



**QUARTERLY PROGRESS REPORT**

April 1, 2015 – June 30, 2015

Submitted To: Amanda Jacobs, Economic Development Manager

By: Dave Perry, President/CEO

In accordance with Resolution No. (R) 14-33

**A. Tourism, Visitors Services and General Information**

The Greater Oro Valley Chamber of Commerce has provided tourism and visitor’s services and information to Town residents and seasonal tourists and anyone indicating an interest in locating a business or residence in the Town over the past three months. Below is data on activity that the Chamber has addressed through this quarter:

Category	April 2015	May 2015	June 2014	Total
1. Business Retention Site Visits	6	0	0	6
2. OV Dollars Distribution	0	\$40	\$14,327.50	\$14,367.50
3. Ribbon Cuttings	1	1	2	4
4. Breakfasts, lunches, mixers	0	4	4	8
5. Relocation Packages	6	5	5	16

1. The Chamber President and/or staff attended Business Retention Site Visits with the following businesses: **Today’s Patio, Rejuv Med Spa, Office Max, Active Life Acupuncture, Planet Fitness and Fresh Vitamins.**

Due to the vacancy of the Economic Development Specialist, no site visits were conducted in May or June 2015.

2. OV Dollars: The Chamber is responsible for activating and distributing **\$10,000** in OV Dollars cards this fiscal year. This quarter the Chamber activated **54 cards** totaling **\$14,367.50**. The Chamber exceeded the performance goal activating **221 cards** totaling **\$43,477.50, during the entire fiscal year.**

**Additionally, beginning June 1, 2015 and running the entire month, the Chamber provided a 10 percent bonus for every \$100 OV Dollars purchased at the Chamber, during the Shop Oro Valley Summer Campaign.**

3. Ribbon cuttings/ground breakings were held for **Children’s Museum Oro Valley, El Conquistador Golf & Tennis at Pusch Ridge, Oro Valley Community and Recreation Center, the Tutoring Center and MPG Automotive.**
4. 8 Town officials took advantage of the free Chamber breakfasts, luncheons and mixers.
5. 16 relocation packages were distributed in the third quarter.

### Additional Information

The Chamber arranged **meals for 50 swim meet volunteers** at the **State Masters Swim Championships April 10-12** at the **Oro Valley Aquatic Center**. Donations and reduced pricing for meals were secured from **Noble Hops / Vero Amore, Fairwinds Desert Point, Blue Banana Frozen Yogurt, Gourmet Girls Gluten-Free Bakery / Bistro, Copper Health Oro Valley, Panera Bread, Dunkin Donuts** and our **2 Walmart** stores. Chamber out-of-pocket expenses were **\$418.20**.

In April, the **Chamber's public policy committee** hosted a special meeting **about Oro Valley's acquisition of the Hilton El Conquistador Country Club and related properties**. Town leaders, representatives of **Troon Golf**, and a number of interested citizens and business people attended.

In conjunction with the **Marana Chamber of Commerce**, the Chamber co-hosted an **Arizona Legislature Town Hall**, attended by **Sen. Steve Smith** and **Rep. Vince Leach**, on **May 14** at **Pima Community College's Northwest Campus**.

In conjunction with town staff, Chamber wrote a **letter to all Oro Valley merchants** in May telling them about the **Shop Oro Valley Summer Campaign**, the **Oro Valley Dollars seasonal promotion** and the **increased OV sales tax rate**. Town staff distributed the letter to its entire business license roster.

Chamber hosted Oro Valley network development events at **Children's Museum Oro Valley** on **May 7**, **Fairwinds Desert Point** on **May 21**, **Oro Valley Hospital** on **May 28**, and our **scholarship breakfast June 25** at **Oro Valley Country Club**.