



Conceptual Public Art Conceptual Design Review Board Staff Report

CASE NUMBER: OV1500933

MEETING DATE: October 13, 2015

AGENDA ITEM: 2

STAFF CONTACT: Roosevelt Arellano, Senior Planner
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Applicant: Roger Nelson, Stone Canyon Buffalo Golf, LLC

Request: **Conceptual Public Art for Stone Canyon Golf Clubhouse**

Location: 14320 N. Hohokam Village Place, in Stone Canyon

Recommendation: Approve requested public artwork with conditions

SUMMARY:

The applicant proposes five (5) freestanding sculptures for the Stone Canyon Clubhouse, which is currently under construction (see Attachment 1). The proposed sculptures will be installed directly in front of the building and within a breezeway. A site plan showing the proposed art locations is included as Attachment 2.

The proposed artworks are created from steel, and consist of one (1) golf sculpture and four (4) plant sculptures. The proposed golf sculpture is entitled "Poetry in Motion." The proposed plant sculptures are entitled "Night Shadow," "Desert Morning," "Desert Dusk" and "Enduring Desert." The applicant's description of the proposed artworks is provided as Attachment 3.

BACKGROUND / DETAILED INFORMATION:

Previous Approvals:

- 1999: Temporary golf clubhouse constructed
- 2014: Conceptual Site Plan and Landscape Plan for the permanent golf clubhouse

Request Details:

- Install one (1) freestanding sculpture in parking island, located in front of the building
 - Name: "Poetry in Motion"
 - Dimensions: 14' x 7' (height and width)
 - Materials: Steel
 - Colors: Bronze patina
 - Total cost: \$25,000
- Install four (4) metal plants along the sides of the breezeway

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- Names: Night Shadow, Desert Morning, Desert Dusk and Enduring Desert
- Dimensions: Varying dimensions from 3' to 8' in height
- Materials: Steel, copper, clay pots and landscape rocks
- Colors: Varying colors to include blue, green, rust, gray, purple and copper patina
- Total cost: \$10,000
- Installation and administration fees: \$6,000
- Building permit valuation: \$4,036,726
- Required art budget: \$40,367
- Proposed art budget: \$41,000

DISCUSSION / ANALYSIS:

The Stone Canyon Golf Clubhouse is a partially constructed development consisting of a 25,600 sq. ft. building. The project is nearing completion and the proposed art is necessary to meet the Town's 1% Public Art requirement. This application completed the Town's call for artist process, and received over twenty-five (25) public art applications from both local and national artists. The final public art contract was awarded to Tucson based artists, Al Glann and David Weinert.

The proposed artworks have been evaluated with the Design Principles and Design Standards in the Zoning Code as provided below.

Design Principle Analysis

The Design Principles contained in Section 27.3.H provide the primary guidance for evaluating Public Art. Principles are shown below in italics, followed by staff commentary.

Quality: Artwork demonstrates originality, artistic quality, and excellence in design and craftsmanship; to be demonstrated through renderings, explanation of construction, materials, and artist resume.

Staff Commentary: The proposed artworks are created from steel and provide artistic expressions for the game of golf and the desert environment. The proposed golf sculpture contains curved metal forms which reflect the physics of a golf swing. At a glance, the proposed plants sculptures may appear to be real because they incorporate colors and textures which are consistent with the existing desert flora.

Response to Context: Artworks should be appropriate in scale, material, form and content for the immediate and general social and physical environments with which they are to relate.

Staff Commentary: The applicant indicates that the proposed artworks are inspired by the desert flora and the motion of a golf swing. The 14' height of the golf sculpture is appropriate in scale with the single-story golf clubhouse and is consistent with the golf course use. The plant sculptures are three (3') to eight (8') feet in height and are designed to reflect the desert flora in the area.

Durability: Consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, and excessive maintenance and repair costs.

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Staff Commentary: The application states that the proposed artworks are original pieces designed to withstand the desert environment. The proposed plant sculptures are located under a breezeway and will be protected from the harsh desert environment. The proposed golf sculpture will be exposed to rain and sun because it is located in a parking island. The location and construction of the proposed artworks reduce the chance of being vandalized and stolen for the following reasons:

- The proposed artworks are located near the main building entrance where surveillance is generally higher than other parts of the site.
- The proposed artworks are securely mounted to a concrete foundation.

