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE MEETING <i>Vienna Meeting Room</i>
1:30 p.m. – 2:00 p.m.	WELCOME & INTRODUCTIONS; GUEST & CORPORATE PARTNER RECOGNITION <ul style="list-style-type: none"> • The Honorable Michael Wojcik, Chair Council Member, Rochester, Minnesota

<p>2:00 p.m. – 2:15 p.m.</p>	<p>SUMMARY OF 2015 WORKPLAN</p> <ul style="list-style-type: none"> • The Honorable Craig Thurmond, Vice Chair Mayor, Broken Arrow, Oklahoma <p>Mayor Thurmond will summarize the 2015 work plan adopted by the CED Committee at the March meeting during the Congressional Cities Conference.</p>
<p>2:15 p.m. – 3:00 p.m.</p>	<p>FEDERAL ADVOCACY REPORT</p> <ul style="list-style-type: none"> • Michael Wallace, Program Director for CED, National League of Cities <p>Following an update on NLC’s advocacy efforts for local priorities, Committee Members will be encouraged to report on individual or city-level advocacy efforts since our last meeting in March, and to share any response to those efforts.</p>
<p>3:00 p.m. – 4:00 p.m.</p>	<p>PRESENTATION AND DISCUSSION: FEDERAL POLICY AND ADVOCACY AGENDA FOR COMMUNITY PLANNING AND DEVELOPMENT</p> <ul style="list-style-type: none"> • Office of Community and Economic Development Salt Lake City • Elizabeth R Buehler, AICP Homeless Services Coordinator Housing and Neighborhood Development Division Salt Lake City <p>Committee members will hear from local leaders responsible for Salt Lake City’s innovative community development policies and practices; and about their nationally recognized “Housing First” program to end homelessness. The presentation and discussion will inform the review of NLC’s policy chapter on housing, community development, and CDBG.</p>
<p>4:00 p.m. – 4:15 p.m.</p>	<p>BREAK</p>
<p>4:15 p.m. – 4:45 p.m.</p>	<p>PRESENTATION AND DISCUSSION: RACE, EQUITY AND LEADERSHIP (REAL)</p> <ul style="list-style-type: none"> • The Honorable Matt Zone 2nd Vice President, National League of Cities and Councilmember, Cleveland, Ohio • Leon Andrews Director, Race, Equity, and Leadership, National League of Cities <p>Recent unrest in cities has put a national spotlight on the policies of municipal governments, and specific cities in the spotlight have responded to charges of discrimination in different ways. NLC’s REAL program is intended to be a resource for local elected officials engaged in these issues. For this discussion, the CED Committee will be asked for help to make the program a success.</p>

<p>4:45 p.m. – 5:30 p.m.</p>	<p>POLICY REVIEW AND DISCUSSION: THE INTERGOVERNMENTAL PARTNERSHIP FOR HOUSING AND COMMUNITY DEVELOPMENT</p> <ul style="list-style-type: none"> • The Honorable Michael Wojcik, Chair Council Member, Rochester, Minnesota <p>Chairman Wojcik will lead the committee in a discussion of the CED Committee policy for housing and community development. Among other things, the Committee will consider questions of policy prioritization, its usefulness for local officials building better communities, and its relevance against demographic and generational change.</p>
<p>6:00 p.m.</p>	<p>DINNER ON YOUR OWN</p>
<p>8:00 p.m. – 9:30 p.m.</p>	<p>MORMON TABERNACLE CHOIR REHEARSAL (OPTIONAL) <i>50 W. North Temple Salt Lake City, Utah 84150 This location is within walking distance of the hotel.</i></p> <p>This optional event is for those who are interested attending.</p>
<p><u>Friday, June 12</u></p>	
<p>8:00 a.m. – 9:00 a.m.</p>	<p>POLICY AND ADVOCACY COMMITTEE BREAKFAST <i>Grand Ballroom B</i></p>
<p>9:00 a.m. – 5:00 p.m.</p>	<p>COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE MEETING <i>Vienna Meeting Room</i></p>
<p>9:00 a.m. – 10:15 a.m.</p>	<p>PRESENTATION AND DISCUSSION: FEDERAL POLICY AND ADVOCACY AGENDA FOR ECONOMIC DEVELOPMENT AND OPPORTUNITY</p> <ul style="list-style-type: none"> • Zions Bank Zions Bank is Utah's oldest financial institution and is the only local bank with statewide distribution. • The Salt Lake Chamber and Downtown Alliance The Downtown Alliance is a nonprofit organization and strategic partner of the Salt Lake Chamber, representing more than 2,500 business and property owners in the Central Business District. <p>Committee members will hear from policy experts in local economic development on what municipal governments ought to be doing to ensure business and workforce remain well-suited to one another. The presentation and discussion will inform the review of NLC's policy chapters on economic development and international trade.</p>
<p>10:15 a.m. – 10:30 a.m.</p>	<p>BREAK</p>