To ensure durability, a condition has been added requiring that the proposed artworks are treated with a protective sealing solution (i.e. rust treatment and weather seal).

Integration: *Where possible, in addition to meeting aesthetic requirements, artworks should also serve to establish focal points, modify, enhance or define specific spaces or establish identity.*

Staff Commentary: The proposed golf sculpture will be integrated into the front building entrance. The golf sculpture is fourteen (14') tall and is located in a parking island. Due to its height and location, the proposed artwork will create a focal point and sense of arrival for employees and guests.

Safety: *Artworks should not present a hazard or create unsafe conditions.*

Staff Commentary: The proposed artworks will not negatively impact public safety for the following reasons:

- The proposed artworks will have smooth and rounded edges.
- The proposed golf sculpture will be installed in an area of the parking island which does not affect driver visibility (i.e. not within a sight visibility triangle).
- The proposed plant sculptures are located along the sides of the breezeway and will not obstruct pedestrian traffic.

Diversity: *Artworks should contribute to a diversity of style, scale, media, artists, community values and forms of expression within the Town.*

Staff Commentary: The proposed golf sculpture is designed with linear curves that are similar to a golf swing. The proposed plant sculptures resemble the desert flora and warm weather climate. Due to their unique materials, colors and designs, the proposed artworks will add to the diversity and style of public art and do not duplicate other artworks found in the Town.

Visibility: *Artworks should be visible and accessible for the purposes of public enjoyment and security, considering pedestrian and vehicular traffic, lighting, active hours on site and future development and vegetation growth.*

Staff Commentary: The proposed art will be visible to the public because they are located outside and near the front building entrance. Due to their height and/or location, visibility of the proposed sculptures will not be obscured by the surrounding landscaping which consists of small shrubs, accents and ground cover plants.

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Feasibility: Consideration should be given to the likelihood of successful completion of the artwork. Factors to be considered include but are not limited to: project budget, timeline, artist's experience and soundness of materials.

Staff Commentary: The proposed artworks will likely be installed because the project is nearing completion, and the public art is required prior to the issuance of a Final Certificate of Occupancy.

Advertising Elements: Public art shall not reflect or include advertising elements of a business or corporation including colors, graphics, logos or other representations of corporate identity

Staff Commentary: The proposed artworks do not contain elements of corporate advertising.

Design Standards Analysis

The Design Standards contained in Addendum "A" provide the secondary guidance for evaluating Conceptual Public Art. The Design Standard below is shown in italics, followed by staff commentary.

Public art shall be integrated into the overall design of the project and shall be located in areas of high visibility and use such as courtyards, seating areas, and along public roadways.

Staff Commentary: The proposed artworks will be located at the front of the building and in areas of high visibility. Due to their height and/or location, the proposed artworks will be highly visible, meeting the above Design Standard.

SUMMARY / CONCLUSION

The applicant's request includes the installation of five (5) metal sculptures. In staff's opinion, the proposed artworks are well suited for the site based on its relation to the project design and natural context. The proposed art meets the public art Design Principles and the 1% construction cost based on the building permit valuation.

RECOMMENDATION:

Based on the following findings:

- The request is consistent with the Design Principles and Design Standards.

It is recommended that the Conceptual Design Review Board take the following action:

Recommend approval to the Town Council of the requested Conceptual Public Art under case OV1500933, subject to the condition in Attachment 4.

SUGGESTED MOTIONS:

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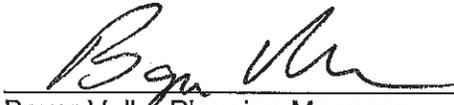
I move to recommend approval of the Conceptual Public Art for the Stone Canyon Golf Clubhouse, based on the finding that the proposed public artworks are consistent with the Design Principles and Design Standards, subject to the conditions in Attachment 4.

OR

I move to recommend denial of the Conceptual Public Art for the Stone Canyon Golf Clubhouse, as it does not meet _____.

ATTACHMENTS:

1. Location Map
2. Site Plan
3. Application
4. Conditions of approval



Bayer Vella, Planning Manager