<p>10:30 a.m. – 11:30 a.m.</p>	<p>POLICY REVIEW AND DISCUSSION: THE INTERGOVERNMENTAL PARTNERSHIP FOR ECONOMIC DEVELOPMENT AND OPPORTUNITY</p> <ul style="list-style-type: none"> • The Honorable Craig Thurmond, Vice Chair Mayor, Broken Arrow, Oklahoma <p>Mayor Thurmond will lead the committee in a discussion of the CED Committee policy for economic development and international trade. Among other things, the Committee will consider questions of policy prioritization, its usefulness for local officials building better communities, and its relevance against demographic and generational change and advances in technology. The Committee may also consider if there ought to be a social equity component to economic development policies and programs</p>
<p>11:30 a.m. – 12:00 p.m.</p>	<p>UPDATES FROM THE BOARD</p> <ul style="list-style-type: none"> • The Honorable Michael Wojcik, Chair Council Member, Rochester, Minnesota
<p>12:00 p.m. – 1:30 p.m.</p>	<p>POLICY AND ADVOCACY COMMITTEE LUNCHEON <i>Grand Ballroom ABC</i></p>
<p>1:30 p.m. – 2:45 p.m.</p>	<p>CED POLICY DISCUSSION: PROPOSALS FOR POLCY REFORM I</p> <ul style="list-style-type: none"> • The Honorable Michael Wojcik, Chair Council Member, Rochester, Minnesota <p>NLC has a process for considering amendments to NLC’s National Municipal Policy and Resolutions. However, that process may be insufficient if the Committee wants to recommend changes to the very form NLC policy takes. This discussion will be focused on ideas for improving NLC policy so that is useful to local officials for federal advocacy on behalf of cities; useful for local leaders building better communities; and able to capture and communicate the ways that cities actually practice development. Motions may be made to the Chair to inform NLC’s board of ideas or proposals for reforming National Municipal Policy.</p>
<p>2:45 p.m. – 3:00 p.m.</p>	<p>BREAK</p>
<p>3:00 p.m. – 4:00 p.m.</p>	<p>CED POLICY DISCUSSION: PROPOSALS FOR POLCY REFORM II</p> <ul style="list-style-type: none"> • The Honorable Michael Wojcik, Chair Council Member, Rochester, Minnesota <p>Concurrent with consideration of improvements to the form of NLC’s National Municipal Policy, committee members, informed by previous presentations, may want to evaluate and make changes to CED policy as it exists now. This discussion is for those proposals.</p>

<p>4:00 p.m. – 5:00 p.m.</p>	<p>NEXT STEPS AND ADJOURN</p> <p>Committee members will discuss next steps to take before the next meeting, either in the fall or at the Congress of Cities Conference in Nashville, TN</p>
<p>5:00 p.m. - 8:30 p.m.</p>	<p>Closing Reception and Dinner <i>Aerie Restaurant at Snowbird Resort</i></p> <p>Busses will transport members to the resort and return members to the hotel. Once at the resort, members will be provided tram rides to the top of the mountain</p> <ul style="list-style-type: none"> ➤ <i>Busses will arrive for pickup at 5:00pm and depart for the resort at 5:30pm.</i> ➤ <i>Busses will depart Snowbird Resort at 8:30pm to return members to the Grand America Hotel.</i>